JUBILANT FOODWORKS
www.jubilantfoodworks.com

Domino's Pizza
www.dominos.co.in

DUNKIN' DONUTS
www.dunkinindia.com

JFL/NSE-BSE/2014-15/ 012

May 9, 2014

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai – 400001

Symbol: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press Release dated May 9, 2014

Dear Sir/Madam,

Please find enclosed herewith press release dated May 09, 2014, to be issued by the Company.

This is for your kind information and records.

Thanking you,
For **Jubilant FoodWorks Limited**

(Mona Aggarwal)
Company Secretary cum Compliance Officer

Encl : A/a

Investor E-mail Id: **investor@jublfood.com**

Jubilant FoodWorks Limited
Corporate & Regd. Office:
B-214, Phase-II, Dist. Gautam Budh Nagar
Noida - 201 305, UP, India
Tel : +91 120 4090500, Fax: +91 120 4090599
CIN No.: L74899UP1995PLC043677
Email: contact@jublfood.com

Dunkin' Donuts opens in Mumbai!

Mumbai, May 9, 2014: ***Dunkin' Donuts (DD),*** the world's leading baked goods and coffee chain is opening its first restaurants in Mumbai. Dunkin' opens two restaurants on the same day, one at Linking Road, Khar and the other at Phoenix Market City, Kurla. Both the restaurants will open for consumers on the 10th of May.

The opening was announced amongst much excitement in the presence of Mr. Ajay Kaul, CEO, Jubilant FoodWorks and Mr. Dev Amritesh President and COO, Dunkin' Donuts India, Jubilant FoodWorks. After a very successful start in North India, these would be Dunkin' Donuts first two restaurants in West India and takes its total restaurants count in India to 27.

Speaking at the grand opening, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited said, *"With the evolving QSR and café market Dunkin' Donuts presents an interesting opportunity for Jubilant FoodWorks. We are encouraged by the appreciation Dunkin' Donuts has received from consumers right from the time we opened our first store in Delhi. In 2014 we plan to expand beyond North India and start the journey of taking Dunkin' Donuts national. This opening of our restaurants in Mumbai marks the beginning of this exciting journey for us. We are confident that with the differentiated, all day part food and beverage menu that we offer, consumers in Mumbai will love Dunkin' Donuts."*

Commenting on the launch, Mr. Dev Amritesh, President & COO- Dunkin' Donuts India, Jubilant FoodWorks Limited, said, *"We are very excited to come to Mumbai. Dunkin' Donuts in India responds to the need of the adult QSR consumers. These are young adults who have outgrown the world of the older QSR's and find them infantile and basic and are looking for something more evolved and different. We know that Mumbai has a significant population of these evolved young adult consumers and we are sure that they will love Dunkin' Donuts"*

He further added, *"We bring to Mumbai an offering that's been fine-tuned over the last two years. We recently launched our new positioning "Get your MOJO back". Focused on the adult QSR market, we have introduced a whole range of Signature products that are not just complex and indulgent, but also flawed and twisted in a fun Dunkin' style making them just right for these new age consumers as well as for the QSR and Café occasions. Our Signature products like the Tough Guy Burger, Wicked Wrap, Stirr'accino*

Coffee, Death by Chocolate and Alive by Chocolate Donut, Dunkin' Ice Teas etc. offer our consumers an experience that is new and unmatched in the QSR and Café market."

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is a part of Jubilant Bhartia group and India's largest food service company, with a network of 700 Domino's Pizza restaurants (as of 19 March 2014) across 142 cities. The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present, it operates in India and Sri Lanka. The Company is the market leader in the organized pizza market with a 67% market share in India (as per Euro latest monitor report). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 27 Dunkin' Donuts restaurants in India (as of 9th May 2014).

For further media queries please contact:-

Sylvia Dutta
Corporate Communications
Jubilant Food Works Limited
+91 9958694506

Suvidha Awle
Perfect Relations Pvt.Ltd
+91 9769777935