



Press Release
24th May, 2011

JK TYRE RECORDS 33 % SALES INCREASE

Key Highlights:

	<u>2010-11</u>
Gross Sales	Rs.5268 Crs
PBT	Rs.92 Crs
EBITDA	Rs.277 Crs.
EPS	Rs.14.93

May 24, 2011: JK Tyre & Industries Ltd. (JK Tyre), the Indian global tyre manufacturer of well known brands “JK TYRE”, “VIKRANT” & “TORNEL”, has reported 33% increase in its sales turnover at ₹ 5268 Crores. Operating Profit for the year was Rs.277 Crs. Profit Before Tax for the year was Rs.92 Crs.

Commenting on the performance, Dr. Raghupati Singhania, Vice Chairman & Managing Director said, “the Company achieved a sales growth of 33% during the year. However, the major challenge was unabated increase in raw material prices. Price of natural rubber has almost doubled during the year. Added thereto, was steep increase in the crude based raw materials. This unprecedented cost increase has adversely impacted the profitability, despite better efficiencies and several cost cutting measures undertaken by the Company”.

Dr. Singhania further added “JK Tornel, Mexico, a wholly owned subsidiary of the Company also recorded a growth of 29% in Sales Turnover of 3398 Mn Pesos (Rs.1223 Crores) in the face of slow recovery in South and North American markets. The operations of JK Tornel have added to the profitability of the Company.

Off the Road Tyre and Car Radial expansions were completed during the year. Truck and Bus Radial tyre capacity is being further expanded from 8 lac tyres to 14 lac tyres p.a. In addition, Car Radial capacity is under expansion by 25 lac tyres p.a. These expansions are progressing as per schedule.

Indian economy is growing at a healthy pace and *the demand for tyres is expected to increase sizably in the coming period. With the completion of several expansion projects, JK Tyre is fully geared to consolidate its position further in this growing market.*

About JK Tyre & Industries Ltd:

JK Tyre & Industries Ltd. is the first Tyre Company to be awarded 'Superbrand'. It is the flagship Company of JK Organisation known for manufacturing leading tyre brands - JK Tyre, Vikrant and Tornel. JK Tyre is India's leading four-wheeler tyre manufacturer - the 19th largest tyre manufacturer in the world. As the pioneers of radial technology in India, the Company unleashed the radial revolution in the Truck and the Bus segments. Over the years, JK Tyre & Industries Ltd. has achieved innumerable feats including the top honours such as TPM Excellence Award 2010 (Instituted By JIPM, Japan), "The Brand Equity Award", "Rajiv Gandhi National Quality Award", "CII-Exim Bank Award", amongst other awards. With a distribution network of over 4000 dealers and over 120 stocking points, the Company has left a mark across every Indian road treading into every nook and corner of the country.

JK Tyre alongwith Tornel achieved Sales Turnover exceeding US \$ 1 billion in the FY 2010.