

BENGAL & ASSAM COMPANY LIMITED

Secretarial Deptt. :

Gulab Bhawan (Rear Wing), 3rd Floor, 6 Bahadur Shah Zafar Marg, New Delhi-110 002
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BACL/SH/2013
4th July 2013

Fax / Confirmatory copy through speed post

The General Manager/Listing
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code No. of JK Paper: 532162

Fax: 022-22723121/2037

Dear Sirs,

✓ National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra Kurla Complex
Bandra (E)
Mumbai – 400 051

Symbol: JKPAPER

Series: EQ

Fax: 022- 26598237/ 38

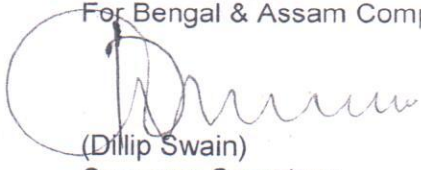
Re: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations 2011

1. We submit herewith Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 regarding purchase of 33,41,967 (2.45%) shares in aggregate of JK Paper Limited from 3rd October 2011 to 4th July 2013 resulting into increase of the Company's shareholding from 2,78,01,332 (20.35%) shares to 3,11,43,299 (22.80%) shares.

2. We request you to kindly take note of the above disclosures and do the needful.

Thanking you and assuring you of our best attention at all times.

Yours faithfully,
For Bengal & Assam Company Limited


(Dillip Swain)
Company Secretary

Encl: as above

Cc: Company Secretary
JK Paper Ltd.
Nehru House, 4,
Bahadur Shah Zafar Marg,
New Delhi-110 002



Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	JK Paper Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bengal & Assam Company Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes, Promoter		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited & National Stock Exchange of India Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	2,78,01,332 Equity Shares of Rs. 10/- each	20.35%	20.35%
b) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	2,78,01,332	20.35%	20.35%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	(i) 2,80,000 (ii) 2,20,000 (iii) 2,25,780 (iv) 4,11,627 (v) 4,30,000 (vi) 4,69,036 (vii) 4,65,524 (viii) 4,40,000 (ix) 4,00,000	0.20% 0.16% 0.17% 0.30% 0.31% 0.34% 0.34% 0.32% 0.29%	0.20% 0.16% 0.17% 0.30% 0.31% 0.34% 0.34% 0.34% 0.29%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument	NIL	NIL	NIL

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	33,41,967	2.45%	2.45%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	3,11,43,299 Equity Shares of Rs. 10/- each	22.80%	22.80%
b) VRs otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
Total (a+b+c)	3,11,43,299	22.80%	22.80%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	(i) Open Market Purchase (2,80,000 Shares) (ii) Open Market Purchase (2,20,000 Shares) (iii) Open Market Purchase (2,25,780 Shares) (iv) Open Market Purchase (4,11,627 Shares) (v) Open Market Purchase (4,30,000 Shares) (vi) Open Market Purchase (4,69,036 Shares) (vii) Open Market Purchase (4,65,524 Shares) (viii) Open Market Purchase (4,40,000 Shares) (ix) Open Market Purchase (4,00,000 Shares)		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	(i) 3 rd October 2011 (ii) 11 th October 2011 (iii) 3 rd June 2013 (iv) 27 th June 2013 (v) 28 th June 2013 (vi) 1 st July 2013 (vii) 2 nd July 2013 (viii) 3 rd July 2013 (ix) 4 th July 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 136,62,06,250/- (13,66,20,625 Equity Shares of Rs. 10/- each)		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 136,62,06,250/- (13,66,20,625 Equity Shares of Rs. 10/- each)		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	Rs. 172,93,75,000/- (17,29,37,500 Equity Shares of Rs. 10/- each)		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bengal & Assam Company Limited