

26th September, 2013

**National Stock Exchange of India Ltd.
Listing Department**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
Mumbai 400 051.
India

Dear Sirs,

Under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 any acquirer who acquires shares or voting rights in a target company which taken together with shares or voting rights, if any, held by him and by persons acting in concert with him in such target company, aggregating to five percent or more of the shares of such target company, shall disclose their aggregate shareholding and voting rights in such target company.

We are enclosing herewith details of acquisition of 5% or more shares in **JK Lakshmi Cement Limited**, under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please take note that our current exposure in JK Lakshmi Cement Limited is 5.0001%.

Thanking you,

Yours faithfully,
For **HDFC Standard Life Insurance Co. Ltd.**,



Srinivasan Parthasarathy

Chief & Appointed Actuary

Encl : a/a

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	JK Lakshmi Cement Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Standard Life Insurance Company Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange Bombay Stock Exchange		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	5,758,652	4.89%	-
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	5,758,652	4.89%	

<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired	125,000	0.11%	-
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	-
Total (a+b+c)	125,000	0.11%	-
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	5,883,652	5.0001%	-
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
Total (a+b+c)	5,883,652	5.0001%	
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	24th September 2013		

8. Equity share capital / total voting capital of the TC before the said acquisition	117,670,066
9. Equity share capital/ total voting capital of the TC after the said acquisition	117,670,066
10. Total diluted share/voting capital of the TC after the said acquisition	-

For **HDFC Standard Life Insurance Company Limited**



Srinivasan Parthasarathy

Chief & Appointed Actuary

Place: Mumbai

Date: 26th September 2013

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