



JKLC:SECTL:FR:SE:10
27th July 2010

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| 1. Bombay Stock Exchange Limited
25 th Floor, P.J. Towers
Dalal Street
Mumbai – 400 001

Security Code: 500380 | 2. National Stock Exchange of India Limited
“Exchange Plaza”
Bandra – Kurla Complex
Bandra (E)
MUMBAI – 400 051
Symbol : JK LAKSHMI, Series : EQ |
|---|--|

Dear Sirs,

Re: Unaudited Financial Results for the quarter ended 30.06.2010

Further to our letter of even number dated 27th July 2010, on the subject, we send herewith a copy of Press Release made by the Company today.

Thanking you,

Yours faithfully,
For JK Lakshmi Cement Limited,

(B K Daga)
Vice President &
Company Secretary

Encl: a.a.



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PRESS RELEASE

27.7.2010

JK Lakshmi Cement has reported production of 10.59 lac MT in the first quarter ended June 2010 as against 10.11 lac MT in the corresponding quarter, viz. a growth of 5%. However, despite this increase the company's gross sales were lower at Rs. 364.31 crore as against Rs. 384.29 crore in the corresponding quarter of the previous year, viz. a drop of 5% while the net sales were lower at Rs. 323.59 crore as against Rs. 350.81 crore in the corresponding quarter, registering a fall of 8%.

The fall in the prices in the company's main markets of Gujarat and to some extent in North has resulted in the fall in net sales. The increase in the excise duty consequent to partial roll back of the stimulus package has resulted in increase in the excise outgo by about 22% resulting into the net sales falling to Rs. 323.59 crore as against Rs. 350.81 crore in the corresponding quarter. Company's expenditure, on the other hand, has increased by about 15% to Rs. 267.33 crore as against Rs. 231.50 crore in the corresponding quarter resulting in fall in the Operating Profit to only Rs. 56.26 crore as against Rs. 119.31 crore in the corresponding quarter. Steep increase in the fuel prices has been the main reason for the increase in the company's expenditure in this quarter.

Company's cash profit stood at Rs. 46.08 crore after providing depreciation of Rs. 21.7 crore and the PBT stood at Rs. 24.38 crore.

Company's various projects, including the Waste Heat Recovery project, Power Project, augmentation of its Kiln I capacity are progressing as per schedule. Company's Greenfield project at Durg is also progressing well which on its completion will take the company's total capacity to about 8 million tone.

The company is on its way to become self-sufficient in meeting its power requirements. The 12 MW Waste Heat Recovery project and 18 MW Thermal Power Project at Sirohi in Rajasthan will be operational in the current year itself taking the company's total captive power capacity to 66MW. Captive power capacity will help improve the operating margins of the company", added Ms Singhania.



CERTIFIED TO BE TRUE
For JK Lakshmi Cement Ltd.

Vice President & Company Secretary