JK LAKSHMI CEMENT Ltd.

JKLC:SECTL:FR:SE:12
20th October 2012

E-mail: corp.relations@bseindia.com

1. Bombay Stock Exchange Limited
   25th Floor, P.J. Towers
   Dalal Street
   Mumbai – 400 001

   Security Code: 500380

E-mail: cmlist@nse.co.in

2. National Stock Exchange of India Limited
   "Exchange Plaza"
   Bandra – Kurla Complex
   Bandra (E)
   MUMBAI – 400 051
   Symbol : JKLAKSHMI, Series : EQ

Dear Sirs,

Re: Unaudited Financial Results for the quarter ended 30.09.2012

Further to our letter of even number dated 20th October 2012, on the subject, we send herewith a copy of Press Release made by the Company today.

Thanking you,

Yours faithfully,
For JK Lakshmi Cement Limited,

(B K Daga)
Vice President &
Company Secretary

Encl: a.a.

PRESS RELEASE

20th October 2012

JK LAKSHMI CEMENT has posted very satisfactory results for the quarter July-September 2012 with its quarterly Sales Turnover at Rs. 550.34 showing an increase of 39% over the corresponding quarter of the previous year. For the six months period the company achieved a turnover of Rs. 1147.35 crore reflecting a jump of 37%. Its quarterly Operating Profit at Rs. 128.30 crore is higher by about 135% over the corresponding quarter. For the six months period April-September 2012 the Operating Profit stood at Rs. 254.85 crore, viz. a jump of 89% over Rs. 134.91 crore achieved during the period April-September 2011. The Company has attributed this increase in its profitability to the increase in its sales volume, improved sales realization and further improved efficiencies of power and fuel consumption.

Expressing satisfaction over the results, Mrs. Vinita Singhania, Managing Director of the company attributed this all-round improvement to the working of its team, achievement of nearly 100% stabilization of the new grinding unit in Haryana and better control on the costs. She also reported that the company's expansion plans in the East are making satisfactory progress which is expected to go on stream by December 2013.

The Company has been recently awarded the NIPM (National Institute of Personnel Management) National Award for Best HR Practices 2012 in Gold Category.

It may be recalled that the company has been featured amongst Top 50 in India's Best Companies to work for, as per a joint study conducted by an international institute – Great Place to Work and the Economic Times. JK Lakshmi Cement is the only company in the cement sector to come in this list this year.