

JKLC:SECTL:FR:SE:10
12th November 2010

- | | |
|---|---|
| 1. Bombay Stock Exchange Limited
25 th Floor, P.J. Towers
Dalal Street
Mumbai – 400 001 | 2. National Stock Exchange of India Limited
“Exchange Plaza”
Bandra – Kurla Complex
Bandra (E)
MUMBAI – 400 051 |
| Security Code: 500380 | Symbol : JK LAKSHMI, Series : EQ |

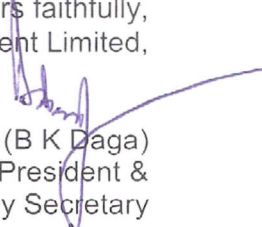
Dear Sirs,

Re: Unaudited Financial Results for the quarter ended 30.09.2010

Further to our letter of even number dated 12th November 2010, on the subject, we send herewith a copy of Press Release made by the Company today.

Thanking you,

Yours faithfully,
For JK Lakshmi Cement Limited,


(B K Daga)
Vice President &
Company Secretary



Admn. Office: Nehru House, 4, Bahadur Shah Zafar Marg, New Delhi 110 002; Phone: 23311112/ 13/ 14/ 15; Fax: 91-011-23722251/ 23722021;
E-Mail: lcit@jkmail.com; Website: jklakshmi.com

Regd. & Works Office: Jaykaypuram, Distt. Sirohi, Rajasthan; Phone: 02971-244409/ 244410; Fax: 02971-244417; E-Mail: lakshmi_cement@lc.jkmail.com
Secretarial Deptt. : Gulab Bhawan (Rear Wing), 3rd Floor, 6A, Bahadur Shah Zafar Marg, New Delhi-110 002
Phone: 43583073, 23738131, 23311112-5 (Extn. 329); Fax: 91-11-23739475, E-mail: rgupta@jkmail.com

PRESS RELEASE

12.11.2010

JK Lakshmi Cement Ltd has reported a turnover of Rs. 300.12 crore, an Operating Profit of Rs. 33.87 crores and a Profit after Tax (PAT) of Rs. 5.76 crores. This represents a steep fall compared to the figures of Rs. 379.41 crore, Rs. 116.63 crores and Rs. 47.17 crores respectively during the corresponding quarter of the previous year.

As per the company's officials, this fall in profitability is on account of considerable fall in the prices as also increase in the cost of the fuel. The cement industry, particularly in North, have seen substantial capacity built up in last one year. This factor combined with a steep fall in the demand of cement in the July-September 2010 quarter has resulted in fall in cement prices across all its marketing areas, including North, Gujarat and Maharashtra.

Company's projects of further augmenting its kiln capacities at existing location in Sirohi, Rajasthan as well as its work of enhancing its captive power capacity alongwith Waste Heat Recovery project are progressing as per schedule and would complete by end of the current year. Company is also likely to start the civil work for its Greenfield site project at Durg.



Admn. Office: Nehru House, 4, Bahadur Shah Zafar Marg, New Delhi 110 002; Phone: 23311112/ 13/ 14/ 15; Fax: 91-011-23722251/ 23722021;
E-Mail: lcit@jkmail.com; Website: jklakshmi.com

Regd. & Works Office: Jaykaypuram, Distt. Sirohi, Rajasthan; Phone: 02971-244409/ 244410; Fax: 02971-244417; E-Mail: lakshmi_cement@lc.jkmail.com
Secretarial Deptt. : Gulab Bhawan (Rear Wing), 3rd Floor, 6A, Bahadur Shah Zafar Marg, New Delhi-110 002
Phone: 43583073, 23738131, 23311112-5 (Extn. 329); Fax: 91-11-23739475, E-mail: rgupta@jkmail.com