Date: 4th January, 2017

To
The Manager
Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Dear Sir,

Re: **Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ**
Sub: **Intimation about winning of the Best Ring Design Award over Rs. 2,50,000 at the 'JJS – IJ Jewellers' Choice Design Awards, 2016**

This is to inform you that the Company at JJS – IJ Jewellers' Choice Design Awards, 2016, has won the award of Best Ring Design over Rs. 2,50,000.

Kindly treat this as intimation under the applicable Regulation(s) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For **Tribhovandas Bhimji Zaveri Limited**

Niraj Oza
Head Legal & Company Secretary

Encl.: Press Release

TRIBHOVANDAS BHIMJI ZAVERI LTD. ★ MUMBAI

TBZ-The Original wins the Best Ring Design Award at the 'JJS-IJ Jewellers' Choice Design Awards 2016

Tribhovandas Bhimji Zaveri Limited ("TBZ Ltd." or "TBZ-The Original"), India's renowned and trusted jewellery retailer with a legacy of over 150 years, glittered at the **JJS-IJ Jewellers' Choice Design Awards 2016,** by being recognized for their excellence - winning the **Best Ring Design over Rs. 2,50,000** award. TBZ-The Original emerged a winner from over 600 entries in 22 product categories. The winners were decided from all the entries, after being reviewed and chosen from over 10,000 votes received from retailers across India.

Mr. Shrikant Zaveri, Chairman and Managing Director, TBZ Ltd., said, "This award is recognition of our constant endeavour to create best-in-class design and craftsmanship in jewellery showcasing our continued commitment to customers. TBZ-The Original enjoys strong brand equity and loyalty amongst customers due to our outstanding & exemplary designs. Winning the Best Ring Design Award at the JJS-IJ Jewellers Choice Design Awards 2016 demonstrates our phenomenal creative capital, which helps discerning customers maintain individuality and fulfill modern fashion aspirations. "

The Awards function brought forth a wonderful opportunity for manufacturers and designers of India, to showcase their talent, creativity and products through a unique platform, which was accessible from any part of the country and created especially for them.

About Tribhovandas Bhimji Zaveri Limited:

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the company has established itself as a preferred choice for customers in the wedding and every day wear jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. The Company has transformed itself from a one store family owned business in 1864 to a brand across India with 31 stores across 24 cities in 11 states.

TBZ has won several prestigious awards including the Readers Digest Trusted Brand Asia in the category of Jewellery Shop in 2007. TBZ has received other awards for both products and customer service, including the DTC Best Showroom award in 2004 and 2006, the DTC Best Diamond Moments award in 2005 for customer interactions, the DTC Best Showroom and Sales Person award in 2006 and 2007 & Jamnalal Bajaj Uchit Vyavahar Puraskar 2007 – Council for Fair Business Practices Award.

tbz®

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

TRIBHOVANDAS BHIMJI ZAVERI LTD

CIN No : L27205MH2007PLC172598

Regd. Office: 241/43, Zaveri Bazar, Mumbai - 400 002. Tel.: +91.22.3956 5001, Fax : +91.22.3956 5056.

Corp. Office : 11th Floor, West Wing, Tulsiani Chambers, 212, Backbay Reclamation, Free Press Journal Road, Nariman Point, Mumbai - 400 021. Tel.: +91.22.3073 5000, Fax : +91.22.3073 5088.
www.tbztheoriginal.com

TBZ has won two awards in Retail Jeweller India Awards 2014 for the categories- Colored Gemstone jewellery of the year and 360 degree Marketing Campaign of the year. TBZ has crowned as Asia's Most Promising Brands in jewellery category -2014 by World Consulting & Research Corporation (WCRC) and honoured as Best Jewellery Company in Gem & Jewellery Trade Council of India (GJTCI) Excellence awards. Also TBZ has won awards "Best Gold Jewellery of the Year- in Vogue" category in 5th National Jewellery Awards 2015. TBZ-The Original won two awards in Retail Jeweller India Awards 2015 for the categories- Social Media and 360 degree Marketing Campaign of the year. TBZ has won award in JJS-IJ Jewellers' Choice Design Awards 2015 for the category of Best Necklace designs under Rs. 10,00,000. Recently TBZ has won awards in Retail Jeweller India Awards 2016 for the categories – TV campaign of the year & Diamond jewellery of the year. Mr. Shrikant Zaveri, Chairman & MD, TBZ Ltd., received the coveted prestigious MACCIA Award 2013 for Excellence in Entrepreneurship – Large Enterprise in Gems & Jewellery category award from Hon. Union Minister Mr. Sharad Pawar at a glittering function organized by the Maharashtra Chamber of Commerce, Industry & Agriculture (MACCIA).

For **Tribhovandas Bhimji Zaveri Ltd.**

TRIBHOVANDAS BHIMJI ZAVERI LTD. MUMBAI

Binaisha Zaveri
Whole-time Director

TRIBHOVANDAS BHIMJI ZAVERI LTD

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