



April 8, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot No. C/1, G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051

Scrip Code: 543940

Trading Symbol: JIOFIN

Dear Sirs,

Sub.: Media Release

Please find attached a media release by the Company, titled “**Jio Finance Limited forays into Digital Loan Against Securities.**”

This is for information and record.

Thanking you,

Yours faithfully,

For Jio Financial Services Limited

Mohana V

**Group Company Secretary
and Compliance Officer**

Encl.: As above

Jio Financial Services Limited (formerly known as Reliance Strategic Investments Limited)

Regd. Office: 1st Floor, Building 4NA, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Phone: +91-22-3555 4094. Website: www.jfs.in. Email: investor.relations@jfs.in

CIN: L65990MH1999PLC120918



MEDIA RELEASE

Jio Finance Limited forays into Digital Loan Against Securities

Customers can get loans of up to Rs. 1 crore in just 10 minutes through the JioFinance App

Mumbai, April 8, 2025: Jio Finance Limited (JFL), the NBFC arm of Jio Financial Services Limited, has introduced fully digital Loan Against Securities (LAS) for its customers. The LAS offering from JFL is a secured lending product that allows customers to leverage their investments, such as shares and mutual funds, to avail loans at competitive interest rates, **all within just ten minutes through a completely digital process.**

Available through the **JioFinance app**, a one-stop destination for seamless and digital-first financial services, LAS – comprising Loan Against Shares and Loan Against Mutual Funds – is designed to meet the financial needs of customers, without requiring them to sell their securities. **Customers can avail loans up to Rs. 1 crore with interest rates starting at 9.99%**, tailored to their individual risk profile. These loans are for a maximum tenure of up to three years, with **no foreclosure charges**. By choosing LAS on the JioFinance app, customers gain convenient access to short-term funds, while keeping their long-term investment growth on track.

“The launch of Loan Against Securities is part of our comprehensive digital strategy aimed at transforming the way customers access and interact with financial services. With a strong focus on innovation and user experience, this launch is a significant step in our mission to make financial services more accessible, efficient, and customer-centric,” said **Kusal Roy, Managing Director and CEO, Jio Finance Limited.**

JFL is pioneering a customer-first journey by empowering customers with quick and flexible access to capital through diverse lending solutions, including home loans, loan against property, and corporate financing, all conveniently accessible via the JioFinance app. The JioFinance app also offers a comprehensive suite of financial services, such as UPI payments, money transfer, savings accounts, digital gold, insurance, and investment portfolio tracking.

To download the JioFinance app, click [here](#)



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About Jio Financial Services Limited:

Jio Financial Services Limited (JFSL) is a Core Investment Company (CIC), registered with the Reserve Bank of India. JFSL is a new-age institution, which operates a full-stack financial services business through customer-facing entities, including Jio Finance Limited, Jio Insurance Broking Limited, Jio Payment Solutions Limited, Jio Leasing Services Limited, Jio Finance Platform and Service Limited, and Jio Payments Bank Limited

Its digital-first model aims to ensure the holistic financial well-being of Indian citizens by enabling them to borrow, transact, save and invest seamlessly. Through the JioFinance app, customers can access a range of services including loans, savings accounts, UPI bill payments, recharges, digital insurance, financial tracking and management tools and more. JFSL has also entered into a joint venture with BlackRock, the world's leading providers of investment solutions, to offer asset management, wealth management and broking services in India.

JFSL was originally incorporated as Reliance Strategic Investments Private Limited on July 22, 1999, under the Companies Act 1956. Subsequently, the name of the Company was changed to Reliance Strategic Investments Limited and a fresh certificate of incorporation was issued on January 14, 2002. Thereafter, pursuant to a scheme of demerger with Reliance Industries Limited, the name of the Company was further changed to 'Jio Financial Services Limited' and a fresh certificate of incorporation was issued on July 25, 2023. JFSL has been listed on the BSE and NSE since August 21, 2023.

For more updates, please visit www.jfs.in

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