

August 03, 2021

BSE Limited Corporate Relationship Department, 1 st Floor, New Trading Ring, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai – 400 001 corp.relations@bseindia.com Scrip Code : 532286	National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block Bandra-Kurla Complex, Bandra (E), Mumbai-400051 cm1ist@nse.co.in Symbol : JINDALSTEL
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SUBJECT: NEWSPAPER ADVERTISEMENT – NOTICE GIVEN TO SHAREHOLDERS

Dear Sir/ Madam,

In compliance with Regulation 30 and 47 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of advertisement published today in editions of 'Haribhoomi (Hindi) and Mint (English)' regarding the notice given to shareholders of the company for transfer of shares to the Investor Education and Protection Fund.

Copies of the Newspaper clippings are also available on the website of the Company at www.jindalsteelpower.com.

Please take the above on record and acknowledge receipt of the same.

Thanking you.

Yours faithfully,

For **Jindal Steel & Power Limited**



Anoop Singh Juneja
Company Secretary & Compliance Officer

Encl.: As above

Jindal Steel & Power Limited

Corporate Office: Jindal Centre, 12 Bhikaiji Cama Place, New Delhi 110 066

CIN: L27105HR1979PLC009913

T: +91 11 4146 2000 **F:** +91 11 2616 1271 **W:** www.jindalsteelpower.com **E:** jsplinfo@jindalsteel.com

Registered Office: O. P. Jindal Marg, Hisar, 125 005, Haryana

LIC Housing preferential issue needs bourses' nod

PTI
feedback@livemint.com
KOLKATA

LIC Housing Finance Ltd is still awaiting clearances from the stock exchanges before it could go ahead with the ₹2,334 crore preferential issue to its parent Life Insurance Corporation of India Ltd even though the capital market regulator had not raised any query and the mortgage lender denied approaching the Securities Appellate Tribunal (SAT) in this regard, officials said.

BSE and the National Stock Exchange (NSE) sought clarifications on why the valuation report of a registered value had not been considered while determining the price of such shares on allotment to LIC.

"Only the stock exchanges had raised queries and we have responded and are waiting for their feedback. The bourses had asked us not to release the valuation results on this agenda which we have abided by. There is no query from the Securities Exchange Board of India (Sebi) so far, and we have not approached SAT in this regard," the officials told PTI.

LIC Housing Finance was supposed to issue shares at ₹1.25 apiece having a face value of ₹2 each to its promoter, LIC's shareholding in the housing finance post the proposed allotment of shares will go up to 15.21% from over 10.1% currently.

The company had received an email dated July 12, 2021, from BSE and NSE seeking clarifications on compliance with the provisions of Articles of Association (AOA) of the company regarding the process arrived for the valuation at which the said equity shares are offered to LIC," they said.

"Unclear guidelines from govt create business uncertainty"

PTI
feedback@livemint.com
NEW DELHI

As Applause Entertainment, an Mly-Birla Group venture, makes content for streaming services, completes four years with Samir Nair at the helm, the programme speaks of the impact of the pandemic, the government's move to regulate content and changing audience tastes in India. Edited excerpts from an interview:

You complete four years at Applause. In what way would you describe your journey?

We were given Entertainment in August 2017 as an Mly-Birla Group venture, with the intent of creating content for the nascent video streaming market, popularly known as OTT. Over the top streaming, it was set up in the mould of a traditional movie studio, investing in the creation of premium

drama series, right from early writing and development all the way to final production and finished tape. The idea was to present self-funded, finished product to platforms and license it to them. We have produced and released 25 series so far, including some second seasons such as *Soni 1912*, *Criminal Justice*, *City of Dreams*, *Undhhli*, *Mind the Malhotras* and *Homes*, among others, that have streamed on Disney+ Hotstar, Amazon Prime, Sony LIV, Netflix and MX Player. We have invested approximately ₹100 crore in content creation, and this number is expected to grow ₹40-50 crore over the next 5-7 years.

What has been the impact of the pandemic on content?

It's been two-fold. One, the complete stoppage of all productions in the first and second wave. Two, the delay in physical production due to the stringent protocols followed on shoots once the lockdowns are lifted. Of course, safety of cast and crew is paramount, but steps and delays do create logistical issues and have an adverse effect on delivery timelines, completion dates and budgets. On the bright side, the pandemic and lockdowns have created a giant new audience to the streaming world, and OTT content saw a surge in adoption and consumption. This has created a huge



demand for premium series, movies, documentaries and a lot more open-minded acceptance of different genres and languages of domestic and international content. We have also created our first slate of movies and documentaries, many of which are in production already.

Do web shows cost more than TV shows? How much investment is going into OTT content in India?

It's an unfair comparison—like apples and oranges. A typical season of 30-45 minutes each. A daily soap opera runs over a year, 230 episodes of 30 minutes each. The creative nuances, production logistics and economics of both are starkly different. Web series or cinematic television as well as the local, is closer to an extended movie, both in terms of ambition and storytelling style. The cost of such series varies depending on production scale and the ensemble cast they feature. Not all shows require high budgets. Excluding local movies and international series movies acquisitions, I'd hazard a guess of direct spend on local originals to be about ₹3,000 crore per annum, and growing.

As a programming veteran, how do you view the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules.

There has always been some sort of regulation that guides content creation. The increasing spread of social media and OTT platforms has also resulted in new regulations designed to manage a fast-changing industry and environment. For the most part, all regulations are a reflection of evolving societal norms and behaviours. It requires us to elevate the quality of our writing and storytelling, striving to entertain, enrich and empower changing audiences. I believe it is the job of the creative industry to respect the values and belief systems of society, and to hold up a mirror to that very same society.

But isn't the intent to censor content?

More than just censorship, a key concern that arises out of unclear guidelines is the business uncertainty that results. Creating audio-visual content (movies, series) is extremely expensive and moving govt with regard to what is and what isn't acceptable could result in cautious approaches to budgets and funding, neither of which is good for the creative industry.

What is the way forward to keep creative freedom alive?

If we want to grow the content and media business and want to make India a global soft power in media and entertainment, it needs to happen via a cultural export revolution.

Sameer Nair, CEO, Applause Entertainment

Read the full interview on www.livemint.com

Infra push, China's hike on export tax boost metal stocks

Staff Writer
feedback@livemint.com
MUMBAI

Expectations of aggressive spending by India on infrastructure alongside a Chinese move to hike export tariffs and remove export tax rebates for steel products from next month have given metals the record rally seen this week—the first in years, analysts said.

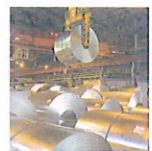
China's move, analysts believe, will favour Indian steelmakers, helping them gain in terms of market share as well as profit.

Boosted by global cues the BSE Metal Index last week gained 8.40% and the Nifty Metal Index gained 7.78%. The BSE Metal Index gained 8.14% and the Nifty Metal Index 7.73% year to date. On a monthly basis the BSE Metal Index gained 12.57% and the Nifty Metal Index 10.63%.

The big outperformer during the week was the metals sector, which got a big boost with China announcing the removal of export tax rebates and raising of export tariffs on steel products to ensure domestic supply amid production cuts," said Milind Muchhal, executive director, Julius Barst, global investment bank.

India saw its June crude steel production improve 2% year to date to 9.1 million tonnes, up 2% from May.

Global crude steel production for June increased 1.6% year-on-year to 167.9 million tonnes. The robust growth was largely attributed to low base effect across globe. China accounted for 35.9% of global steel production, down 600 bps year-on-year and 10 bps on a month-on-month basis.



India saw its June crude steel production improve 2% year to date to 9.4 million tonnes.

"While steel consumption was flat m-o-m to 6.2 million tonnes, it increased 28% y-o-y on covid-related low base effect. Current domestic HRC (hot-rolled coil) at 165,500 per tonne fell 3 m-o-m. Domestic prices are still at a 17-20% discount on imported steel. The discount between imported vs domestic iron ore remained around 46%," said Phillip Capital in a report dated 27 July.

Steel companies are seeing a demand revival, particularly from the automotive, white goods and infrastructure sectors.

The construction sector which is expected to pick up steam with the onset of the festive season is also expected to boost demand for metals.

Analysts said higher local demand is likely to impact the export level, which stood at 17 million tonnes last year. Indian steel companies are likely to divert more supply to meet domestic demand.

Only 10% plan to go to cinemas in Aug-Sep

PTI
feedback@livemint.com
NEW DELHI

Permissions granted recently by several states for cinemas to reopen may have brought some cheer to the ailing industry, but the crisis is far from over. Only around 10% of people plan to visit a movie theatre over August and September.

A survey of 10,701 people in 30 districts by community social media platform LocalCircles, only 10% of the respondents confirmed they would go to the cinema in the next two months—5% for multiple visits and 2% just once.

About 67% of the respondents said they have "no plans to go", while 19% said they "don't watch movies in multiplexes or cinema halls". In a related survey conducted in June, only 8% of the respondents said they plan to visit cinemas, indicating a marginal increase in willingness.

Around 1,000 or half of operational movie screens



Things will take a while to get back to normal, experts say.

certain districts in Maharashtra, including Mumbai and Thane, too followed with permits later in the week.

Telangana is the only state to allow 100% seating capacity in theatres. With cinemas following strict protocols and trying to enforce social distancing norms along with additional expenses on sanitization and cleaning, filmmakers and cinema owners fear it's going to be a slow burn.

"Things aren't going to get back to normal as quickly as the second wave. The economy is in shambles and the common man has no money," said trade analyst Sreedhar Pillai.

Further, a big takeaway from the lockdown is that people have discovered a plethora of content across genres and languages on streaming services, which they can watch where and when they want. About 25 million Indians

trickling formal web content for the first time in 2020, according to data consulting firm Ormax. In addition to regional languages like Tamil, Telugu and Malayalam opening up a world of stories for Bollywood-focused Indian audiences, content in foreign languages such as Korean, Danish, Spanish and French has also entertained Indian audiences.

It could get increasingly tougher for Bollywood to draw families, who have got used to the comfort of watching new films at home.

But film trade expert Girish Johar said, "Everyone has realized post the pandemic that the big-screen experience matters a lot."

Be it *Ranbhuli*, *Sahar* or Hollywood spectacles like *Avengers: Endgame*, audiences know that the thrill of watching a big-ticket, larger-than-life experience is unmatched.

fixed projects," he said. Happiest Minds' average revenue per customer rose to ₹73,000. "This is a metric that we haven't tracked. The increase in million-dollar customers was by five numbers, which has been a high in the last two years," he added.

Happiest Minds has seen an increase in deal sizes for the infrastructure and security business in the June quarter. "We have fixed-price projects have also increased from 12% in the March quarter to 26% in the June quarter."

"This is a very good indicator that we are moving more and more into annuity based

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ASSAM GAS COMPANY LIMITED
(A GOVT OF ASSAM UNDERTAKING)
P.O. BOX 141, T-16, 602
CIN: U11101AS198230001184
NOTICE INVITING E-TENDER
01. Tender Document No.- MTU
PUR/20/CS/P/19/2018-19/124
Dated: 15/07/2021
02. Tender ID - 2021_ICD_22271_1
PUR/20/CS/P/19/2018-19/124
03. Job Name - Supply of 500mm
OD (20") & 400mm OD (16")
ERVI CS Pipe
04. Bid submission end date:
18/08/2021
E-mail ID: agomail@assamgas.com
Phone: +9136039715
For details of Tender & subsequent
corrigendum/indendum (if any),
please visit www.assamtenders.gov.in and www.assamgas.org

भारतीय रिजर्व बैंक
RESERVE BANK OF INDIA
www.rbi.org.in

AUCTION OF STATE GOVERNMENT SECURITIES
The following State Governments/UTs have offered to sell \$1 to 20 years securities by way of auction for an aggregate amount of ₹12,500 crore (Face Value):

Sr. No.	State/UT	Amount to be raised (₹ cr)	Additional borrowing (Green Shoe) option (₹ cr)	Tenure (in years)	Type of auction
1.	Andhra Pradesh	1,000	—	16	Yield based
2.	Assam	500	—	20	Yield based
3.	Bihar	2,000	—	7	Yield based
4.	Haryana	1,500	—	10	Yield based
5.	Maharashtra	2,000	1,000	15	Yield based
6.	Tamil Nadu	2,000	—	16	Yield based
7.	Telangana	1,500	—	20	Yield based
8.	West Bengal	1,000	—	10	Yield based
Total		12,500			

The auction will be conducted on Reserve Bank of India Core Banking Solution (E-Kuber) in multiple-price format on **August 03, 2021 (Tuesday)**. For details please refer to RBI press release dated July 30, 2021 (Friday) on RBI website (www.rbi.org.in).

Don't get cheated by E-mails/SMS/Calls promising you money!

Growth is not just about chasing success. It's also about learning from failures.

Growth is... On

Follow us on Facebook, Twitter, LinkedIn, YouTube, Instagram, and more.

Uttarakhand Sanskrit University, Haridwar
Website: www.usvv.ac.in
E-Tender Notice No. E-01/USVV/H/2021-22
Procurement of Hostel Furniture
Uttarakhand Sanskrit University, Haridwar invites E-tender for Procurement of Hostel Furniture. Interested firms may apply through Uttarakhand Govt e-portals for detail and submission of tender to usvv@usvv.ac.in
Web: 02-08-2021
Girish Kumar Awasthi, Registrar

JINDAL STEEL & POWER
Notice to equity shareholders of M/s Jindal Steel & Power Limited ("The Company")
Sub: Transfer of Equity Shares in the Company to Investor Education and Protection Fund ("IEPF")
Notice is hereby given that pursuant to provisions of Section 12(4)(b) of the Companies Act, 2013 (the Act) read with the Rules & Regulations of Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund), 2018, as amended from time to time ("IEPF Rules") all shares in respect of which dividend has not been claimed for seven consecutive years, shall be transferred to the Investor Education and Protection Fund ("IEPF").
In compliance of the IEPF Rules, the Company has served individual notices to the latest available address to all the concerned shareholders for claiming their undivided dividends on or before a date specified in the notice by way of a certificate.
1. All shareholders who have not claimed their undivided dividends on or before the due date specified in the notice by way of a certificate, shall be deemed to have authorized the Company to transfer their shares to IEPF.
2. The Company Secretary & Compliance Officer of Jindal Steel & Power Limited, Tower A, 2nd Floor, Jindal Centre, Plot No. 2, Sector-31, Gurgaon-122001, Haryana, e-mail: investorcare@jindalsteel.com
The Company shall, without any further notice or intimation, take necessary actions to transfer the shares to IEPF if those shareholders fail to lodge the valid claim with respect to their undivided dividend in accordance with the IEPF Rules.
Upon transfer of shares to the IEPF, Shareholders can claim their shares from IEPF Authority after following the procedure prescribed under IEPF Rules. No claim with respect to shares transferred in pursuance of the IEPF Rules, shall lie against the Company.
The Company has uploaded the details of such shareholders and their shares due for transfer to IEPF at its website <http://www.jindalsteel.com>. The Shareholders can verify the details of undivided dividends and the shares liable to be transferred to IEPF from the website.
The concerned shareholders, holding shares in physical form and whose shares are due for transfer to IEPF, are requested to note that the Company would be issuing duplicate share certificates in lieu of the original share certificates held by them for the purpose of dematerialization and transfer of shares to IEPF as per the IEPF Rules and upon such issue, any such original share certificate, which was registered in their name will stand automatically cancelled and deemed non-negotiable.
In case the shareholders have any query on the subject matter, the shareholders may write to Registrar & Transfer Agent Company as per the details given herein above. Thanking you.

Date: August 01, 2021
Place: New Delhi
For Jindal Steel & Power Limited
Anoop Singh Jindal
Company Secretary & Compliance Officer

JINDAL STEEL & POWER LIMITED
(CIN: L27109HR1979PLC00913)
Regd. Office: Q.P. Jindal Marg, Near: 12505 (Haryana)
Corporate Office: Jindal Centre, 12th Floor, Jindal Centre, Plot No. 2, Sector-31, Gurgaon-122001
Tel: +91 11 4146 2000 | Fax: +91 11 2655 1271 | Email: investorcare@jindalsteel.com
Website: www.jindalsteel.com

Happiest Minds sees an uptick in deal sizes

Staff Writer
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BENGALURU

Happiest Minds Technologies Ltd has seen an increase in deal size for infrastructure and security business, Ran Mohan C, president and chief executive, infrastructure management and security services, said during an analyst call post Q1FY22 earnings announcements.

"Some of the projects which we took from the migration perspective in the infrastructure space, specifically cloud migration, is moving into annuity-based management deals. Similarly, in the security area, where we took some pro-



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