



JFL/NSE-BSE/2012-13/.....232

November 7, 2012

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press Release dated November 7, 2012

Dear Sir/Madam,

Please find enclosed herewith a copy of the press release to be issued by the Company.

This is for your information and record.

Thanking you,
For **Jubilant FoodWorks Limited**

(Mona Aggarwal)
Company Secretary

Encl : a/a

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

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PAN No. - AABCD1821C





THIS DIWALI,
VARIETY IS THE
SWEETNESS OF LIFE

Press Release

Dunkin' Donuts launches a special Premium Gifting range this Diwali

New Delhi, November 7, 2012: With Diwali around the corner, ***Dunkin' Donuts***, world's leading donuts, coffee and freshly made sandwiches chain, has launched Dunkin' Premium Gifitin' Pack, with a wide array of donuts in unique shapes and flavors designed especially for this festive season. The gift pack contains donuts such as 'Nuts n Stars' with cardamom flavoured icing, roasted almonds and apricots, 'Kesar Pista' with saffron icing topped with pistachios, and other innovative donuts such as 'Petal Jamun', 'Motichoor Surprise', and 'Coconut Burst'.

Dunkin's Premium Gifitin' Pack makes for a perfect gifting idea for friends and family this season. Priced at Rs. 300 for a pack of six donuts and six munchkins, and Rs. 400 for a pack of



eight donuts and eight munchkins, these premium gift packs are available at all Dunkin' Donuts restaurant, for retail and bulk orders.

Dunkin' Donuts is now catering to a wide cross-section of Delhi-NCR with restaurants in GK 1 M-Block Market, N-Block Connaught Place, DLF Place Mall Saket, Green Park Main Market, Punjabi Bagh Club Road and Unitech Cyber Park Sector 39 Gurgaon.

Commenting on the newly introduced Diwali range of donuts, Mr. Dev Amrithesh, President & COO – Dunkin' Donuts India, Jubilant FoodWorks Limited said, *"Since its foray into the Indian market, Dunkin' Donuts has been delighting customers with its wide variety of scrumptious donuts, coffee, freshly made sandwiches, smoothies and snacks. This Diwali, we wanted to add a new flavor to Dunkin' with unique donuts which borrowed from Indian culture and the festive mood. We believe **Dunkin' Donuts Premium Gift Pack** will make for a great gift for families and friends this Diwali, in place of the customary gifts of sweets and dry fruits."*

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL) is part of Jubilant Bhartia group and India's largest food service company, with a network of 515 Domino's Pizza stores (as of 30 September, 2012) across 112 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 55% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2012). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 6 Dunkin' Donuts restaurants in India (as of 7th November, 2012).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com

For further media queries please contact:-

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