JET AIRWAYS

September 16, 2010

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

Bombay Stock Exchange Limited
1st Floor, P. J. Towers
Dalal Street
Fort
Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: JET AIRWAYS CONSOLIDATES LEADERSHIP POSITION WITH A MARKET SHARE OF 27%

Attached herewith is the Press Release issued by our Company on the subject, for your information and record.

Yours faithfully,

Jet Airways (India) Limited

Monica Chopra
Company Secretary and Sr. General Manager - Legal

Encl: a/a

JET AIRWAYS

Press Release

JET AIRWAYS GROUP, ENHANCES ITS LEADERSHIP POSITION WITH A MARKET SHARE, OF 27%

Jet Airways and JetLite attains highest On Time Performance amongst all domestic airlines in the month of August 2010

	Aug'10	Aug'09	% Growth
Domestic Operations			
Rev Passengers	779,307	678,480	14.9
International Operations			
Rev Passengers	376,223	309,009	21.8
JetLite			
Rev Passengers	318,254	300,007	6.1

Mumbai, September 16, 2010: Jet Airways, India's premier international airline, and JetLite, its subsidiary, have registered the highest ever on time performance even as it garnered a 27 per cent market share further consolidating on its leadership position in the month of August as per the statistics released by the Director General of Civil of Aviation.

Jet Airways and JetLite registered the highest ever on time performance with 94 per cent and and 94.1 per cent respectively for the month of August, the regulatory body said.

The Jet Airways group continued to post growth in passenger traffic for August 2010. The airline registered an impressive 21.8% increase in international operations as compared to the same period last year, carrying 3.76 lakh revenue passengers in August 2010. The revenue passengers for Jet Airways' domestic operations also stood at an imposing 14.9%, a marked improvement over the same period last year. Jet Airways has posted 10 months of consistent growth, reflecting the impact of major strategic codeshares and launch of Jet Airways Konnect services.

Fuelled by improved customer service quality and better on time reliability, JetLite, the wholly owned subsidiary of Jet Airways India Ltd, also posted an

increase of revenue passengers by 6.1%, carrying over 3 lakh passengers in the month of August 2010.

The airline's domestic operations registered a seat factor of 70.4% in August 2010, as against a seat factor of 70% in August 2009, carrying over 7.79 lakh passengers.

According to **Mr. Nikos Kardassis, CEO, Jet Airways,** "Jet Airways has been able to achieve the highest on time performance which speaks volumes of deliverables by the staff. The airline has also been responsive to the dynamic market requirements, our strategic marketing initiatives and global codeshare arrangements have provided the required impetus to the growth process, resulting in better realisation of revenue per passenger and growth of the airline".

He added "Jet Airways' customer centric approach, with a clear focus on providing enhanced global connectivity, high standard of service offering with consistent on time performance has enabled us to become the airline of choice and sustain our leadership position"

About Jet Airways

Jet Airways currently operates a fleet of 90 aircraft, which includes 10 Boeing 777-300 ER aircraft, 12 Airbus A330-200 aircraft, 54 next generation Boeing 737-700/800/900 aircraft and 14 modern ATR 72-500 turboprop aircraft. With an average fleet age of 4.99 years, the airline has one of the youngest aircraft fleet in the world.

Flights to 65 destinations span the length and breadth of India and beyond, including New York (both JFK and Newark), Toronto, Brussels, London (Heathrow), Johannesburg, Hong Kong, Singapore, Kuala Lumpur, Colombo, Bangkok, Kathmandu, Dhaka, Kuwait, Bahrain, Muscat, Doha, Abu Dhabi, Dubai, Jeddah, Sharjah, Riyadh and Dammam.

About Jet Airways Konnect

Jet Airways Konnect is Jet Airways' all-economy service on key domestic routes, designed to meet the needs of the low-fare segment with value-for-money fares.

Jet Airways Konnect links seven major metros- Mumbai, Delhi, Chennai, Bengaluru, Hyderabad, Ahmedabad and Kolkata - with several destinations across India, operating over 200 flights daily.

Konnect Select' is a premium economy product introduced on certain Jet Airways Konnect flights. This new front cabin class features wider and more comfortable seats, with a 40 inch seat pitch. The services include complementary in-flight reading material, a welcome drink, and complimentary hot meals on-board.

Jet Airways, Jet Airways Konnect, its all-economy, no-frills service, and JetLite have a combined fleet strength of 112 aircraft and operate over 500 flights daily.

About JetLite

JetLite is a wholly owned subsidiary of Jet Airways India Ltd. and was acquired by Jet Airways in April 2007. Positioned as an all-economy, no-frills airline, JetLite operates a fleet of 22 aircraft, which includes 17 Boeing 737 series and 5 Canadian Regional Jets 200 Series. The airline flies to 25 domestic destinations and 2 international destinations (Kathmandu and Colombo), operating over 110 flights a day, on average.

Public Relations

Jet Airways (I) Ltd.

New Delhi and Mumbai, India

September, 2010

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