JET AIRWAYS

October 19, 2010

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

Bombay Stock Exchange Limited
1st Floor, P. J. Towers
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Mumbai 400001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: Strong International & Domestic passenger traffic bolster Jet Airways growth in September 2010

Attached herewith is the Press Release issued by our Company on the subject, for your information and record.

Yours faithfully,

Jet Airways (India) Limited

Monica Chopra
Company Secretary and Sr. General Manager - Legal

Encl: a/a

JET AIRWAYS

MEDIA RELEASE

STRONG INTERNATIONAL & DOMESTIC PASSENGER TRAFFIC BOLSTER JET AIRWAYS GROWTH IN SEPTEMBER 2010

JET AIRWAYS GROUP MAINTAINS LEADERSHIP POSITION WITH 26.9% MARKETSHARE

	Sep'10	Sep'09	% Growth
Domestic Operations			
Rev Passengers	761,322	555,186	37.1
International Operations			
Rev Passengers	361,928	265,413	36.4
JetLite			
Rev Passengers	308,266	288,876	6.7

Mumbai, October 19, 2010: Driven by an improving global business scenario, in addition to industry-leading on-time performance, as well as startegic marketing and network initiatives, Jet Airways, India's premier international airline, has achieved impressive growth in passenger traffic for September 2010. The airline has registered a buoyant 37.1% increase in domestic revenue passengers carrying 7.61 lakh in September 2010, as compared to 5.55 lakh for the same period last year.

Similarly, Jet Airways clocked an equally impressive 36.4% increase in international passengers, as compared to the same period last years, carrying 3.61 lakh revenue passengers in September 2010. With this strong growth in September, Jet Airways has now posted eleven consecutive months of consistent growth, reflecting the impact of major strategic international codeshares and launch of the customer centric product in Jet Airways Konnect.

The Jet Airways Group has also continued to improve on its promise of improved On Time Performance for its guests, with Jet Airways registering 95% and JetLite posting 96.1% respectively in September 2010. All of which has helped the Jet Airways Group maintain its leadership in the Indian aviation sector with 26.9% market share.

Fueled by improved customer service quality and its enhanced on time reliability, JetLite, the wholly owned subsidiary of Jet Airways India Ltd, also posted a 6.7% increase in revenue passengers, carrying over 3.08 lakh passengers in September 2010 as compared to 2.88 lakh flown during the same period last year.

According to **Mr. Nikos Kardassis, CEO, Jet Airways**, "A distinct customer centric focus with multiple products to suit the unique needs of our guests, coupled with strategic code shares and innovative marketing have given Jet Airways the requisite growth impetus to stay ahead of competition. Our continuing improvement in On Time Departures is also testimony to the dedication and commitment of our staff. Our ability to augment market share in a highly competitive market augurs well for the future as it clearly reveals that Jet Airways is fast emerging as the airline of choice from and to the Indian subcontinent. With the introduction of new services to Colombo and Milan in the coming months, Jet Airways is set to further consolidate its dominant market leadership as the preferred airline."

About Jet Airways

Jet Airways currently operates a fleet of 90 aircraft, which includes 10 Boeing 777-300 ER aircraft, 12 Airbus A330-200 aircraft, 54 next generation Boeing 737-700/800/900 aircraft and 14 modern ATR 72-500 turboprop aircraft. With an average fleet age of 4.99 years, the airline has one of the youngest aircraft fleets in the world. Flights to 65 destinations span the length and breadth of India and beyond, including New York (both JFK and Newark), Toronto, Brussels, London (Heathrow), Johannesburg, Hong Kong, Singapore, Kuala Lumpur, Colombo, Bangkok, Kathmandu, Dhaka, Kuwait, Bahrain, Muscat, Doha, Abu Dhabi, Dubai, Jeddah, Sharjah, Riyadh and Dammam.

About Jet Airways Konnect

Jet Airways Konnect is Jet Airways' all-economy service on key domestic routes, designed to meet the needs of the low-fare segment with value-for-money fares. Jet Airways Konnect links seven major metros - Mumbai, Delhi, Chennai, Bengaluru, Hyderabad, Ahmedabad and Kolkata – with several destinations across India.

Konnect Select' is a premium economy product introduced on certain Jet Airways Konnect flights. This new front cabin class features wider and more comfortable seats, with a 40 inch seat pitch. The services include complimentary in-flight reading material, a welcome drink, and complimentary hot meals on-board.

About JetLite

JetLite is a wholly owned subsidiary of Jet Airways India Ltd. and was acquired by Jet Airways in April 2007. Positioned as an all-economy, no-frills airline, JetLite operates a fleet of 22 aircraft, which includes 17 Boeing 737 series and 5 Canadian Regional Jets 200 Series, aircraft. The airline flies to 25 domestic destinations and 2 international destinations (Kathmandu and Colombo), operating over 110 flights a day, on average. Jet Airways, Jet Airways Konnect, its all-economy, no-frills service, and JetLite have a combined fleet strength of 112 aircraft and operate over 500 flights daily.

Public Relations
Jet Airways (I) Ltd.
New Delhi and Mumbai, India

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