JET AIRWAYS

March 20, 2014

The Manager
Listing Department
National Stock Exchange of India Limited
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Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

BSE Limited
1st Floor, P. J. Towers
Dalal Street
Fort
Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: ***Press Release*** **- Jet Airways' Jetprivilege Programme wins double honours at the prestigious CNN Flyertalk Awards 2014**

Attached herewith is the Press Release issued on the subject for your information and record.

Thanking you,

Yours faithfully,

Jet Airways (India) Limited

Arun Kanakal
Company Secretary & Associate Legal Counsel

Encl: a/a

MEDIA RELEASE

JET AIRWAYS' JETPRIVILEGE PROGRAMME WINS DOUBLE HONOURS AT THE PRESTIGIOUS CNN FLYERTALK AWARDS 2014

Adjudged winner for 'Airline Affinity Program' and 'Best Travel Reward Program Benefit'

Mumbai, March 20, 2014: Jet Airways' JetPrivilege programme - India's largest and most respected frequent flyer programme - has been conferred top honours at the prestigious CNN FlyerTalk Awards 2014, into two categories viz. 'Airline Affinity Program' and 'Best Travel Reward Program Benefit', in the Middle East/Asia/Oceania region.

FlyerTalk is a community of over 500,000 business and leisure travelers dedicated to finding and sharing elite-level knowledge of air, hotel and car rental programs.

The awards were presented on March 7, 2014

Congratulating the JetPrivilege team for winning a series of awards, **Mr Gaurang Shetty, Senior Vice President - Commercial, Jet Airways**, said "The unique double by the JetPrivilege team at the CNN FlyerTalk Awards 2014 gain significance when one considers that these awards represent the voice of over 500,000 travelers. These awards are further testimony to the success of several key initiatives taken by us to promote the airline and the programme as the preferred choice for guests and our JetPrivilege members. Testimony to which are the strategic partnerships with some of the leading brands in the world, across various segments- from retail and hospitality to publishing and telecom, done keeping uppermost in our minds the needs of our members."

About Jet Airways

Jet Airways currently operates a fleet of 113 aircraft, which include 10 Boeing 777-300 ER aircraft, 8 Airbus A330-200 aircraft, 4 Airbus A330-300 aircraft, 73 next generations Boeing 737-700/800/900/900 ER aircraft and 15 ATR 72-500 and 3 ATR72-600. With an average fleet age of 5.18 years, the airline has one of the youngest fleet of aircraft in the world. Flights to 75

destinations span the length and breadth of India and beyond, including Abu Dhabi, Bahrain, Bangkok, Brussels, Colombo, Dammam, Dhaka, Doha, Dubai, Hong Kong, Jeddah, Kathmandu, Kuwait, London (Heathrow), Muscat, New York (Newark), Riyadh, Sharjah, Singapore and Toronto.

About JetKonnect

JetKonnect is a dedicated product designed to meet the needs of the low fare segment. JetKonnect will also offer guests a Premiere service on nearly all domestic routes. With its mixed fleet of Boeings and ATR aircraft with nearly 297 daily flights connecting 51 destinations across India, JetKonnect provides more flexibility and choice to its guests. JetKonnect's convenient schedules, reliable service and low fares, promise to bring greater value and a seamless flying experience to our customers.

Jet Airways and JetKonnect together operate nearly 578 daily flights, both domestic and international.

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