JET AIRWAYS

November 23, 2010

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

Bombay Stock Exchange Limited
1st Floor, P. J. Towers
Dalal Street
Fort
Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: Robust International Revenue Passenger traffic boosts Jet Airways' Leadership across Indian skies.

Attached herewith is the Press Release issued by our Company on the subject, for your information and record.

Yours faithfully,

Jet Airways (India) Limited

Monica Chopra
Company Secretary & Sr. General Manager - Legal

Encl: a/a

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PRESS RELEASE

ROBUST INTERNATIONAL REVENUE PASSENGER TRAFFIC BOOSTS JET AIRWAYS' LEADERSHIP ACROSS INDIAN SKIES

Jet Airways and JetLite post highest On Time Performance amongst all domestic airlines

	Oct'10	Oct'09	% Growth
			Domestic Operations
Rev Passengers	870,406	785,125	10.9
			International Operations
Rev Passenger	382,258	323,679	18.1
			JetLite
Rev Passengers	362,692	334,523	8.4

Mumbai, November 22, 2010: Jet Airways, India's premier international airline, is proud to announce its 12th straight month of an impressive jump in international passenger revenues with an over 18% rise carrying 3.82 lakh passengers across the globe for the month of October 2010, versus 3.23 lakh in the same period last year, maintaining the top spot with a strong market share of 26.2% and a record On Time Performance.

The growth in international passenger traffic was due to the onset of the festive holiday season and of course the improving global business scenario worldwide. The jump in global traffic also reflected the increasing impact of Jet Airways' international codeshares and introduction of new routes as well as strategic marketing and network initiatives.

In the domestic market, the festive season during Diwali , lifted domestic passengers revenue by a solid 11%, with the airline carrying 8.70 lakh in October 2010, as compared to 7.85 lakh in the previous year.

This remarkable overall growth, globally and locally, has ensured Jet Airways successfully maintain its leadership position in the Indian aviation skies with 26.2% market share.

Both Jet Airways and JetLite have further improved their On Time Performance among the scheduled domestic carriers in October. As per Director General of Civil Aviation data, Jet Airways and JetLite posted 92.5 % and 92.8% respectively on the critical service parameter of On Time Performance in October 2010.

Driven by improved customer service quality and its enhanced on time reliability, JetLite, the wholly owned subsidiary of Jet Airways India Ltd, also posted a remarkable seat factor of 81.0%, carrying over 3.62 lakh passengers in October 2010 as compared to 3.34 lakh in the previous year.

According to **Mr. Nikos Kardassis, CEO, Jet Airways**, "Twelve months of consistent growth in domestic and international traffic, reflect the fact that Jet Airways, is fast emerging the airline of choice for guests travelling to and from the Indian subcontinent. This robust growth is a testimony to our customer centric focus wherein we have introduced unique products like Jet Airways Konnect - dedicated to deliver the "joy of flying" for our guests. In addition, strategic code shares and innovative marketing have given us the required impetus that has helped stay ahead of the industry growth curve. The introduction of new flights into Milan at the heart of Central Europe will undoubtedly further help consolidate our dominant market leadership as a preferred in international airline."

About Jet Airways

Jet Airways currently operates a fleet of 91 aircraft, which includes 10 Boeing 777-300 ER aircraft, 12 Airbus A330-200 aircraft, 55 next generation Boeing 737-700/800/900 aircraft and 14 modern ATR 72-500 turboprop aircraft. With an average fleet age of 5.10 years, the airline has one of the youngest aircraft fleets in the world. Flights to 63 destinations span the length and breadth of India and beyond, including New York (both JFK and Newark), Toronto, Brussels, London (Heathrow), Johannesburg, Hong Kong, Singapore, Kuala Lumpur, Colombo, Bangkok, Kathmandu, Dhaka, Kuwait, Bahrain, Muscat, Doha, Abu Dhabi, Dubai, Jeddah, Sharjah, Riyadh and Dammam.

About Jet Airways Konnect

Jet Airways Konnect is Jet Airways' value service on key domestic routes, designed to meet the needs of the low-fare segment with value-for-money fares. Jet Airways Konnect links seven major metros - Mumbai, Delhi, Chennai, Bengaluru, Hyderabad, Ahmedabad and Kolkata – with several destinations across India.

Konnect Select' is a premium economy product introduced on certain Jet Airways Konnect flights. This new front cabin class features wider and more comfortable seats, with a 40 inch seat pitch. The services include complimentary in-flight reading material, a welcome drink, and complimentary hot meals on-board.

About JetLite

JetLite is a subsidiary of Jet Airways India Ltd and was acquired by Jet Airways in April 2007. Positioned as an all-economy, no-frills airline, JetLite operates a fleet of 18 aircraft, which includes 16 Boeing 737 series and 2 Canadian Regional Jets 200 Series aircraft. The airline flies to 25 domestic destinations and 2 international destinations (Kathmandu and Colombo), operating over 110 flights a day, on average. Jet Airways, Jet Airways Konnect, its all-economy, no-frills service, and JetLite have a combined fleet strength of 109 aircraft and operate over 500 flights daily.

Public Relations
Jet Airways (I) Ltd.
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