JET AIRWAYS

July 16, 2013

The Manager
Listing Department
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Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

BSE Limited
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Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: **Jet Airways enters into a reciprocal Frequent Flyer Partnership With Air New Zealand**

Attached herewith please find the press release with regard to the captioned subject for your information and record.

Yours faithfully,

Jet Airways (India) Limited

Arun Kanakal
Company Secretary & Associate Legal Counsel

Encl: a/a

JET AIRWAYS

Media Release

JET AIRWAYS ENTERS INTO A RECIPROCAL FREQUENT FLYER PARTNERSHIP WITH AIR NEW ZEALAND

Mumbai, July 16, 2013: Jet Airways, India's premier international airline, has entered into a reciprocal frequent flyer partnership with Air New Zealand.

Air New Zealand an international and domestic airline group provides flights within New Zealand, to and from Australia, the South West Pacific, Asia, North America and the United Kingdom.

JetPrivilege members may now earn and redeem their JPMiles on the entire network of Air New Zealand marketed and operated flights. Similarly, Air New Zealand's **Airpoints™** members will be able to accrue and redeem Airpoints Dollars™ on the entire network of Jet Airways and JetKonnect marketed and operated flights.

With the addition of Air New Zealand, JetPrivilege members will be able to earn and redeem their miles across 24 airline partners.

According to **Mr. Sudheer Raghavan, Chief Commercial Officer, Jet Airways,** "Jet Airways offers guests unmatched pan-India connectivity as well as a growing 20-destination strong international network, while Air New Zealand's network spans to and from Australia, the South West Pacific, Asia, North America and the United Kingdom. The partnership thus, is a mutually beneficial one enabling guests to earn and redeem frequent flyer miles, while tapping into both carriers' networks."

Jet Airways currently has frequent flyer partnership agreements with twenty-three other leading international airlines, including Air France, All-Nippon Airways, Alitalia, American Airlines, Austrian Airways, Brussels Airlines, Cathay Pacific, United Airlines , Dragon Air, Emirates, Etihad Airways, Gulf Air, JetKonnect, Kenya Airways, KLM, Lufthansa, Malaysia Airlines, Qantas, South African Airways, Swiss Air, Turkish Airlines, United Airlines and Virgin Atlantic.

For more information, guests may log on to www.jetairways.com.

About Jet Airways

Jet Airways currently operates a fleet of 111 aircraft, which include 10 Boeing 777-300 ER aircraft, 10 Airbus A330-200 aircraft, 4 Airbus A330-300 aircraft, 70 next generation Boeing 737-700/800/900 aircraft and 16 ATR 72-500 and 1 ATR72-600. With an average fleet age of 5.35 years, the airline has one of the youngest fleet of aircraft in the world. Flights to 72 destinations span the length and breadth of India and beyond, including Abu Dhabi, Bahrain, Bangkok, Brussels, Colombo, Dammam, Dhaka, Doha, Dubai, Hong Kong, Jeddah, Kathmandu, Kuwait, London (Heathrow), Muscat, New York (Newark), Riyadh, Sharjah, Singapore and Toronto.

About JetKonnect:

JetKonnect is a dedicated product designed to meet the needs of the low fare segment. JetKonnect will also offer guests a Premiere service on nearly all domestic routes. With its mixed fleet of Boeings and ATR aircraft with over 500 daily flights connecting 52 destinations across India, JetKonnect provides more flexibility and choice to its guests. JetKonnect's convenient schedules, reliable service and low fares, promise to bring greater value and a seamless flying experience to our customers.

Public Relations
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