JET AIRWAYS

March 4, 2011

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

Bombay Stock Exchange Limited
1st Floor, P. J. Towers
Dalal Street
Fort
Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: Jet Airways introduces enhanced connectivity into Tier II cities across India

Attached herewith is the Press Release issued by our Company on the subject, for your information and record.

Yours faithfully,

Jet Airways (India) Limited

MChopra

Monica Chopra
Company Secretary & Sr. General Manager - Legal

Encl: a/a

JET AIRWAYS

Media Release

JET AIRWAYS INTRODUCES ENHANCED CONNECTIVITY INTO TIER II CITIES ACROSS INDIA

New Services to commence March 27, 2011

Mumbai, March 3, 2011: Jet Airways, India's premier international airline, is set to significantly enhanced network connectivity to/from Central India with new connections. The new routes will connect the Tier II cities of Central India like Raipur, Indore, Bhopal and Nagpur with the South Indian cities of Hyderabad, Bengaluru, Chennai and Kochi with the introduction of Boeing 737/ATR services effective March 27, 2011.

Tiruchirapally is to be linked with Chennai via a daily ATR service. Apart from these services, Bhubaneshwar, the capital of Orissa, will also have better connectivity with Bengaluru, Delhi and Hyderabad apart from connecting to Raipur, Indore, Bhopal and Nagpur in the summer schedule. In addition to which Vijayawada and Tiruchirapally will also be provided with the same day connections to Delhi, Mumbai, Chennai and Bengaluru.

Jet Airways is also set to introduce new return routes between Mumbai-Bhubaneswar, Bengaluru-Visakhapatnam via Chennai, Kochi-Visakhapatnam via Bengaluru and Chennai, Hyderabad-Jaipur, Bengaluru-Jaipur via Hyderabad, Delhi-Aurangabad, Mumbai-Ranchi-Patna, all of which would be serviced by Jet Airways' Boeing 737 aircraft. The airline will press its ATR 72-500 service between Kolkata-Raipur, Kolkata-Indore via Raipur, Kolkata-Bhopal via Raipur and Indore, Hyderabad-Nagpur, Hyderabad-Indore, Visakhapatnam-Indore via Hyderabad, Hyderabad-Bhopal, Hyderabad-Vijayawada and Chennai-Tiruchirapally.

Sudheer Raghavan, CCO, Jet Airways said, "Jet Airways is happy to introduce new services to the Tier II cities of Central India. The enhanced connectivity, we are confident, will prove immensely popular with our guests. Jet Airways network now connects over 47 domestic and 24 international destinations across the globe."

About Jet Airways

Jet Airways currently operates a fleet of 97 aircraft, which includes 10 Boeing 777-300 ER aircraft, 12 Airbus A330-200 aircraft, 55 next generation Boeing 737-700/800/900 aircraft and 20 modern ATR 72-500 turboprop aircraft. With an average fleet age of 4.95 years, the airline has one of the youngest aircraft fleets in the world. Flights to 71 destinations span the length and breadth of India and beyond, including New York (both JFK and Newark), Toronto, Brussels, London (Heathrow), Milan, Johannesburg, Hong Kong, Singapore, Kuala Lumpur, Colombo, Bangkok, Kathmandu, Dhaka, Kuwait, Bahrain, Muscat, Doha, Abu Dhabi, Dubai, Jeddah, Sharjah, Riyadh and Dammam

About Jet Airways Konnect

Jet Airways' Konnect service operates on key domestic routes, and is designed to meet the needs of the low-fare segment with value-for-money fares. Jet Airways Konnect links seven major metros - Mumbai, Delhi, Chennai, Bengaluru, Hyderabad, Ahmedabad and Kolkata – with several destinations across India, operating over 170 flights daily. Konnect Select' is a premium economy product introduced on certain Jet Airways Konnect flights. This new front cabin class features wider and more comfortable seats, with a 44-inch seat pitch. The services include complimentary in-flight reading material, a welcome drink, and complimentary hot meals on-board.

About JetLite

JetLite is a subsidiary of Jet Airways India Ltd. and was acquired by Jet Airways in April 2007. Positioned as an all-economy, no-frills airline, JetLite operates a fleet of 19 aircraft, which includes 18 Boeing 737 series and 1 Canadian Regional Jets 200 Series aircraft. The airline flies to 27 domestic destinations and 1 international destination (Kathmandu), operating over 110 flights a day, on average. Jet Airways, Jet Airways Konnect and JetLite have a combined fleet strength of 115 aircraft and operate over 500 flights daily.

Public Relations
Jet Airways (I) Ltd.
New Delhi and Mumbai, India

March 3, 2011

Ragini Chopra
Vice President
Corporate Communications & Public Relations
New Delhi, India

Tel: +91 11 4164 5080
Fax: +91 11 4609 5084
raginic@jetairways.com

A.K. Sivanandan
Vice President –Public Relations
New Delhi, India

Tel.: +91 11 2652 3357
Fax: +91 11 26523348
asivanandan@jetairways.com

Srirupa Sen
Manager
Corporate Communications &
Public Relations
Mumbai, India
Tel: +91 22 2852 3648
Fax: +91 22 2920 4437
ssen@jetairways.com

Minal Naik
Head - Key Relationships
Guests & Media
Mumbai, India
Tel: +91 22 40191940
Fax: +91 22 2920 4522
mnaik@jetairways.com