

Date: 14th April, 2026

To, Manager - Listing Compliance National Stock Exchange of India Limited 'Exchange Plaza'. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 SYMBOL: JSLL	To, Head of the Department, Department of Listing Operation, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400001 SCRIP Code: 544476
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Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 –Execution of Strategic Memorandum of Understanding with Sat Kartar Life Limited.

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that **Jeena Sikho Lifecare Limited ("the Company") has entered into a Strategic Memorandum of Understanding (MOU) with Sat Kartar Life Limited** on April 14, 2026.

The MOU records the mutual intent of the Parties to explore a strategic collaboration aimed at integrating Sat Kartar Life Limited's data-driven patient acquisition ecosystem with the Company's clinical and institutional healthcare infrastructure, in a manner that enhances efficiency, scalability, and patient outcomes.

Such collaboration is intended to create a structured pipeline wherein patient identification, engagement, and funnelling are managed through Sat Kartar Life Limited's systems, while diagnosis, treatment, and healthcare delivery remain exclusively within the domain and control of the Company, thereby ensuring that clinical integrity is preserved and operational accountability remains clearly demarcated.

Further, the MOU also records that Sat Kartar Life Limited intends to develop Ayurveda hospitals and healthcare centres, including in South India, and the Parties may explore arrangements whereby Jeena Sikho Lifecare Limited may provide operational and management services for such facilities under separate agreements.

Further, the said arrangement **does not fall within the purview of related party transactions**, and no regulatory approvals are required at this stage.

Details under amended Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026 is enclosed herewith as **Annexure A**.

JEENA SIKHO LIFECARE LIMITED

120+ AYURVEDA CLINICS & HOSPITALS | FREEDOM FROM 2D DISEASES & DRUGS

Registered Office Address:

SCO-11, Kalgidhar Enclave, Baltana, Zirakpur,
Punjab-140604, 01762-513185
CIN NO.: L52601PB2017PLC046545

Corporate Office Address:

B-26, Opp. Metro Pillar No. 223, Rohtak Road,
New Multan Nagar, Delhi - 110056
Email ID.: cs@jeenasikho.com | www.jeenasikho.com

You are requested to take the above information on records and disseminate the same on your website.

The Meeting of the Board of Directors of the Company **commenced at 8:30 P.M. (IST) and concluded at 9:30 P.M. (IST)**

**Thanking you,
Yours faithfully,
For Jeena Sikho Lifecare Limited**

**Manish Grover
Managing Director
DIN: 07557886**

**Place: Zirakpur, Punjab
Date: 14-04-2026**

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Annexure A

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S/n.	Particulars	Details
1.	Name of the entity(ies) with whom agreement/ JV is signed;	Sat Kartar Life Limited, a company incorporated under the Companies Act, 1956, having its registered office at 603, 6th Floor, Mercantile House, KG Marg, New Delhi, India, 110001 CIN: L52590DL2012PLC238241
2.	area of agreement/JV;	Strategic collaboration seeks to combine Jeena Sikho Lifecare Limited's growing network of Ayurveda hospitals and Panchakarma centres with Sat Kartar Life Limited's powerful consumer health ecosystem, data analytics capabilities, artificial intelligence-driven patient acquisition systems and nationwide customer support infrastructure. Further, aim to deepen engagement across the entire patient care lifecycle from awareness and consultation to treatment, recovery and long-term wellness management.
3.	domestic/international;	Domestic
4.	share exchange ratio / JV ratio	Not Applicable
5.	scope of business operation of agreement / JV;	Under the collaboration: The Parties, recognizing the complementary nature of their respective capabilities, hereby record their mutual intent to explore a strategic collaboration aimed at integrating Sat Kartar Life Limited data-driven patient acquisition ecosystem with Jeena Sikho Lifecare Limited clinical and institutional healthcare infrastructure, in a manner that enhances efficiency, scalability, and patient outcomes.
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		<p>Such collaboration is intended to create a structured pipeline wherein patient identification, engagement, and funnelling are managed through Sat Kartar Life Limited systems, while diagnosis, treatment, and healthcare delivery remain exclusively within the domain and control of Jeena Sikho Lifecare Limited, thereby ensuring that clinical integrity is preserved and operational accountability remains clearly demarcated</p>
6.	<p>details of consideration paid / received in agreement / JV;</p>	<p>Revenue Sharing Structure:</p> <p>(a) OPD / Medicine Cases</p> <ul style="list-style-type: none"> • JSLL shall pay 15% of net billing value • Net billing = (Total amount received – GST – Discount) <p>(b) IPD / Admission Cases</p> <ul style="list-style-type: none"> • JSLL shall pay 15% of total bill value • Excluding GST and discounts <p>2. Recurring Revenue Model</p> <ul style="list-style-type: none"> • If a patient continues treatment (monthly or recurring), • 15% share shall continue to be payable to SKL • Applicable till patient continues active treatment at JSLL <p>3. Payment Trigger</p> <ul style="list-style-type: none"> • Revenue share shall be payable only after actual payment is received from patient • No payment on: <ul style="list-style-type: none"> ○ Leads ○ Appointments ○ Non-converted patients <p>4. Exclusions</p> <ul style="list-style-type: none"> • GST excluded • Discounts excluded • Free treatments excluded <p style="text-align: center;">JEENA SIKHO LIFECARE LIMITED 120+ AYURVEDA CLINICS & HOSPITALS FREEDOM FROM 2D DISEASES & DRUGS</p>
	<p>Registered Office Address: SCO-11, Kalgidhar Enclave, Baltana, Zirakpur, Punjab-140604, 01762-513185 CIN NO.: L52601PB2017PLC046545</p>	<p>Corporate Office Address: B-26, Opp. Metro Pillar No. 223, Rohtak Road, New Multan Nagar, Delhi - 110056 Email ID.: cs@jeenasikho.com www.jeenasikho.com</p>

		<p>5. Reconciliation</p> <ul style="list-style-type: none"> • Monthly reconciliation • Transparent reporting • JSLL audit rights
7.	significant terms and conditions of agreement / JV in brief	<ul style="list-style-type: none"> • Sat Kartar Life Limited intends to establish and develop Ayurveda hospitals and healthcare centres, including but not limited to regions in South India, wherein the entire infrastructure, capital investment, statutory compliances, licensing and setup shall be undertaken and owned by Sat Kartar Life Limited, while Jeena Sikho Lifecare Limited shall be engaged as the clinical or operational service provider and shall retain responsibility and authority over clinical operations, medical protocols, treatment decisions and patient care delivery, in accordance with applicable medical and regulatory requirements. • Each Party shall retain ownership of pre-existing data; patient-related clinical data post consultation shall vest exclusively with Jeena Sikho Lifecare Limited. • The MOU does not create any partnership, joint venture, or agency relationship, and the Parties shall act as independent contractors. • Term: The MOU shall remain valid for a period of three (3) years, unless terminated earlier. • Either Party may terminate the MOU by giving thirty (30) days' prior written notice, or earlier in accordance with termination provisions.
8.	whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length	<p>The transaction does not fall within the definition of a Related Party Transaction under Regulation 2(1)(zb) of SEBI (LODR) Regulations, 2015.</p> <p>Sat Kartar Life Limited and its promoters are not related to the promoters or promoter group of Jeena Sikho Lifecare Limited.</p>
9.	size of the entity(ies);	<p>Jeena Sikho Lifecare Limited: Market Capitalization is Rs. 8,268.48 crores</p> <p>Sat Kartar Life Limited: Market Capitalization is Rs. 307.03 crores</p>

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10.	rationale and benefit expected	The collaboration is intended to integrate Sat Kartar Life Limited's patient acquisition ecosystem with Jeena Sikho Lifecare Limited's clinical infrastructure to enhance efficiency, scalability, and patient outcomes.
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