

January 16, 2025

National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400051.

#### Stock Symbol: JBCHEPHARM

Dear Sir,

#### **Subject: Presentation**

Enclosed please find the presentation proposed to be made by the Company at the JP Morgan Healthcare Conference in San Francisco on January 16, 2025 (PST). The presentation is for your records.

Thanking you,

Yours faithfully, For J.B. Chemicals & Pharmaceuticals Limited

Sandeep Phadnis Vice President – Secretarial & Company Secretary

Corporate Office:

J.B. Chemicals & Pharmaceuticals Limited, CIN: L24390MH1976PLC019380 Cnergy IT Park, Unit A, 8<sup>th</sup> Floor, Appa Saheb Marathe Marg, Prabhadevi, Mumbai – 400025, T:+91 22 24395200/5500 secretarial@jbpharma.com

www.jbpharma.com

## JP Morgan Healthcare Conference Nikhil Chopra, CEO – JB PHARMA January 2025



GOOD PEOPLE for GOOD HEALTH

## Disclaimer

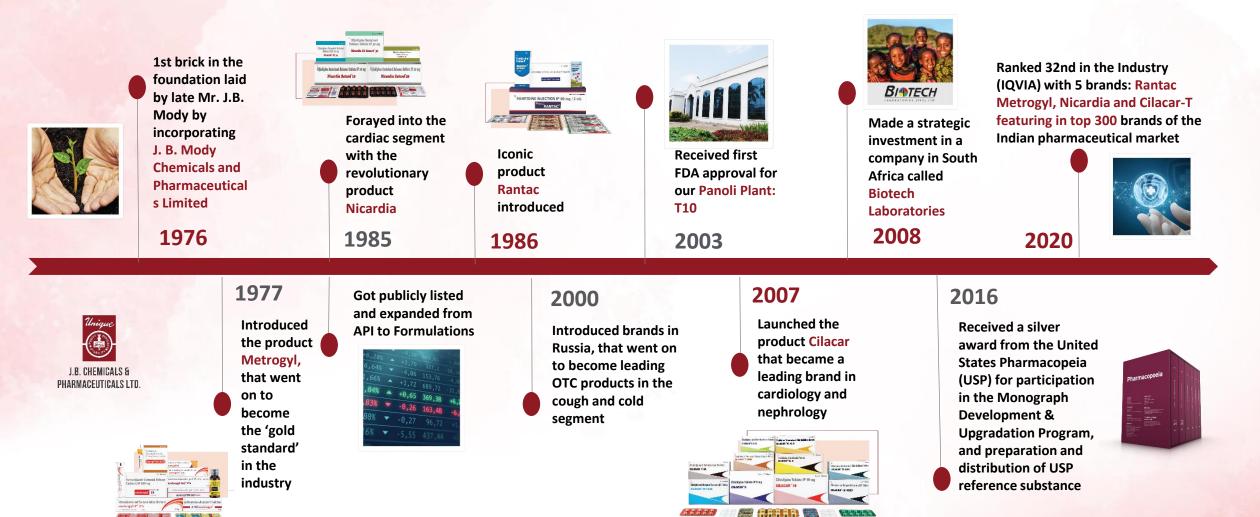
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## JB Pharma - Rich Legacy of 5 Decades of Building Strong Brands and Global Reliability





## With Unprecedented Growth & Value Creation in the Last 4 Years..

Oxalo) and the

brand Azmarda

from Novartis.

employees



ESG journey.

**Mn Rand landmark** 

LABORATORIES (PTY)

consecutive year at the

**Economic Times Pharma** 

Awards (Times Group)

players in Cardiology

in the India Pharma

Market

## **Rooted in the Purpose of 'Enriching Patients' Lives'**



**10 million hypertensive patients** treated with our anti-hypertension product range and services, accounting for 1 out of every 3 hypertensive patients in India

8 million troubled guts revived with our Gastro-Intestinal (GI) care portfolio

1 billion cold and coughlozengesreachconsumersglobally every year

**250,000 HCPs** covered in India for JB's products

**40,000 families served** towards adding new members in their life, through our specialized In-Vitro Fertilization (IVF) portfolio

**200,000 Heart Failure patients reached** with our heart failure drug Azmarda



**150 million presciptions generated** in India for domestic formulations business (MAT Sep'24 (IQVIA))

Multiple HCP practice enhancing and therapy awareness initiatives

## **JB Pharma's Purpose & Core Values**





## **OUR PURPOSE**

is to contribute to healthcare, support healthcare providers and enrich patients' lives, creating significant and sustainable value for our key stakeholders.



## This Is US... The Journey Has Just Begun...



One of the Fastest Growing Domestic Pharma Companies

#16



Track Record of Building Large Brands with Big Brands Getting Bigger Increasing Chronic Presence with ~2 Times Outperformance to IPM\*



as per IQVIA: -Say

Prescription Rank (FY24) **54%** Domestic Revenue Contribution (FY24)

Brands in Top 150 IPM Brands (MAT Sep'24) 48%

FY24 Chronic Contribution % to Domestic Business\*\* **Top 5** 

CDMO of Lozenges Globally



Strong GTM Model with Pan India Presence and Consistently Improving Productivity



FY24 Revenue

\* India Pharma Market
\*\* excluding Opthal
\*\*\* Operating EBITDA is after non-cash ESOP charge

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18%

Revenue CAGR (FY20-24) Operating EBITDA CAGR (FY20-24)\*\*\*

26%

27%

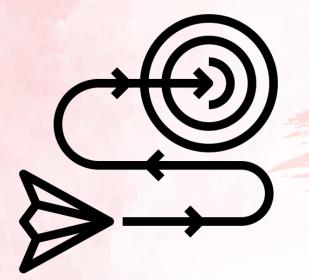
ROCE (FY24)

Diversified International Business with home markets in Russia, South Africa, UAE & Phillipines



Track Record of Synergistic Acquisitions with Ability to Scale Up Rapidly 07





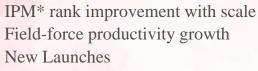
## **Strategy Overview**

## Strong Progress Towards Achieving our Medium-Term Goals for Key Strategic Pillars





#### **Excellence in Domestic Business**





#### **Contribution** from Chronic Therapies

Rank improvement in Chronic Therapies in IPM Expansion into adjacent chronic therapies



#### **CDMO business revenues of over USD 100 Mn**

New Launches/ Concepts ~ Innovation Key Account Addition



#### Focused DTMs\*\* & New Frontier Markets

Expansion into new DTMs Product portfolio expansion with 8-10 dossier filings/year in progressive therapies



#### **Process Excellence & Good Governance**

Network Optimization Strategy Capacity Expansion ESG Implementation

Note: Financial Year is considered for the period April to March. For e.g.; FY25 pertains to the period from April 2024 to March 2025. Market data as per IQVIA \* India Pharma Market \*\*Direct-To-Market



#### FY21 – FY25 Progress **Medium Term Goals** ✓ Ranked in **IPM Top #25 companies, gain of 7 ranks** ➤ Rank in IPM Top #15 Companies ✓ ~60% contribution to Total Revenue, up from 44% $\geq$ 60% contribution to total revenue. in FY21 Productivity improvement of 10-12% YoY ✓ Productivity at INR 0.70 Mn in FY24 vs INR 0.46 Mn in FY21 ~54% contribution to overall domestic sales $\geq$ ~60% contribution to overall domestic sales Rank #8 in Cardiac covered market in India; gain $\checkmark$ ➤ Top 5 in overall India Chronic Market of 5 ranks since FY21 > Expansion into complimenting chronic Foray into heart failure, diuretics, statins, therapies metabolic drugs etc CDMO business touching USD 51 Mn in FY24 $\succ$ Expand focus on high-potential lozenges New concept development in motion sickness, sleep segment disorders, immunity and wellness etc ▶ Life Cycle Management by expanding marquee client relationships and creating $\checkmark$ New clientele added in an enhanced business opportunities in new geographies development engine $\checkmark$ Deeper penetration in existing markets like MENA; Venture into focused new DTMS direct presence now in Philippines and UAE > Dossier filings in newer and progressive ✓ More than **30 new filings** completed by September categories FY25 in cardio-metabolic, opthalmology and ➢ New channel capability creation progressive categories

- Network Optimization Strategy
- Capacity Expansion in Liquids/Lozenges
- Good Governance according to global

ESG standards

- ✓ Continuous Alternate Vendor Development and Efficiency Optimization in last 4 years
- ✓ Enhanced Capacity of 2 Bn Lozenges and 1 Bn Liquid units now
- ✓ Instituted best-in-class governance standards with an independent Board of Directors and compliance frameworks in place
   ✓ 09

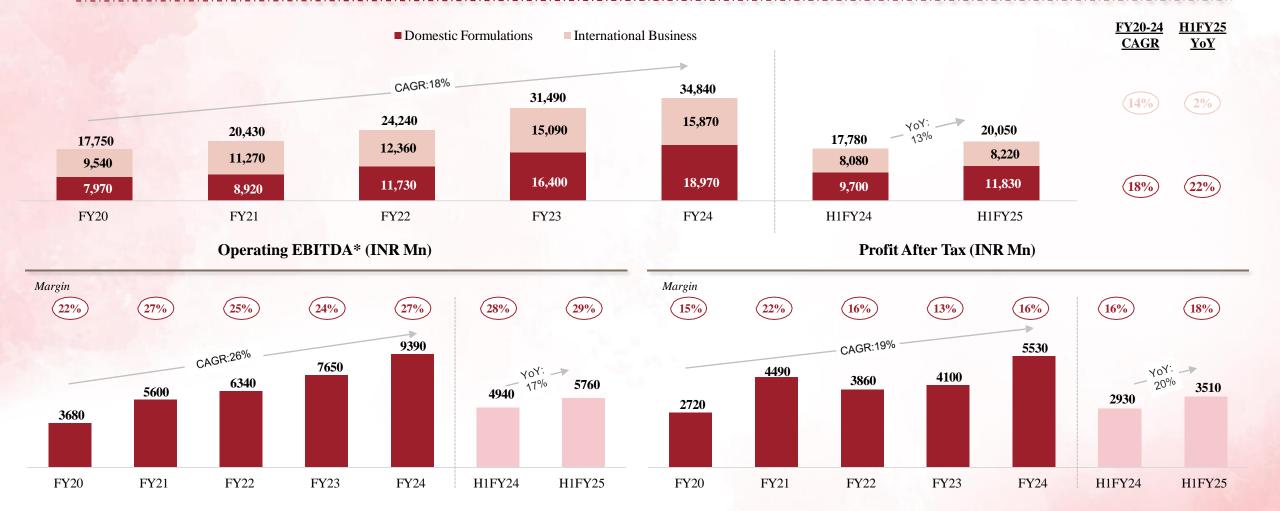




## Financials

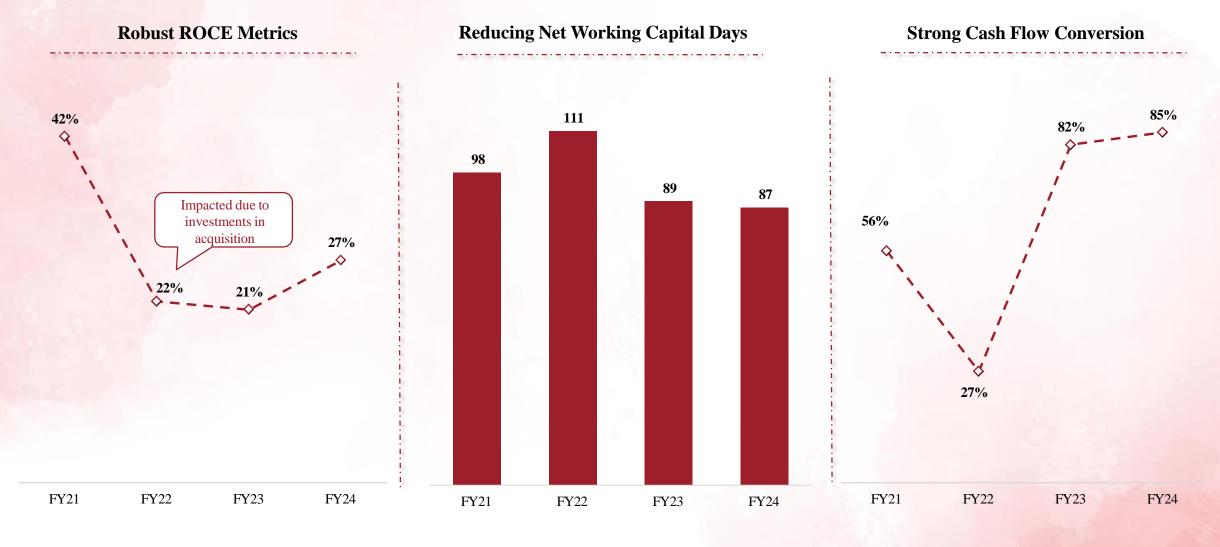
### **Consistent Revenue / EBITDA Growth over the Years**







## With Constantly Improving Capital Efficiency and Free Cash Flow Profile



**– 💠 -ROCE** (%)

-> Operating Cash Flow / Operating EBITDA (%)





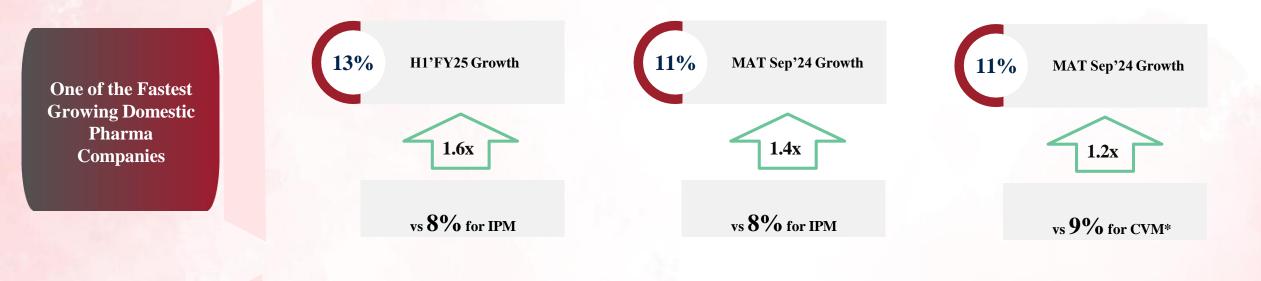


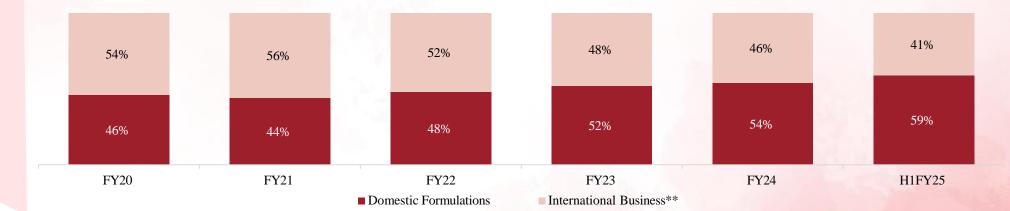


## Domestic Business Driving Growth, Gaining Momentum

## **One of the Fastest Growing Domestic Pharma Companies**







Note: Market data as per IQVIA

Increasing Share of Domestic

Revenue

\* Covered Market

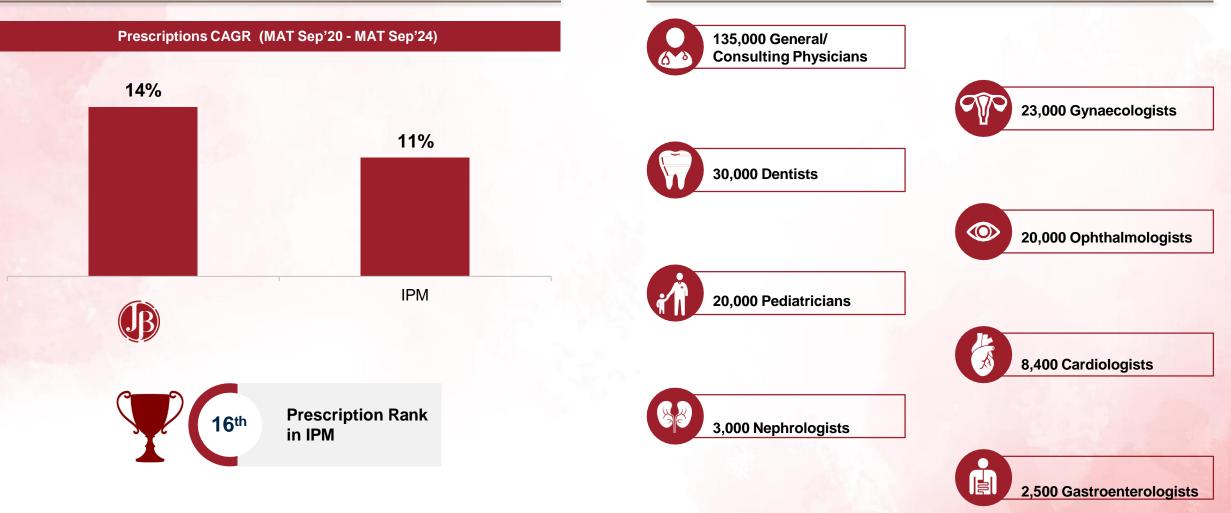
\*\* International business = International Formulations + CDMO + API

## With Strong Prescription Business Driving Growth for Progressive Therapeutic Categories with Specialist HCPs



**Prescription Volume Growth Outperforming IPM\*** 

#### **Strong Prescriber Connect across Specialities**

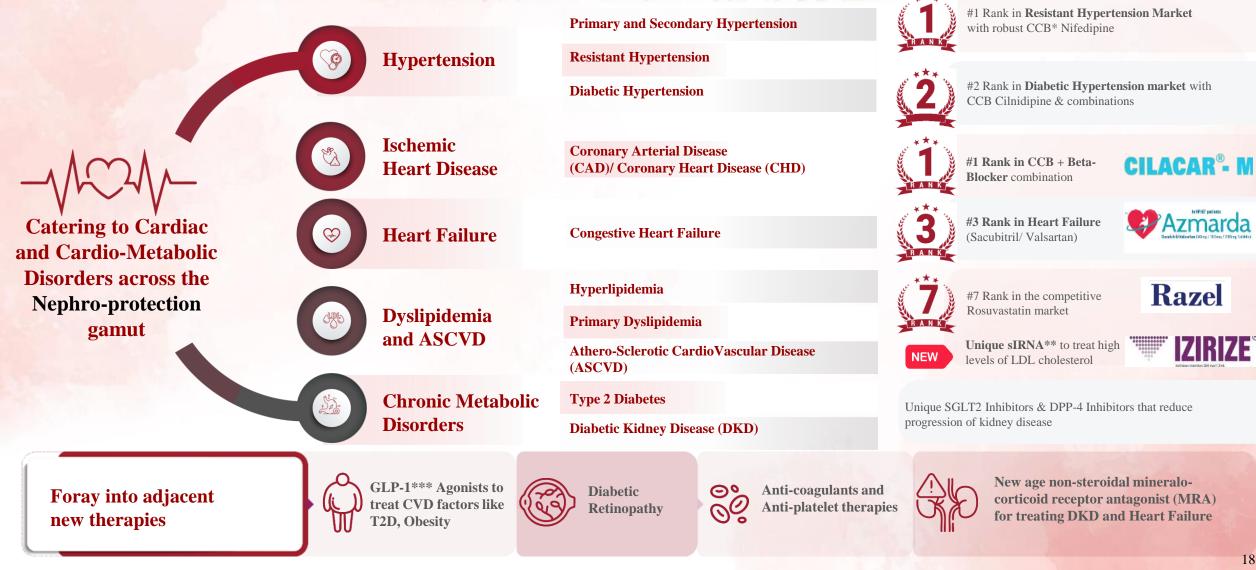




# Core Therapeutic Portfolio Offerings

## **Meaningful Offerings in Cardio-Vascular Disease (CVD)**





Note: Market rankings as per IQVIA \*Calcium Channel Blocker

\*\*small Interfering RiboNucleic Acid

\*\*\*Glucagon-like Peptide - 1

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### Offering the Gastro-Intestinal (GI) Health Continuum: Paediatric to Geriatric



\*Proton Pump Inhibitors

\*\*Dysbiosis is a condition where the balance of microorganisms in the body is disrupted, which can lead to a variety of health issues

#### **Catering to Acute and Chronic Ophthalmological Conditions**



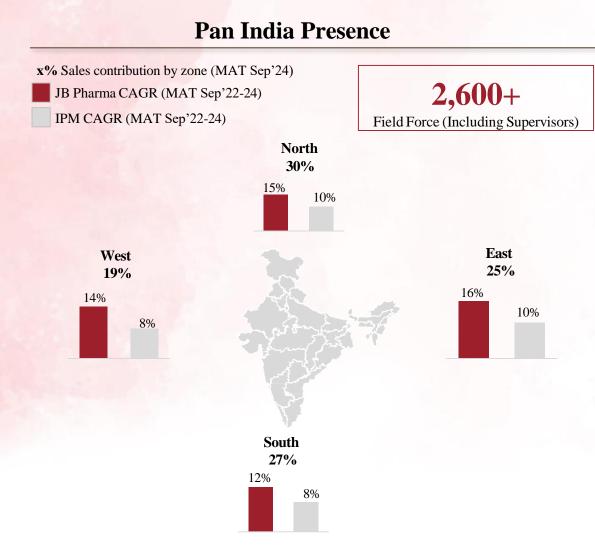
Increase in aging population, increasing computer usage, growing prevalence of ocular allergies linked to environmental factors, increasing accessibility to advanced surgical treatments make the Ophthalmologic pharmaceutical market, a fast growing sector

#### **Fastest Growing Ophthal Player in India, Ranked** in Total Ophthal Market



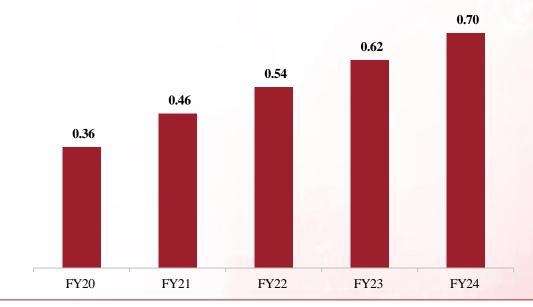
### Pan India Go-To-Market Model with Consistent Productivity Improvement





#### **Sustained Improvements in Field Force Productivity**





- Restructured GTM led to unlocking of prescriber synergies when new management took over
- Existing field force deployed for new therapeutic categories like Nephrology, Pedia, Respiratory, Diabetes and acquired brands
- $\checkmark\,$  Productivity poised to improve 10-12% annually in the short to medium term horizon

### With Synergistic Brand Acquisitions bolstering Chronic and Progressive Therapy Presence



		Key Brands Acquired	Rationale	New / Existing TAs
FY22	1 Probiotic and IVF Portfolio	Sporlac, Lobun, Gynogen, Pubergen	<ul> <li>Overlap in the prescriber base (more than 70% of prescribers are General Physicians / Consulting Physicians who are key prescribers base for JB)</li> <li>Strong complementarity with gastro portfolio along with strong distribution upsides</li> </ul>	
	2 Cardiology Brand (Heart Failure)	Azmarda	<ul> <li>Presence across the 3 most progressive cardiology segments (i.e., hypertension, heart failure and lipid lowering)</li> </ul>	
FY23	3 Cardiology Brand (Statins)	<ul> <li>Razel</li> </ul>	<ul> <li>Leapfrogged JB's position to #8 from #15 in FY20 in the cardiology segment in India</li> <li>Cardiac coverage increased to 78%</li> </ul>	
	4 4 Pediatrics Brands	<ul> <li>Z&amp;D, Pedicloryl, Pecef</li> </ul>	<ul> <li>Complements JB's existing pediatric field force leading to minimal additional costs</li> <li>Strengthens presence across all major pediatrics areas</li> </ul>	
FY24	5 Ophthalmology Brand Portfolio*	<ul> <li>Simbrinza, Travatan, Vigamox, Nevanac, Travacom</li> </ul>	<ul> <li>High growth therapy segment</li> <li>Access to a patient pool comprising of cataract and over 3 million glaucoma patients</li> </ul>	

✓ Enter new TAs ✓ Strengthen presence in existing TAs





## International Business – A Strategically Differentiated Business adding to our Global Equity

### Diversified International Business Across CDMO, Branded Formulations and API



 $\odot$ RUSSIA Uzbekistan Kazakhstan Belarus Tajikistan Azerbaijan Moldova 0 SOUTH EAST ASIA Malaysia Vietnam  $(\mathbf{O})$ Cambodia Thailand AUSTRALIA Myanmar Philippines Singapore Hong Kong Sri Lanka DIRECT FRONT-END PRESENCE Leading Global Position Strong Technical Capabilities with substantial in the INR 391 Bn available capacities to drive Lozenges Market

 regulated markets
 Herbal Syrups, API, Lozenges & Injectables
 and Phillipines with direct presence
 and LatAm with longterm marquee clients
 Lozenges Market Opportunity
 available capacities to drive future growth

 International Business Revenues INR 15,870 Mn
 FY24
 4320 Mn
 11,550 Mn
 11,550 Mn
 24

### **Among the Top 5 CDMOs Globally for Lozenges**



#### **Key Highlights**



Top 5 global manufacturers of medicated and herbal lozenges



Marquee Clientele and Brands across globally renowned consumer health and Pharma MNCs



Approvals from all global markets including US, Europe and other regulated markets



Multiple dosage capabilities

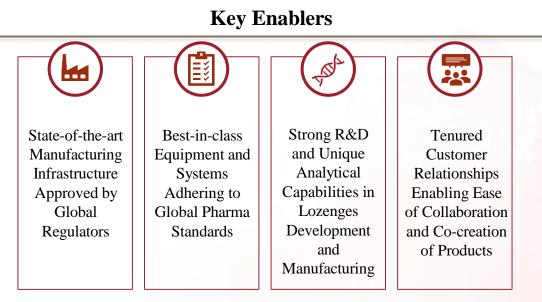
- Centre-filled soft-centre and Powder lozenges - Herbal and Medicated Lozenges



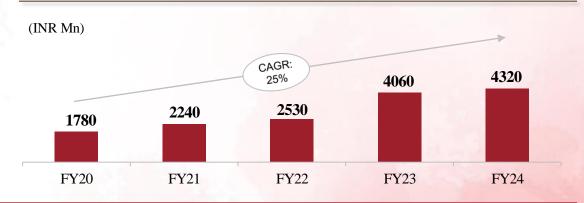
**Preferred development partner** – majority business through own IP



Significant spare capacity available to support growth



#### **Track Record of Strong Revenue Growth**



**CDMO Business Continues to be a Priority Area with Focus on ROCE and Good Operating Margins** 

## look what we've done with simple ozenges

**Unmatched technological** 

lead in customising herbal

& medicated lozenges



Among the top 5 manufacturers of lozenges globally

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Innovative concepts developed

for sleep disorder, pain management,



powder-filled lozenges

#### **Customised for your unique needs**

Strawberry

Square

Oval

Myriad flavours to suit all needs

Herbal Pineapple Orange

Shapes produced under stringent quality control measures

Our experience of 2 decades in manufacturing lozenges has led us to export to 40+ countries and be the partners of choice for leading MNCs



Lemon Mixed Fruit

Egg





Centre-filled, soft-centre lozenges

Round

Our lozenges are made from well-researched formulations under precise manufacturing techniques and stringent quality control methods

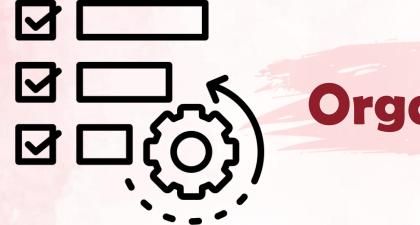
Our lozenges plant in Daman is fully automated, with state-of-the-art machines from Germany, GMP compliant, and has EU GMP, SAHPRA, TGA (Australia) and EA EU accreditations





Centre-filled and





## **Organizational Strengths**

## **Manufacturing & research excellence**



Manufacturing to the world's highest standards across 8 facilities



World's largest manufacturers and suppliers of Diclofenac API



Producing a wide array of **dosage forms** 



At the heart of our success lies the alchemy of innovation. Our **R&D brilliance is spread across 3 centres** which are approved by the Department of Scientific and Industrial Research (DSIR) and Good Laboratory Practices (GLP)



A fully automatic pilot plant/machine dedicated for research and development purposes

are approved by 27 leading

Innovative packaging delivery

formats including sachets,

COLD RUBS

international regulatory

authorities

POWDER

stick packs, etc.

()

Quality for us is a driving force, in processes, practices, products and people

SR NO.	HEALTH AUTHORITY	FACILITY APPROVED FOR
1	US FDA	Tablets, APIs, Capsules
2	EU GMP	Tablets, Capsules, Lozenges, Ointments, Gel, Creams, Liquid
3	SAHPRA, South Africa	Tablets, Lozenges, Injectables, Creams, Ointment, Liquid, Hard shell Capsules, Eye drops
4	TGA, Australia	Tablets, Lozenges, Liquid, Ointments, Gel, Creams
5	PIC/S (MOH, Ukraine)	Tablets, Lozenges, Injectables, Ointments, Gel, Creams, Liquid, Powder
6	MOH, Japan	API
7	EAEU	Tablets, Hard shell Capsules, Lozenges, Injectables, Ointments, Gel, Cream, Liquid
8	ANVISA, Brazil	API, Injectables
9	Health Canada	Liquid, Lozenges
10	MOH. Korea	API

#### 8 state-of-the-art manufacturing plants



State-of-the-art T20 US FDA accredited solid dosage manufacturing facility at Panoli, Gujarat



State-of-the-art Ti-10 US FDA accredited solid dosage manufacturing facility at Panoli, Gujarat



State-of-the-art D9 US FDA accredited AP facility at Panoli, Gujarat



State-of-the-art Solid Dosage & Lozenges manufacturing facility at Kadaiya, Daman



State-of-the-art IV-17 Sterile preparaption - Ampoule/ Vial/FFS manufacturing facility at Panoli, Gujarat



# technology that sets us apart!

Multi-layer tableting technology

Wurster Technology





Centre-filled, powder-filled lozenges Extrusion/Spheronization techniques



Delayed/Extended release delivery systems Laser-drill Osmotic Drug Delivery System (OROS)

We use innovative and advanced techniques to deliver highly efficacious and superior quality drugs for enhancing treatment outcomes





Our cutting-edge facilities and skilled expertise are **well-equipped to handle novel** drug delivery techniques that are focused on delivering the molecule in the most convenient form to patients







## **Our ESG Imperative**

## building a sustainable future for good health



ESG GOALS & TARGETS

To meet 40% of power demand from renewable energy by FY 2026-27 and 100% by FY 2032-33. **Carbon neutral** in direct operations (Scope 1 and 2 emissions) by FY 2032-33.

Zero Liquid Discharge (ZLD) for all plant location.

#### Enhance women

Achieve Water<br/>Positivity by<br/>FY 2032-33representation in workforce<br/>(permanent) to 15% by FY26-<br/>27 & across cadres to 25% by<br/>FY 2032-33

25 average learning hours per employee by FY 2026-27



environment

by the company

Partnering with Akshaya Patra Foundation, we provide wholesome mid-day meals to more than 3000 students of 16 public schools in Silvassa and Ahmedabad



**Reaching Out & Giving Back** 

At JB Pharma, we believe in nurturing a healthier world for all. From social to environmental, we have been a steadfast supporter whenever critical issues arise and will always be a force for good, shaping a healthier,

brighter future for all our stakeholders - patients, communities and the environment we share.

The objective of our CSR Policy is to create and encourage, directly or indirectly, a positive impact on society

at large through CSR activities undertaken

JB Pharma undertakes CSR activities directly or through not-for-profit

organizations in the areas of healthcare, education, environment, alleviation of poverty or as a humane response to any other cause presented by the external

#### Vision Restoration Program

We are transforming lives in the rural and tribal areas of Madhya Pradesh through the 'Vision Restoration Program' in collaboration with Parivaar Education Society, by organizing eye camps, diagnosing numerous patients and contributing to vision restoration surgeries





**Combatting Child Mal-**

nutrition

In collaboration with the

Centre for Microfinance,

enhance access to quality

we launched efforts to

health and nutrition for

Reodar block, Rajasthan

women and children

across 50 villages in



#### For a Better Tomorrow

Our efforts towards contributing to education have resulted in hands-on practical science education through mobile science labs for children studying in 40 public schools in Bharuch district, Gujarat and 20 public schools in Daman through Agastya International Foundation 30

#### Landfill by FY 2032-33 Positivity by FY 2032-33

Achieve Zero

Waste to

\*Results are compared with base year FY22-23 values

Feeding the Future!

### **Looking Ahead to Sustainable Growth**



#### **Domestic business to consistently outperform market growth driven by**

- Big brands becoming bigger and strengthening brand franchises
- Market share & prescription gains in acquired portfolio of probiotics, heart-failure, paediatric and cardiology
- Enhanced focus on chronic and high growth portfolios

#### Sustained thrust on cost optimization initiatives

- Deliver EBITDA margins in the range of 26% 28%, despite inflationary pressure & external market uncertainties
- Cost savings continue to be area of focus

#### Continued growth momentum in International business

- Maintain growth momentum for CDMO business aided by new launches, new partners and expansion into newer geographies
- Focus on building progressive portfolio for the long term in ROW markets

#### Continue building culture of governance & strong compliance

- Increased focus on business sustainability by strengthening ESG, governance and compliance standards
- Continue to build upon One JB Way culture and corporate identity

Domestic and CDMO business should account for 75% - 80% of total revenue in the mid-term. Both businesses generate high operating ROCE and margins

Domestic business should continue to deliver market-beating growth; Focus on increasing chronic business share to 60% within domestic business in the mid-term



# **THANK YOU!**