Jay Shree Tea & Industries Ltd.

B K BIRLA GROUP OF COMPANIES

SHR/21/ 102

August 4, 2015

The Secretary,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th floor,
Plot No.C/1, G Block,
Bandra-Kurla Complex,
Bandra (E)
MUMBAI – 400 051

Dear Sir,

Sub : Intimation under SEBI (Prohibition of Insider Trading) Regulation, 2015

In terms of Regulation 8 and 9 of the SEBI (Prohibition of Insider Trading) Regulations 2015, we confirm that the Company has formulated (a) The Code of Conduct for regulating, monitoring and reporting of trade by insiders and (b) The Code of Practices and Procedures for fair disclosure of Unpublished Price Sensitive Information and that these documents are being uploaded on the company's website i.e. jayshreetea.com.

The said Insider Trading Code has been approved by the Board of Directors of the company at its meeting held on 4th August , 2015.

Thanking you,

Yours faithfully,
For JAY SHREE TEA & INDUSTRIES LTD.

(R.K.Ganeriwala)
President & Secretary