

# Nandani Creation Limited



SYMBOL: JAIPURKURT  
ISIN: INE696V01013

Dated: 21.05.2024

To,  
The Manager-Listing Department,  
The National Stock Exchange of India Limited,  
Exchange Plaza, NSE Building,  
Bandra Kurla Complex, Bandra East,  
Mumbai-400 051

**Subject: Press Release**

Dear Sir( s ),

Please find herewith enclosed the press release dated **May 19, 2024** by Nandani Creation Limited.

**Brand “Jaipur Kurti” Honoured as a Franchisor of the Year Award at the 20<sup>th</sup> Franchise India Show, 2024 held in Delhi on Sunday, 19<sup>th</sup> May, 2024**

This is for your kind information and record.

**Thanking You,  
FOR NANDANI CREATION LIMITED**

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by GUNJAN JAIN  
Date: 2024.05.21  
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**GUNJAN JAIN  
COMPANY SECRETARY & COMPLIANCE OFFICER  
M No.: A45068**

CIN No.: L18101RJ2012PLC037976



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# Nandani Creation Limited

JAIPUR KURTI

AMAIVA  
BY JAIPUR KURTI

Desi Fusion  
BY JAIPUR KURTI

## **Brand “Jaipur Kurti” Honoured as a Franchisor of the Year Award at the 20<sup>th</sup> Franchise India Show, 2024 held in Delhi on Sunday, 19<sup>th</sup> May, 2024.**

**Tuesday, May 21<sup>st</sup>, 2024, Jaipur:** Nandani Creation Limited’s proudly announces that its brand “Jaipur Kurti”, a leading name in Indian women’s wear, has been awarded with the prestigious title of Franchisor of the Year in Women’s Apparels category at the Franchise India show 2024 held in Delhi on May 19<sup>th</sup>, 2024. This accolade recognizes the brand's excellence in franchising and its significant impact on the women’s apparel industry.

Jaipur Kurti has been a pioneer in the Indian fashion industry, offering a diverse range of stylish and comfortable ethnic wear for women. Brand's unique blend of traditional and contemporary designs has made it a favourite among women of all ages. Over the year, Jaipur Kurti has expanded its footprint through a robust franchising model, ensuring consistent growth and customer satisfaction across various regions.



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## Highlights of Jaipur Kurti's Success:

- **Innovative Designs:** Known for its unique and trendy designs, Jaipur Kurti continually reinvents traditional attire with a modern twist, making it a popular choice for fashion-conscious women.
- **Quality Assurance:** The brand prides itself on maintaining high standards of quality in its fabrics and craftsmanship, ensuring a superior shopping experience.
- **Extensive Reach:** With presence of Retail outlets across India, Jaipur Kurti has made its mark as a household name in ethnic fashion.
- **Adaptability and Growth:** This award underscores the exceptional adaptability of our franchise model and paves the way for continued growth of our retail presence.

**Commenting on the announcement, Mr. Anuj Mundhra, Chairman & Managing Director of Nandani Creation Limited commented:** "We are delighted and honored to receive this recognition. This award is a testament to our commitment to quality, innovation, and empowering women through fashion. We dedicate this achievement to our hardworking franchise partners and our loyal customers who have supported us throughout our journey. Our goal has always been to create a brand that resonates with the values and aspirations of modern Indian women. This award motivates us to continue our journey of design, innovation and excellence, setting new benchmarks in the fashion industry and expanding our presence through our franchisee model across the nation."

Our company currently operates **13 Retail Stores** comprising of **8 COCO retail stores** (4 in Jaipur, 1 in Bengaluru, 1 in Kota & 1 in Sri Ganganagar, 1 in Ghaziabad) and **5 FOFO retail stores** (1 in Gurugram, 1 in Rajouri, Delhi, 1 in Ambikapur, 1 in Bhatinda & 1 in Ahmedabad) and also retails through all the major ecommerce platforms, its proprietary website <https://www.jaipurkurti.com/> and through its mobile application available on both App store and Play store.

## **About Nandani Creation Ltd.:**

Nandani Creation founded in 2012, is Jaipur based online first fashion player offering women Indian wear products under brands "**Jaipur Kurti**" and "**Amaiva**". Company has its own manufacturing set-up at Jaipur with sales channels comprising 3<sup>rd</sup> party online platforms (Myntra, Ajio, Nykaa, Amazon, Flipkart, Tata Cliq, etc.), own website (<https://www.jaipurkurti.com/>), mobile application (App store and Play Store) and retail stores.

## **Disclaimer:**

Certain statements in this press release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Nandani Creation. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Nandani Creation does not intend, and is under no obligation, to update any forward-looking statement contained in this press release

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