

# Nandani Creation Limited

JAIPUR KURTI

AMAIVA  
BY JAIPUR KURTI

Desi Fusion  
BY JAIPUR KURTI

SYMBOL: JAIPURKURT  
ISIN: INE696V01013

To,  
The Manager-Listing Department,  
The National Stock Exchange of India Limited,  
Exchange Plaza, NSE Building,  
Bandra Kurla Complex, Bandra East,  
Mumbai-400 051

Dated: 10-12-2025

**Subject: Press Release**

Dear Sir( s ),

Please find herewith enclosed the press release dated December 10, 2025 by Nandani Creation Limited.

**Nandani Creation Limited with its Brand "Jaipur Kurti" partners with Reliance Centro for strengthening its Offline presence.**

This is for your kind information and record.

Thanking You,  
FOR NANDANI CREATION LIMITED

*Gunjan Jain*



GUNJAN JAIN  
COMPANY SECRETARY & COMPLIANCE OFFICER  
M No.: A45068

CIN No.: L18101RJ2012PLC037976



G-13, AARNA-3, Kartarpura Industrial Area,  
Bais Godown, Jaipur -302 006 Rajasthan INDIA



+91-141-4037596  
+91-141-4029596



info@jaipurkurti.com  
www.jaipurkurti.com

RAJASTHAN

MAHARASHTRA

KARNATAKA

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WEST BENGAL

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## Home Grown Women Ethic Wear Brand- “Jaipur Kurti” partners with Reliance Centro

- *Expands its retail presence in 12+ stores of Reliance Centro*
- *Strengthen company's retail presence*
- *Marching steps towards providing Omnichannel experience to customers*

**December 12, 2025:** Nandani Creation Ltd (NCL), a leading women's Indian wear player selling apparel under the **Jaipur Kurti** brand, is pleased to announce its partnership with **Reliance Centro**, India's largest Fashion store that celebrates shopping by creating an immersive experience. This strategic expansion underscores the company's commitment to strengthening its retail footprint in key target markets.

**Reliance Centro** delivers premium styling, quality and brand options to consumers across different brands, with collections ranging from apparel, footwear, handbags, makeup and cosmetics, essentials, travel packs, and more. The idea is simple: India loves to shop, & Centro love to glam up that experience.

The proposed partnership will enable the company to expand its presence in 12 stores of Reliance Centro across India and will offer the latest collection for women's wear brands **“Jaipur Kurti”**.

With a focus on fortifying its direct-to-consumer (D2C) ecosystem, Nandani Creation continues to build a strong presence in the women's Indian wear segment. Company remains dedicated to offering a seamless shopping experience by expanding its retail network and strengthening its digital and offline channels.

**Commenting on the occasion, Mr. Anuj Mundhra, Chairman & Managing Director of Nandani Creation Limited commented:** "This partnership with Reliance Centro marks a significant milestone in our journey to bring our designs closer to our customers. As we continue to expand our retail presence, we are excited to work with a brand that aligns with our values of quality, style, and customer experience. We look forward to leveraging this association to deliver a curated, in-store experience that resonates with the evolving tastes of Indian women."

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Besides this partnership, company currently operates 8 COCO retail stores (3 in Jaipur, 1 in Ahmedabad, 1 in Kota, 1 in Shri Ganganagar, 1 in Lucknow & 1 in Ghaziabad) and 5 FOFO retail stores (1 in Delhi, 2 in Gurugram, 1 in Mumbai & 1 in Bhatinda), 6+ Shoppers Stop Stores, 80+ SIS Store, 53+ Reliance Trends Store, 35+ Avantara & Kalanikethan Stores and many more. The company also retails through all the major e-commerce platforms, its proprietary website <https://www.jaipurkurti.com/> and through its mobile application available on both App Store and Play Store.

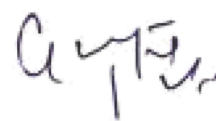
## About Nandani Creation Ltd.:

Nandani Creation, founded in 2012, is Jaipur based online-first fashion player offering women's Indian wear products under the brands "Jaipur Kurti" and "Amaiva- By Jaipur Kurti". The company has its own manufacturing set-up at Jaipur with sales channels comprising 3<sup>rd</sup> party online platforms (Myntra, Ajio, Nykaa, Amazon, Flipkart, Tata Cliq, etc.), own website (<https://www.jaipurkurti.com/>), mobile application (App store and Play Store) and retail stores.

## Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Nandani Creation. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Nandani Creation does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.

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