

# Nandani Creation Limited



SYMBOL: JAIPURKURT  
ISIN: INE696V01013

To,  
The Manager-Listing Department,  
The National Stock Exchange of India Limited,  
Exchange Plaza, NSE Building,  
Bandra Kurla Complex, Bandra East,  
Mumbai-400 051

Dated: 10-02-2026

**Subject: Press Release**

Dear Sir( s ),

Please find enclosed a copy of the Press Release with respect to Unaudited Standalone & Consolidated Financial Results for the quarter & 9 Months ended 31<sup>st</sup> December 2025.

**Nandani Creation Limited Announces Unaudited Standalone & Consolidated Financial Results For Quarter & Nine Months ended December 31, 2025**

This is for your kind information and record.

Thanking You,  
FOR NANDANI CREATION LIMITED



GUNJAN JAIN  
COMPANY SECRETARY & COMPLIANCE OFFICER  
M No.: A45068

CIN No.: L18101RJ2012PLC037976



G-13, AARNA-3, Kartarpura Industrial Area,  
Bais Godown, Jaipur -302 006 Rajasthan INDIA



+91-141-4037596  
+91-141-4029596



info@jaipurkurti.com  
www.jaipurkurti.com

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WEST BENGAL

# Nandani Creation Limited



## **NANDANI CREATION LIMITED ANNOUNCES FINANCIAL RESULTS FOR QUARTER ENDED DECEMBER 31, 2025**

### **Nandani Creation Limited Crosses ₹100 Crore Sales Milestone in CY2025; Delivers Third Consecutive Quarter of Strong Growth in FY26:**

**February 10<sup>th</sup>, 2026, Jaipur:** Nandani Creation Limited (NCL), India's leading women's wear company operating under its flagship brand "Jaipur Kurti", announced its result for Q3 and 9M ended on December 31<sup>st</sup>, 2024 on 09<sup>th</sup> February, 2026.

#### **Financial Performance:**

##### **Strong Revenue Momentum**

Net Sales grew 65% YoY in 9MFY26 and 100% YoY in Q3FY26, marking the third consecutive quarter of robust top-line growth despite a challenging industry environment.

##### **Stable EBITDA Margins with Strategic Investments**

EBITDA margin remained steady in the ~7% range during 9MFY26. The moderation versus the prior year is primarily due to a deliberate strategic shift from own manufacturing to flexible, demand-based sourcing and increased investments in brand-building initiatives.

#### **KEY HIGHLIGHTS:**

##### **₹100 Cr Brand Milestone Achieved:**

Flagship brand Jaipur Kurti crossed ₹100 crore in sales for Calendar Year 2025 – a ~46% YoY growth – positioning the company among a select group of Indian women ethnic wear brands that have scaled to this level while maintaining profitable operations.

##### **Brand Premiumization Driving Higher Realizations**

A proactive shift towards aspirational brand positioning, supported by an expanding offline retail presence and an increased focus on premium offerings such as Jaipur Kurti Luxe and Amaiva – by Jaipur Kurti, has resulted in a healthy improvement in Average Selling Price (ASP), as such

- ASP in offline (retail) channels increased to ₹2,669 in 9MFY26, from ~ ₹1,707 in 9MFY25.
- ASP in online marketplace channels improved to ~ ₹1,147 in 9MFY26, compared to ₹1,108 in 9MFY25.

Hence, improving revenue quality and setting the stage for better margins ahead.

##### **Smart Channel Diversification & High-Growth Expansion**

Optimized existing mix during 9M:

- 3rd-party online marketplaces (Myntra, Nykaa, Flipkart, Ajio, InstaMart etc.): 35%
- 3rd-party retail presence (Trends, Centro, Shoppers Stop, SIS, LFRS etc.): 29%
- Own channels (EBOs + Website + Wholesale): 36%



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## New channels scaling rapidly:

- Presence in 100+ Reliance Trends stores, 12+ Centro, 12+ Shoppers Stop, 40+ Avantara & Kalanikethan Stores
- Quick commerce already contributing ~3% of total sales
- Additional LFRS and quick-commerce rollouts planned for coming quarters

## Efficient Omni-Channel Model with Strong Operational Leverage

- 16+ Exclusive Brand Outlets / Franchisees operational
- 80+ SIS counters across key markets
- Omni-channel experience live and expanding
- Strategic partnerships with all major online platforms + leading national LFRS and quick-commerce players

## Commenting on the results, Mr. Anuj Mundhra, Chairman & Managing Director of Nandani Creation Limited commented:

“The Indian fashion retail industry has faced several challenges over the past few quarters, including subdued consumer demand and persistent inflationary pressures, which impacted discretionary spending across the sector.

Despite these headwinds, Nandani Creation Limited delivered a strong performance during the nine-month period. I am pleased to share that we achieved ₹100+ crore in sales during calendar year 2025, reflecting the strength of our brand, diversified channel presence, and disciplined execution.


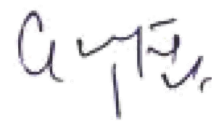
Going forward, based on improving customer traction and expanding distribution reach, we believe we are well-positioned to increase our market share and evolve into a leading brand in women’s Indian wear.”

## About Nandani Creation Ltd.:

Nandani Creation, founded in 2012, is Jaipur based online-first fashion player offering women's Indian wear products under the brands “Jaipur Kurti”, “Amaiva- By Jaipur Kurti”, “Jaipur Kurti Luxe” & “Desi Fusion”. The company has its Head Office in Jaipur with sales channels comprising of online platforms and offline stores.

## Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management’s current expectations and beliefs concerning future developments and their potential effects upon Nandani Creation. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Nandani Creation does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.



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