



JAI SALASAR BALAJI INDUSTRIES PVT. LTD.

Date : 27.10.2011

To,

The Listing Department National Stock Exchange of India Ltd. "EXCHANGE PLAZA", C-1, Block G Bandra- Kurla Complex, Bandra (E) <u>Mumbai- 400 051</u>	The Manager Bombay Stock Exchange Ltd. 25, P. J. Towers, Dalal Street <u>Mumbai - 400 001</u>
The Secretary The Calcutta Stock Exchange Ltd. 7, Lyons Range <u>Kolkata – 700 001</u>	The Company Secretary Jai Balaji Industries Ltd. 5, Bentinck Street <u>Kolkata – 700 001</u>

Dear Sir,

Sub : Disclosure under Regulation 31(1) and 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Kindly note that we, belonging to the promoter group, hold 2,523,624 equity shares of M/s Jai Balaji Industries Limited as on 24.10.2011. We, further inform you that we have created pledge on 1,000,000 equity shares of M/s Jai Balaji Industries Limited on 21.10.2011 and 1,519,000 equity shares of M/s Jai Balaji Industries Limited on 24.10.2011.

In terms of Regulation 31(1) and 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 we are enclosing herewith necessary disclosure for your kind information & record.

Kindly take on record the above intimation.

Thanking You.

Yours faithfully,

FOR JAI SALASAR BALAJI INDUSTRIES PRIVATE LIMITED


Director

Encl : As mentioned above

Regd. Office

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Works

Mangalpur Industrial Complex,
Plot No. : C-1, Ranigunj - 713 347
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Phone : 95/0341 2447249, 2447393

Format for disclosure by the promoter(s) to the stock exchanges and to the Target Company for encumbrances of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		M/s Jai Balaji Industries Limited							
Name of the Promoter(s) on whose shares encumbrance was created		Jai Salasar Balaji Industries Pvt. Ltd.							
Date of reporting		27.10.2011							
Name of the stock exchanges where the shares of the target company are listed		National Stock Exchange Limited Bombay Stock Exchange Limited The Calcutta Stock Exchange Limited							
Details of the promoters' holding :									
Promoter(s) or with him	PACs	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others)		
Names	Number	% of total share capital	Date(s)	Type— creation/ invocation /release	Number	% of total share capital	Pre-transaction pledge :	NIL	
							Present pledge created on 21.10.2011 :	1,000,000 shares	equity
							Present pledge created on 24.10.2011 :	1,519,000 shares	equity
							Total shares pledged :	2,519,000 shares	equity
Jai Salasar Industries Pvt. Ltd.	Balaji	2,523,624	3.96%	Creation	21.10.2011 24.10.2011	1,523,624 4,624	2.39% 0.007%	The pledge is in favour of IFCI Ltd.	

*Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory: **For JAI SALASAR BALAJI INDUSTRIES PVT. LTD.**

Rajiv Sajeeva
Director

Place: Kolkata

Date : 27.10.2011