

AASHISH JAJODIA

5, Bentinck Street,
Kolkata – 700 001
033-2248 9808

Date : 27.10.2011

To,

The Listing Department National Stock Exchange of India Ltd. “EXCHANGE PLAZA”, C-1, Block G Bandra- Kurla Complex, Bandra (E) <u>Mumbai- 400 051</u>	The Manager Bombay Stock Exchange Ltd. 25, P. J. Towers, Dalal Street <u>Mumbai - 400 001</u>
The Secretary The Calcutta Stock Exchange Ltd. 7, Lyons Range <u>Kolkata – 700 001</u>	The Company Secretary Jai Balaji Industries Ltd. 5, Bentinck Street <u>Kolkata – 700 001</u>

Dear Sir,

Sub : Intimation under Regulation 31(1) and 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

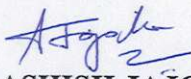
Kindly note that I, being promoter, hold 794,366 equity shares of M/s Jai Balaji Industries Limited as on 24.10.2011. I, further inform you that I have created pledge on 323,000 equity shares of M/s Jai Balaji Industries Limited on 24.10.2011.

In terms of Regulation 31(1) and 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 I am enclosing herewith necessary disclosure for your kind information & record.

Kindly take on record the above intimation.

Thanking You.

Yours truly,


AASHISH JAJODIA

Encl : As mentioned above

Format for disclosure by the promoter(s) to the stock exchanges and to the Target Company for encumbrances of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		M/s Jai Balaji Industries Limited				
Name of the Promoter(s) on whose shares encumbrance was created		Aashish Jajodia				
Date of reporting		27.10.2011				
Name of the stock exchanges where the shares of the target company are listed		National Stock Exchange Limited Bombay Stock Exchange Limited The Calcutta Stock Exchange Limited				
Details of the promoters' holding :						
Promoter(s) or with him	PACs	Pre-event holding		Details of events pertaining to encumbrance	Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others)
Names	Number	% of total share capital	Type—creation/Invocation /release	Date(s)	Number	Pre-transaction pledge : Present pledge created on 21.10.2011 : Total shares pledged :
						NIL 323,000 equity shares 323,000 equity shares
Aashish Jajodia	794,366	1.25%	Creation	24.10.2011	471,366	The pledge is in favour of IFCI Ltd.

*Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory:

Agenda

Place: Kolkata

Date: 27.10.2011