

2nd April, 2012

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

SUB: Press Release - Jagran Prakashan Limited announces acquisition of Suvi Info Management (Indore) Private Limited

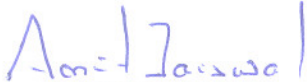
We are pleased to inform the exchanges that Jagran Prakashan Limited has acquired Suvi Info Management (Indore) Private Limited (Suvi) as at close of the business on 31.03.2012. Naidunia Media Limited (Naidunia) is a subsidiary of Suvi . Naidunia is engaged in publishing of "Nai Dunia" newspaper in Madhya Pradesh and Chhattisgarh.

Accordingly, a press release, the contents of which are self explanatory is enclosed.

You are requested to take the same in your record.

Thanking you,

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary

Encl: As above



Jagran Prakashan acquires Suvi Info Management (Indore) Private Limited

Monday, 2nd April, 2012, Kanpur: Jagran Prakashan Limited has announced that it has acquired Suvi Info Management (Indore) Private Limited (Suvi). Naidunia Media Limited (Naidunia) is a subsidiary of Suvi. Naidunia is engaged in publishing of "Nai Dunia" newspaper in Madhya Pradesh and Chhattisgarh.

Nai Dunia is a leading Hindi daily being published from Madhya Pradesh and Chhattisgarh. The newspaper was launched in 1947 and has, over the years, attained a pre-eminent status as a Hindi daily in the print media in Madhya Pradesh and Chhattisgarh. Naidunia has multiple editions published from Indore, Gwalior, Jabalpur and Bhopal in Madhya Pradesh and Raipur and Bilaspur in Chhattisgarh. Naidunia's current circulation base is approximately 5 lakh copies per day. Placed amongst the Top 10 Hindi newspapers in India, it has been one of the fastest growing newspapers in the market with a readership growth of 2.6 X over the last 5 years.

On this occasion, Mahendra Mohan Gupta, Chairman and Managing director of Jagran Prakashan Limited, said, "This was a logical market expansion for us and enables us to strengthen our presence in Central India. Nai Dunia is a newspaper with a very strong team and has demonstrated editorial excellence over the last several decades. With the acquisition of Mid Day in 2010 and this acquisition, we are well on our way towards implementing our strategy for inorganic growth through mergers and acquisitions as on the one hand it allows to begin with a sizeable scale with much lesser investment and on the other hand, it saves long gestation period typical of print industry. The acquisition will enable us to leverage our existing network and will have significant operating synergies".

Ernst & Young was the exclusive financial advisor in the transaction.

About Jagran Prakashan Limited

Jagran Prakashan Limited is one of India's largest media conglomerates with interests spanning across Print, OOH, Online, Mobile and Activations. The Group publishes 11 print titles with over 100 editions and over 250 sub-editions across 15 states of the country including top metros of Delhi, Mumbai, Kolkata, Bangalore, Hyderabad and Pune and cumulative reader base of over 68 million. Its other businesses have a Pan-India presence and enjoy strong market positions in their respective segments.

For further details, please contact:

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Amit Jaiswal