



JAGRAN PRAKASHAN LIMITED

Registered Office: Jagran Building, 2 Sarvodaya Nagar, Kanpur 208 005, India.

Tel. No.: +91-512-2216161, Fax No.: +91-512-2230625, E-mail: investor@jagran.com

Corporate Office: Jagran Building, 2 Sarvodaya Nagar, Kanpur 208 005, India.

Tel. No.: +91-512-2216161, Fax No.: +91-512-2230625

Contact Person: Mr. Amit Jaiswal, Company Secretary,

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CORRIGENDUM TO THE LETTER OF OFFER DATED NOVEMBER 29, 2013 FOR THE ATTENTION OF THE EQUITY SHAREHOLDERS/BENEFICIAL OWNERS OF EQUITY SHARES OF JAGRAN PRAKASHAN LIMITED ("COMPANY")

This corrigendum dated December 9, 2013 ("Corrigendum") is in continuation of and should be read in conjunction with the letter of offer dated November 29, 2013 ("LOF") to buy back up to a maximum of 50,00,000 fully paid-up equity shares of face value ₹ 2 each ("Equity Shares"), of the Company at a price of ₹ 95/- per Equity Share ("Buyback Price", and the buyback of Equity Shares being the "Buyback") from all the shareholder(s)/beneficial owner(s) of Equity Shares as on the November 15, 2013, being the record date for the Buyback ("Record Date"), other than the promoters and promoter group of the Company, the directors of the promoter and promoter group entities (where the promoter or promoter group entity is a company) and the persons who are in control of the Company ("Eligible Persons").

The basis date for determining the eligibility and Buyback Entitlement of the Eligible Persons as on the Record Date is November 18, 2013. Further, valuation of Equity Shares for the identification of small shareholders was done based on the trading volume and closing price on the recognized stock exchange registering the highest trading volume, as on last trading day prior to the Record Date, i.e. November 14, 2013.

The Eligible Persons are requested to note the following changes/amendments to the LOF:

In clause 15 of the LOF titled "Financial Information about the Company" appearing on page 21 of the LOF, figures for the following line items in relation to the salient financial information of the Company for the half year ended September 30, 2013, shall be read as given below:

(₹ in lakhs)

Key Financials	For the half year ended September 30, 2013 (Unaudited)
Total expenses (excluding Interest, Depreciation, Tax and Exceptional Items)	60,009.98
Profit before tax	13,806.22
Profit/(loss) after tax	10,630.79

All other information and terms of the Buyback as disclosed in the LOF remain unchanged. This Corrigendum is also expected to be available at the SEBI website (www.sebi.gov.in).

Capitalised terms not specifically defined herein shall have the same meaning ascribed to such terms in the LOF.

DIRECTORS' RESPONSIBILITY

As per regulation 19(1)(a) of the Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998, the directors of the Company accept full and final responsibility for the information contained in this Corrigendum.

For and on behalf of the Board of Directors of Jagran Prakashan Limited

Sd/-

Mr. Mahendra Mohan Gupta
Chairman and Managing Director

Sd/-

Mr. Sunil Gupta
Whole Time Director

Sd/-

Mr. Amit Jaiswal
Company Secretary

Place : Kanpur

Date : December 9, 2013

PRESSMAN