

## JAGRAN MEDIA NETWORK INVESTMENT PRIVATE LIMITED

(formerly known as Jagran Media Network Private Limited)  
Regd. Office: 2, SARVODAYA NAGAR KANPUR - 208 005  
Ph:091-512-2216161-64 Fax:091-512-2230625

14<sup>th</sup> July 2011

1) **The Manager – CRD**  
**Bombay Stock Exchange Limited**  
P.J. Tower, Dalal Street,  
Mumbai-400 001

Fax No.022-22722037/39/41  
Re: Jagran Prakashan Limited  
Scrip code: 532705  
ISIN No.: INE199G01027

2) **The Listing Manager,**  
**National Stock Exchange of India Limited**  
'Exchange Plaza', C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai-400 051

Fax No.022-26598237/38  
Re: Jagran Prakashan Limited  
Scrip code: JAGRAN  
ISIN No.: INE199G01027

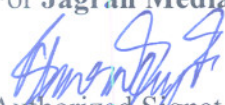
Dear Sir,

**Sub: Filing of disclosure in terms of Regulation 7(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997**

Please find enclosed herewith disclosure in terms of Regulation 7(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 regarding acquisition of (i) 35,65,865 equity shares of Jagran Prakashan Limited (JPL) constituting 1.13% of issued and paid-up capital from Mr. Tarun Gupta (ii) 35,65,865 equity shares of JPL constituting 1.13% of issued and paid-up capital from Mr. Bharat Gupta (iii) 35,65,865 equity shares of JPL constituting 1.13% of issued and paid-up capital from Mr. Rahul Gupta (iv) 35,65,865 equity shares of JPL constituting 1.13% of issued and paid-up capital from Mrs. Raj Gupta and (v) 35,65,845 equity shares of JPL constituting 1.13% of issued and paid-up capital from Mrs. Vijaya Gupta, through block deal at stock market with a view to consolidate the shareholding of JPL's promoters and their family members in Jagran Media Network Investment Private Limited as has been approved by the Ministry of Information & Broadcasting pursuant to approval letter dated April 27, 2010 bearing reference No.10/49/2004-Press.

Thanking you,

Yours sincerely,  
For **Jagran Media Network Investment Private Limited**

  
Authorized Signatory

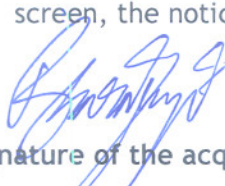
Enclosed: As above.

**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED, IN TERMS OF REGULATION 7(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                                    |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                           |                                                  |
| Names of the acquirer and PACs with the acquirer                                                                        | Jagran Media Network Investment Private Limited,<br>Jagran Building,<br>2, Sarvodaya Nagar, Kanpur |                                                  |
| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 125901192                                                                                          | 39.81                                            |
| (b) Shares/voting rights acquired                                                                                       | 3565865                                                                                            | 1.13                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 129467057                                                                                          | 40.94                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 13.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                               |                                                  |

**Notes:**

1. The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target company within 2 days of the acquisition.
2. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

  
(Signature of the acquirer/ Authorised Signatory)

Place: Kanpur

Date: 14.07.2011

**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED, IN TERMS OF REGULATION 7(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                                    |                                                  |
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| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                           |                                                  |
| Names of the acquirer and PACs with the acquirer                                                                        | Jagran Media Network Investment Private Limited,<br>Jagran Building,<br>2, Sarvodaya Nagar, Kanpur |                                                  |
| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 129467057                                                                                          | 40.94                                            |
| (b) Shares/voting rights acquired                                                                                       | 3565865                                                                                            | 1.13                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 133032922                                                                                          | 42.06                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 13.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
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| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                           |                                                  |
| Names of the acquirer and PACs with the acquirer                                                                        | Jagran Media Network Investment Private Limited,<br>Jagran Building,<br>2, Sarvodaya Nagar, Kanpur |                                                  |
| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 133032922                                                                                          | 42.06                                            |
| (b) Shares/voting rights acquired                                                                                       | 3565865                                                                                            | 1.13                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 136598787                                                                                          | 43.19                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 13.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
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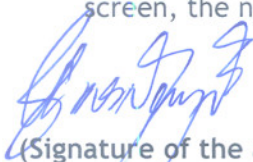
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| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 136598787                                                                                          | 43.19                                            |
| (b) Shares/voting rights acquired                                                                                       | 3565865                                                                                            | 1.13                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 140164652                                                                                          | 44.32                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 13.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                               |                                                  |

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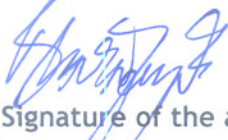
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| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 140164652                                                                                          | 44.32                                            |
| (b) Shares/voting rights acquired                                                                                       | 3565845                                                                                            | 1.13                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 143730497                                                                                          | 45.45                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 13.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
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