

12<sup>th</sup> August, 2026

To,

|                                                                                                                                                   |                                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|
| Manager-CRD,<br>BSE Ltd.,<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street, Mumbai-400001                                                            | Scrip Code: 532705<br>ISIN No.: INE199G01027 |
| Listing Manager,<br>National Stock Exchange of India Ltd.,<br>'Exchange Plaza', Bandra Kurla Complex,<br>Dalal Street, Bandra (E), Mumbai-400 051 | Symbol: JAGRAN<br>ISIN No.: INE199G01027     |

Dear Sir / Madam,

**Sub: Intimation to Stock Exchange – Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter ended 30<sup>th</sup> June, 2026.**

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter ended 30<sup>th</sup> June, 2026.

Kindly take the above on your record.

Thanking You,

**For Jagran Prakashan Limited**

**(Amit Jaiswal)**

**Chief Financial Officer, Company Secretary and Compliance Officer**

**ICSI Membership No.: F5863**

**Encl.: as above**



Jagran Prakashan Limited

Q1FY27  
Result Presentation

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# Group Key Highlights



## PRINT

- Leadership Position remains intact
- Advertisement revenue grew by 13% on a YoY basis despite ongoing geopolitical uncertainties
- Multiple initiatives undertaken to drive circulation growth; the results are anticipated to be visible going forward

## RADIO

- Radio City's Market share was 19%
- Operating profit witnessed robust growth, driven by strategic cost rationalization initiatives undertaken by the Company
- 29% of New clients on Radio platform advertised on Radio City

## DIGITAL

- JNM was amongst top 15 in India in news/ information category
- Registered a reach of ~48 Million Total Unique Visitors in the News/Information category\*
- Investment in various digital platforms to support future growth

## OUTDOOR & EVENTS

- Strong growth in Revenues on the back of increase in share of contribution from asset-based businesses in outdoor and activation in Event Businesses
- Outdoor and Event registered strong growth in operating revenue of 12% on YoY basis
- Segment can become meaningful value creator in due course of time

**Net Cash of more than Rs. 1,000 Crores at group level**

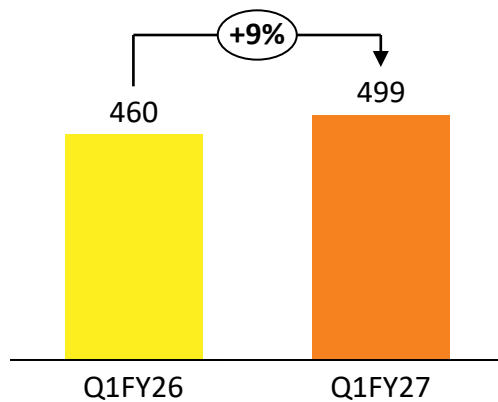
# Business Performance



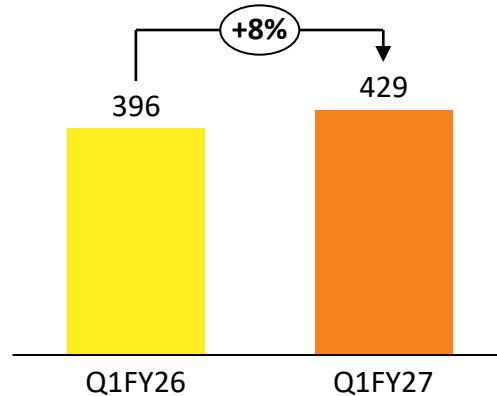
# Resilient Performance

CONSOLIDATED

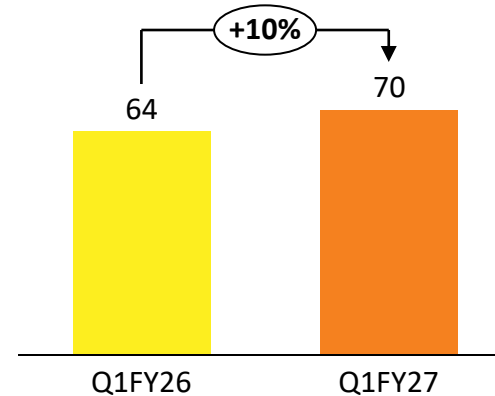
## OPERATING REVENUE



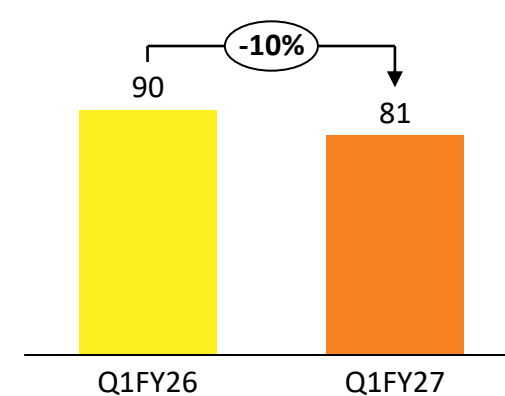
## OPERATING EXPENSES



## OPERATING PROFIT

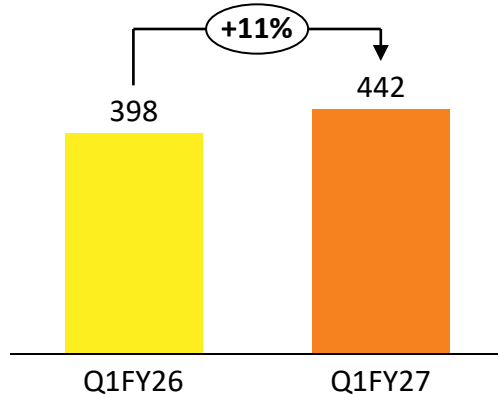


## PROFIT BEFORE TAX

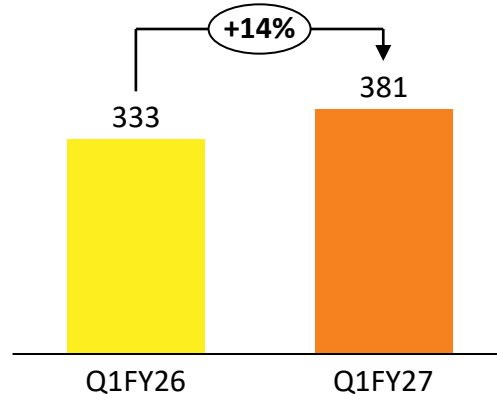


STANDALONE

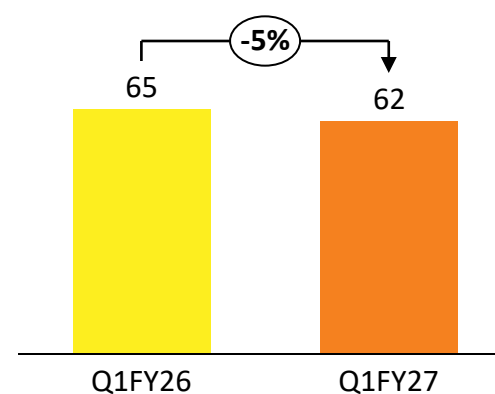
## OPERATING REVENUE



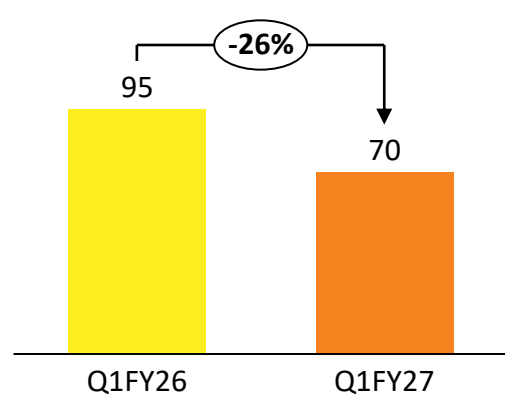
## OPERATING EXPENSES



## OPERATING PROFIT



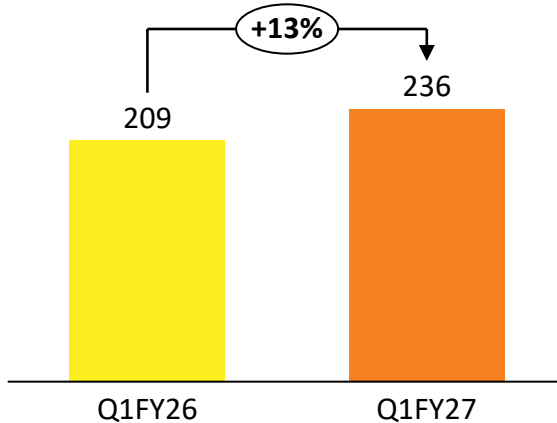
## PROFIT BEFORE TAX



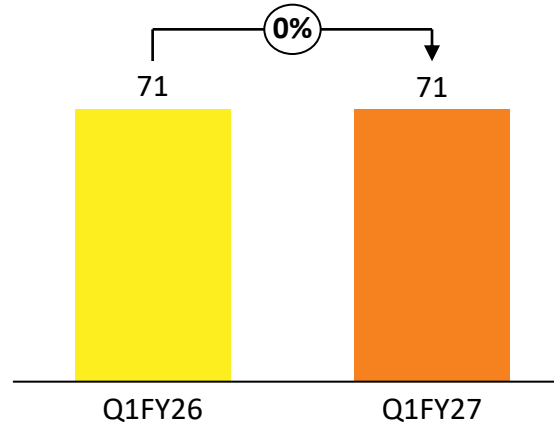
# Dainik Jagran – Operating Highlights



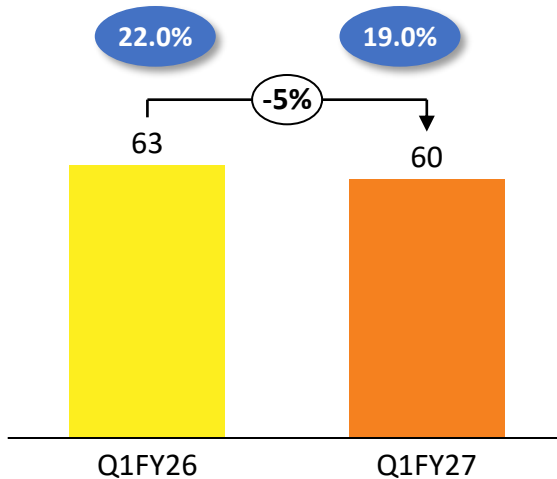
## ADVERTISEMENT REVENUE



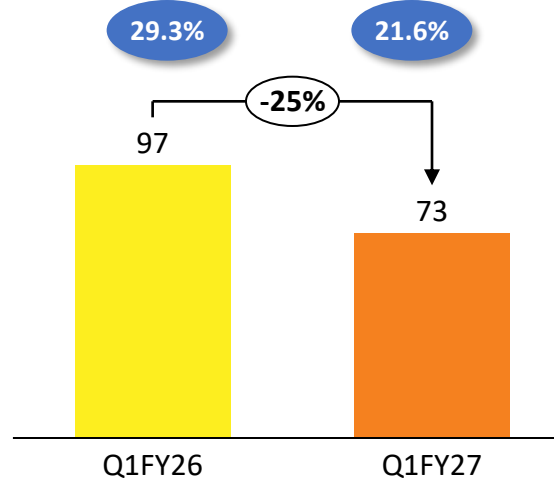
## CIRCULATION REVENUE



## OPERATING PROFIT



## PROFIT BEFORE TAX



Leadership position remains intact

Operating revenue grew by 10% YoY, despite amid ongoing uncertainties

Initiatives undertaken for the Circulation Business have supported stabilization and expect improvement going forward

Profitability was impacted due to higher newsprint prices amid ongoing geopolitical situation which led to supply chain disruptions

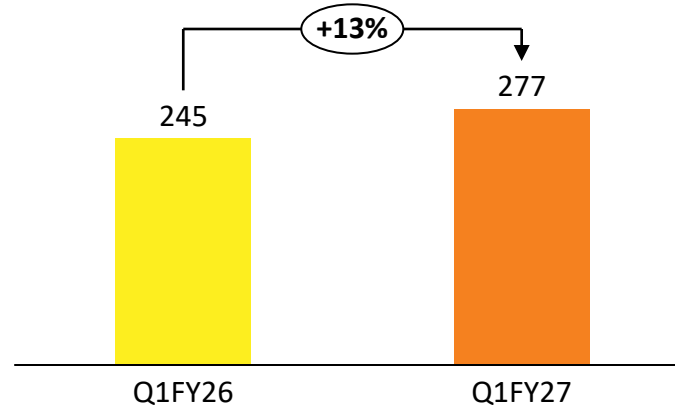
# Print Business Performance

Growth led by increase in Advertisement Revenue, up 13% on a YoY basis

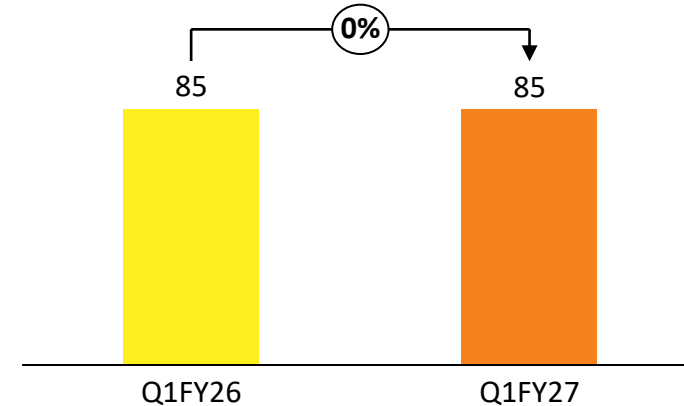
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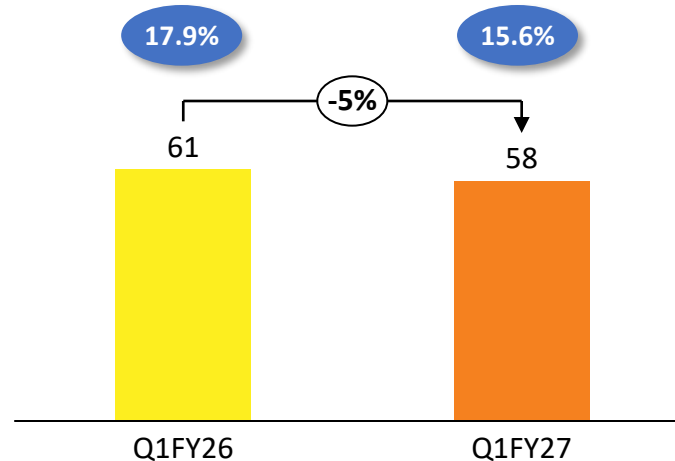
## ADVERTISEMENT REVENUE



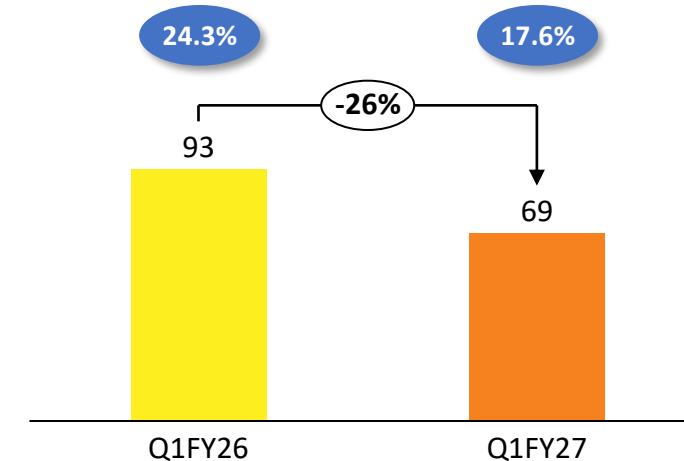
## CIRCULATION REVENUE



## OPERATING PROFIT



## PROFIT BEFORE TAX

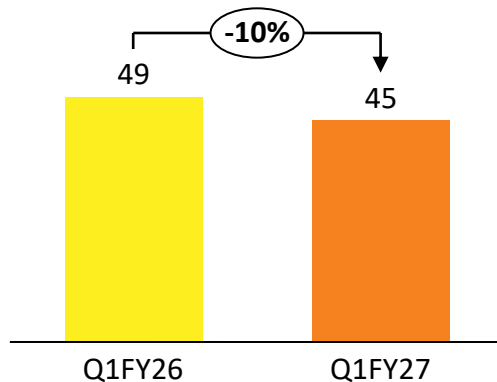




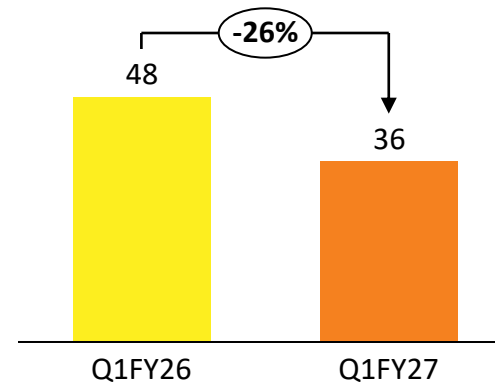
# MBL: Operating Performance

Radio City's Market share\*  
was 19% in Q1FY27

OPERATING REVENUE

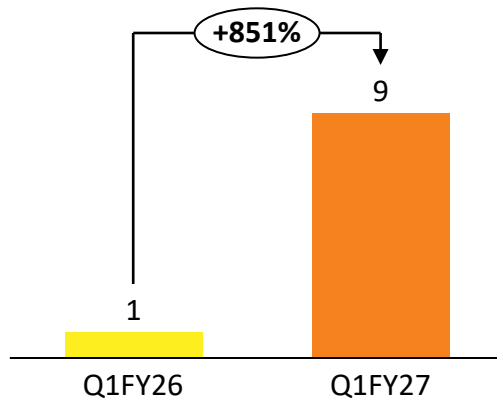


OPERATING EXPENSES

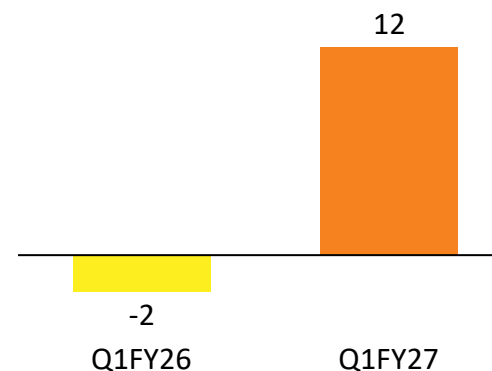


Share of top 25 radio  
spenders increased to 21.8%  
from 15.6%, demonstrating  
deeper strategic partnerships

OPERATING PROFIT



PROFIT BEFORE TAX\*\*



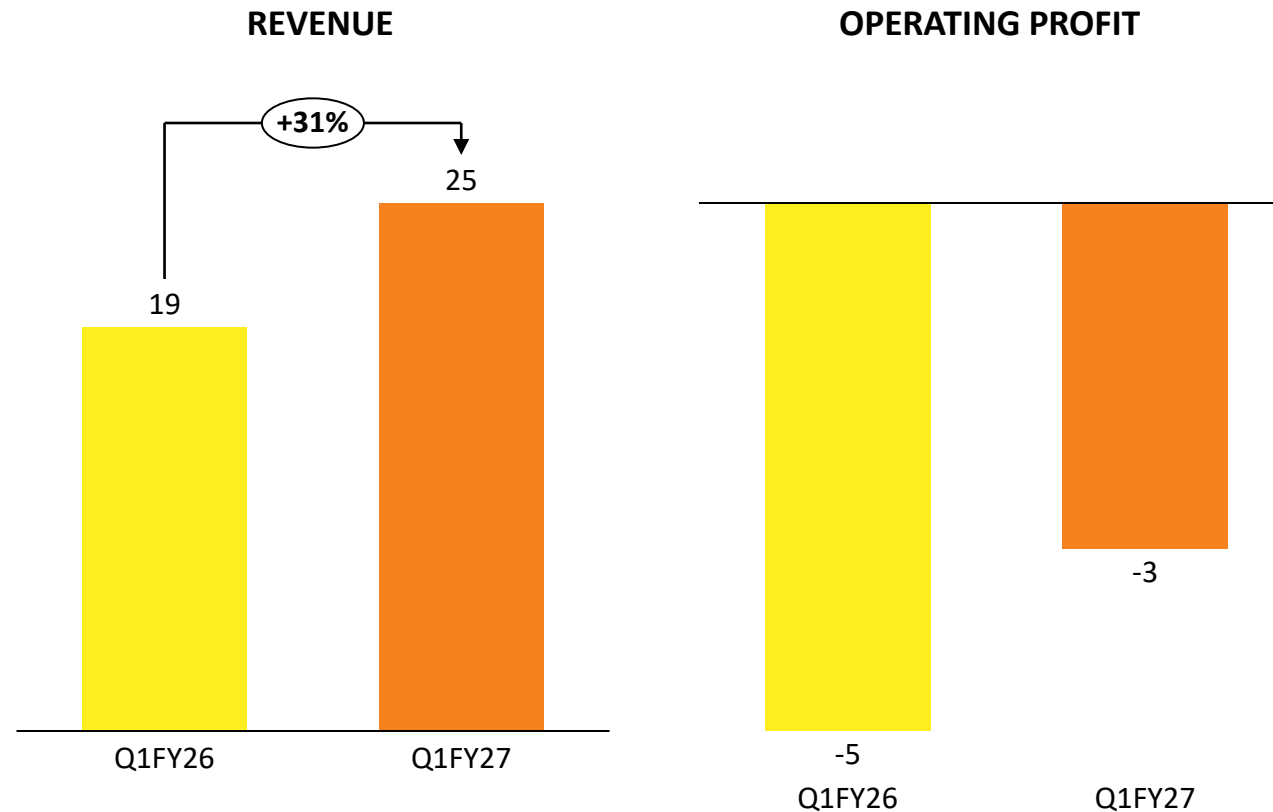
Profitability witnessed  
robust growth, driven by  
strategic cost rationalization  
initiatives and operational  
efficiency measures  
undertaken by the Company

29% of New clients on Radio  
platform advertised on Radio  
City

# Group Digital Business Performance<sup>#</sup>

JNM in the News/Information category reached out to **~48 Mn Unique Users\***

JNM was amongst top 15 in news/ information category

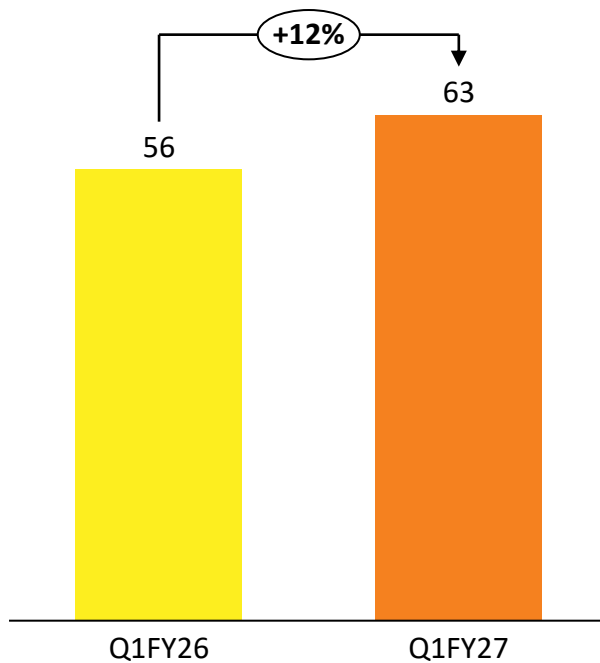


Operational metrics remained stable during the period, reflecting resilience in core business operations

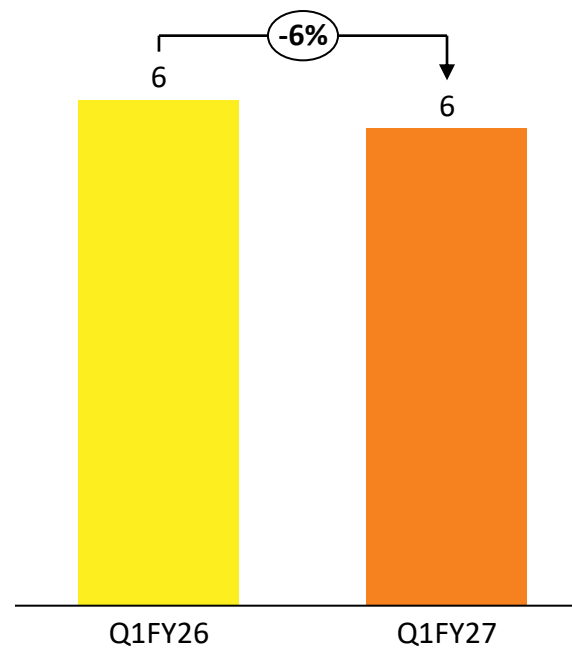
Investments in digital business are aligned with the company's long-term vision and are critical to unlocking future value

# Outdoor and Events Business Performance

OPERATING REVENUE



OPERATING PROFIT

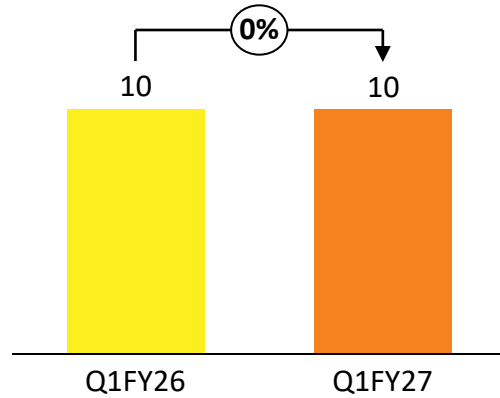


Revenue Growth was driven by increased contribution from **asset-based businesses in Outdoor and Activation segments** within the segment

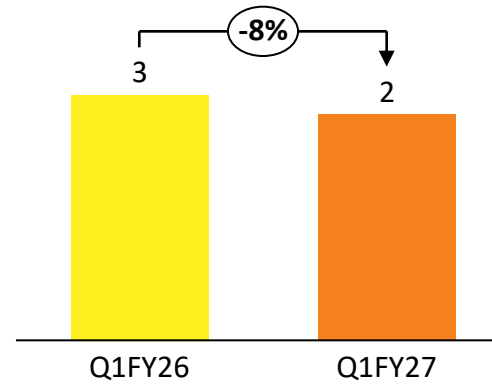
Majority of the revenues from Event business is contributed by **long term clients**

# Mid-Day Operating Performance

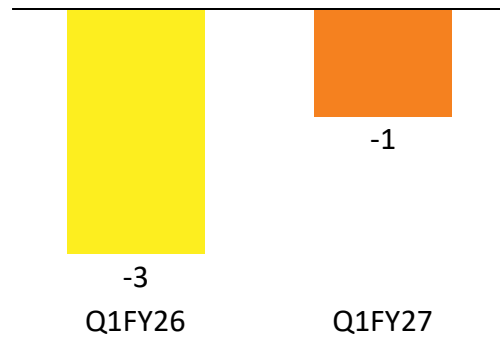
## ADVERTISEMENT REVENUE



## CIRCULATION REVENUE



## OPERATING PROFIT



## PROFIT BEFORE TAX



**Continued cost control efforts and innovative marketing** - Strong emphasis on digital content and its monetization

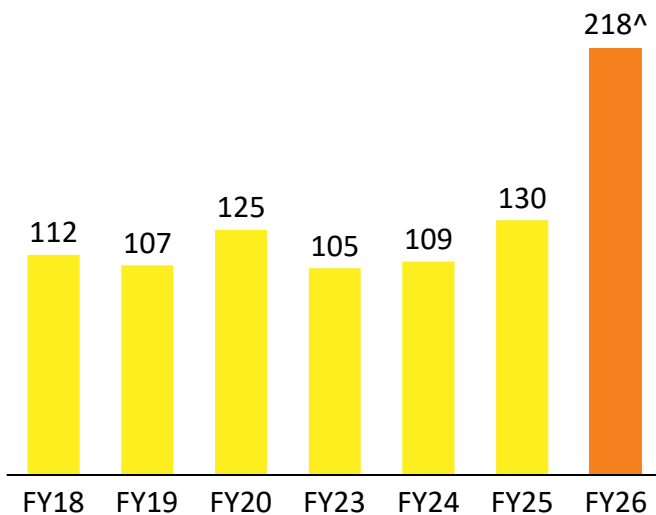
**The Company will prioritize cost discipline for sustainable profitability going forward**

# Financial Performance

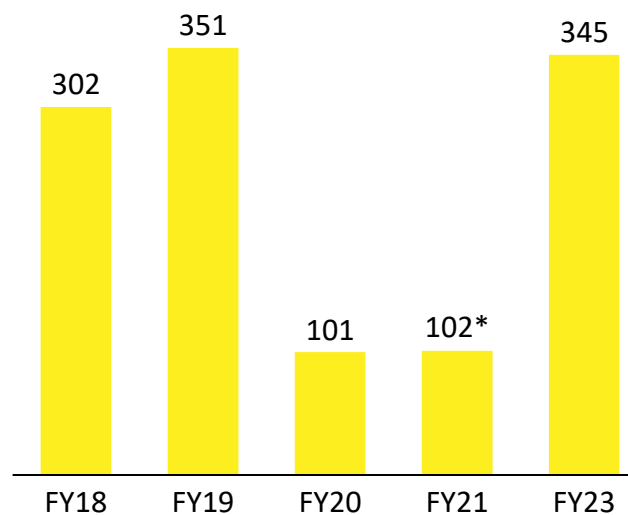


# Distribution to Shareholders

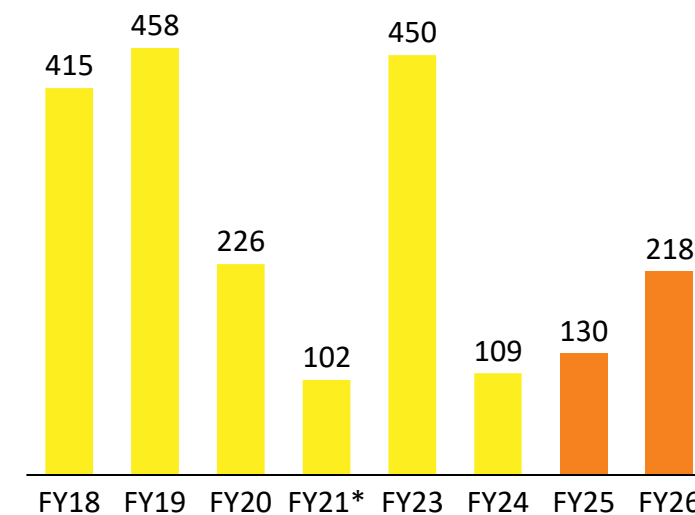
**Dividend**



**Buyback**



**Total Distribution to Shareholders**



**Distribution of ~ Rs. 900 crores as dividend**

**Distribution of ~ Rs. 1,200 crores through buyback of shares**

**Distribution of ~ Rs. 2,100 crores in form of dividend and buyback**

# Mid-day Financial Performance



| Particulars (Rs. in Crs)              | Q1FY27        | Q4FY26             | Q1FY26         |
|---------------------------------------|---------------|--------------------|----------------|
| <b><u>Operating Revenue</u></b>       | <b>12.78</b>  | <b>14.44</b>       | <b>13.06</b>   |
| Advertisement                         | 10.02         | 11.62              | 10.05          |
| Circulation                           | 2.36          | 2.39               | 2.56           |
| Other Operating Income                | 0.40          | 0.43               | 0.45           |
| Expenses                              | 13.93         | 15.73              | 15.69          |
| <b><u>Operating Profit</u></b>        | <b>-1.15</b>  | <b>-1.29</b>       | <b>-2.63</b>   |
| <b><u>Operating Profit Margin</u></b> | <b>-9.03%</b> | <b>-8.94%</b>      | <b>-20.15%</b> |
| Other Income                          | 0.65          | 0.67               | 0.69           |
| Depreciation                          | 0.80          | 0.93               | 0.87           |
| Interest                              | 0.20          | 0.18               | 0.20           |
| <b><u>Profit Before Tax</u></b>       | <b>-1.50</b>  | <b>-1.72</b>       | <b>-3.01</b>   |
| Tax                                   | 0.02          | 11.90 <sup>#</sup> | 0.05           |
| <b><u>Profit After Tax</u></b>        | <b>-1.52</b>  | <b>-13.62</b>      | <b>-3.06</b>   |

<sup>#</sup>Due to writing off of deferred tax assets Rs.11.40 crores recognized in earlier years

# MBL Financial Performance



| Particulars (Rs. in Cr)          | Q1FY27        | Q4FY26        | Q1FY26       |
|----------------------------------|---------------|---------------|--------------|
| <b>Operating Revenue</b>         | <b>44.54</b>  | <b>40.79</b>  | <b>49.32</b> |
| Expenses                         | 35.62         | 39.28         | 48.38        |
| <b>Operating Profit</b>          | <b>8.92</b>   | <b>1.51</b>   | <b>0.94</b>  |
| <b>Operating Profit Margin</b>   | <b>20.03%</b> | <b>3.70%</b>  | <b>1.90%</b> |
| Other Income                     | 8.20          | 4.56          | 7.02         |
| Depreciation and Amortisation    | 4.08          | 6.63          | 7.08         |
| Impairment of non-current assets | -             | 49.00         | -            |
| Interest                         | 0.72          | 1.24          | 3.06         |
| <b>Profit Before Tax</b>         | <b>12.32</b>  | <b>-50.80</b> | <b>-2.18</b> |
| Tax                              | 3.09          | -2.84         | -0.01        |
| <b>Profit After Tax</b>          | <b>9.22</b>   | <b>-47.96</b> | <b>-2.17</b> |



# Operating Margin Break-up

| Particulars (Rs. in Crs)   | Q1FY27  | Q3FY26  | Q1FY26  |
|----------------------------|---------|---------|---------|
| <b>Dainik Jagran*</b>      |         |         |         |
| Operating Revenue          | 314.15  | 299.77  | 286.35  |
| Operating Profit           | 59.84   | 78.91   | 63.14   |
| Operating Margin           | 19.05%  | 26.32%  | 22.05%  |
| <b>Other Publications*</b> |         |         |         |
| Operating Revenue          | 54.45   | 56.02   | 50.68   |
| Operating Profit           | -2.04   | 2.81    | -2.36   |
| Operating Margin           | -3.75%  | 5.01%   | -4.67%  |
| <b>Radio</b>               |         |         |         |
| Operating Revenue          | 44.54   | 40.79   | 49.32   |
| Operating Profit           | 8.92    | 1.51    | 0.94    |
| Operating Margin           | 20.03%  | 3.70%   | 1.90%   |
| <b>Digital (Print)</b>     |         |         |         |
| Operating Revenue          | 24.58   | 19.91   | 18.80   |
| Operating Profit           | -3.07   | -4.91   | -4.69   |
| Operating Margin           | -12.49% | -24.67% | -24.95% |
| <b>Outdoor and Event</b>   |         |         |         |
| Operating Revenue          | 62.95   | 58.47   | 56.11   |
| Operating Profit           | 5.64    | 3.12    | 5.98    |
| Operating Margin           | 8.96%   | 5.33%   | 10.66%  |

\* Excludes Digital

# Consolidated Profitability Statement



| Particulars (Rs. in Cr)                          | Q1FY27        | Q1FY26        | YoY         | Q4FY26        | QoQ          | FY26            |
|--------------------------------------------------|---------------|---------------|-------------|---------------|--------------|-----------------|
| <b>Operating Revenues</b>                        | <b>499.35</b> | <b>460.05</b> | <b>9%</b>   | <b>472.10</b> | <b>6%</b>    | <b>1,876.22</b> |
| <i>Advertisement Revenue*</i>                    | 343.56        | 311.58        |             | 324.28        |              | 1,288.22        |
| <i>Circulation Revenue</i>                       | 84.78         | 84.85         |             | 81.62         |              | 329.05          |
| <i>Other Operating Income</i>                    | 71.01         | 63.62         |             | 66.20         |              | 258.95          |
| License Fees                                     | 4.88          | 4.91          |             | 4.80          |              | 19.34           |
| Raw Material                                     | 132.05        | 105.87        |             | 105.34        |              | 424.52          |
| Manpower Cost                                    | 112.44        | 109.83        |             | 102.88        |              | 440.07          |
| Net impairment losses on financial assets        | 5.58          | 5.97          |             | 6.00          |              | 26.36           |
| Other Expenses                                   | 174.37        | 169.69        |             | 169.62        |              | 680.67          |
| <b>Operating Profit</b>                          | <b>70.03</b>  | <b>63.79</b>  | <b>10%</b>  | <b>83.46</b>  | <b>-16%</b>  | <b>285.26</b>   |
| <b>Operating Profit Margin</b>                   | <b>14.02%</b> | <b>13.87%</b> |             | <b>17.68%</b> |              | <b>15.20%</b>   |
| Other Income                                     | 31.71         | 51.46         |             | 13.39         |              | 123.23          |
| Depreciation / Amortization                      | 17.42         | 19.62         |             | 24.86         |              | 85.63           |
| Impairment of non-current assets                 | 0.00          | 0.00          |             | 35.64         |              | 35.64           |
| Interest                                         | 3.33          | 5.40          |             | 3.92          |              | 20.32           |
| Share of Profits / (Losses) of Associates        | 0.03          | 0.14          |             | -0.17         |              | 0.20            |
| Exceptional Items                                | 0.00          | 0.00          |             | 0.00          |              | 0.00            |
| <b>Profit Before Tax</b>                         | <b>81.02</b>  | <b>90.37</b>  | <b>-10%</b> | <b>32.26</b>  | <b>151%</b>  | <b>267.11</b>   |
| Tax                                              | 19.79         | 23.61         |             | 26.20         |              | 82.18           |
| <b>Profit After Tax</b>                          | <b>61.23</b>  | <b>66.76</b>  | <b>-8%</b>  | <b>6.06</b>   | <b>910%</b>  | <b>184.93</b>   |
| <b>PAT Margin</b>                                | <b>12.26%</b> | <b>14.51%</b> |             | <b>1.28%</b>  |              | <b>9.86%</b>    |
| Other comprehensive income, net of income tax    | 0.00          | 0.00          |             | -1.72         |              | 2.26            |
| <b>Total comprehensive income for the period</b> | <b>61.23</b>  | <b>66.76</b>  | <b>-8%</b>  | <b>4.34</b>   | <b>1311%</b> | <b>187.19</b>   |
| Owners of the Company                            | 58.84         | 67.24         |             | 15.29         |              | 198.99          |
| Non-controlling interest                         | 2.39          | -0.47         |             | -10.95        |              | -11.80          |

\*Represents advertisement revenue from print, radio and digital

# Group Introduction



# Value Proposition

## PRINT



### *Undisputed LEADER:*

- ✓ Dainik Jagran leads the IRS 2019 Q4 rankings with a total readership of 6.9 Crs.\*
- ✓ Dainik Jagran is ahead of the No.2 newspaper by a significant margin of 1.6 crores readers, a lead of 30%\*

## RADIO



### *GROWTH Potential:*

- ✓ Radio business has retained its market share
- ✓ Integration of Radio offerings with Digital offerings is expected to result in meaningful revenues

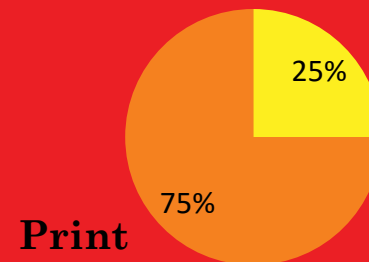
## DIGITAL



### *FASTEST growing media:*

- ✓ Registered a reach of ~48 Million Users in the News/Information category\*\*
- ✓ Continues to be in Top 15 in the News & Information category

## Non-Print



Print

### *RIGHT mix of stability and scalability:*

- ✓ Better outlook supported by lowering of newsprint costs
- ✓ Outdoor & Events business witnessing growth and margin expansion



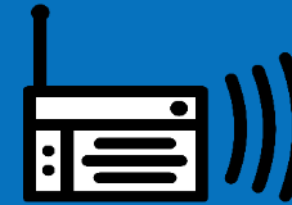
RAG RAG MEIN  
DAUDE CITY.



Print



Digital



Radio



Activation



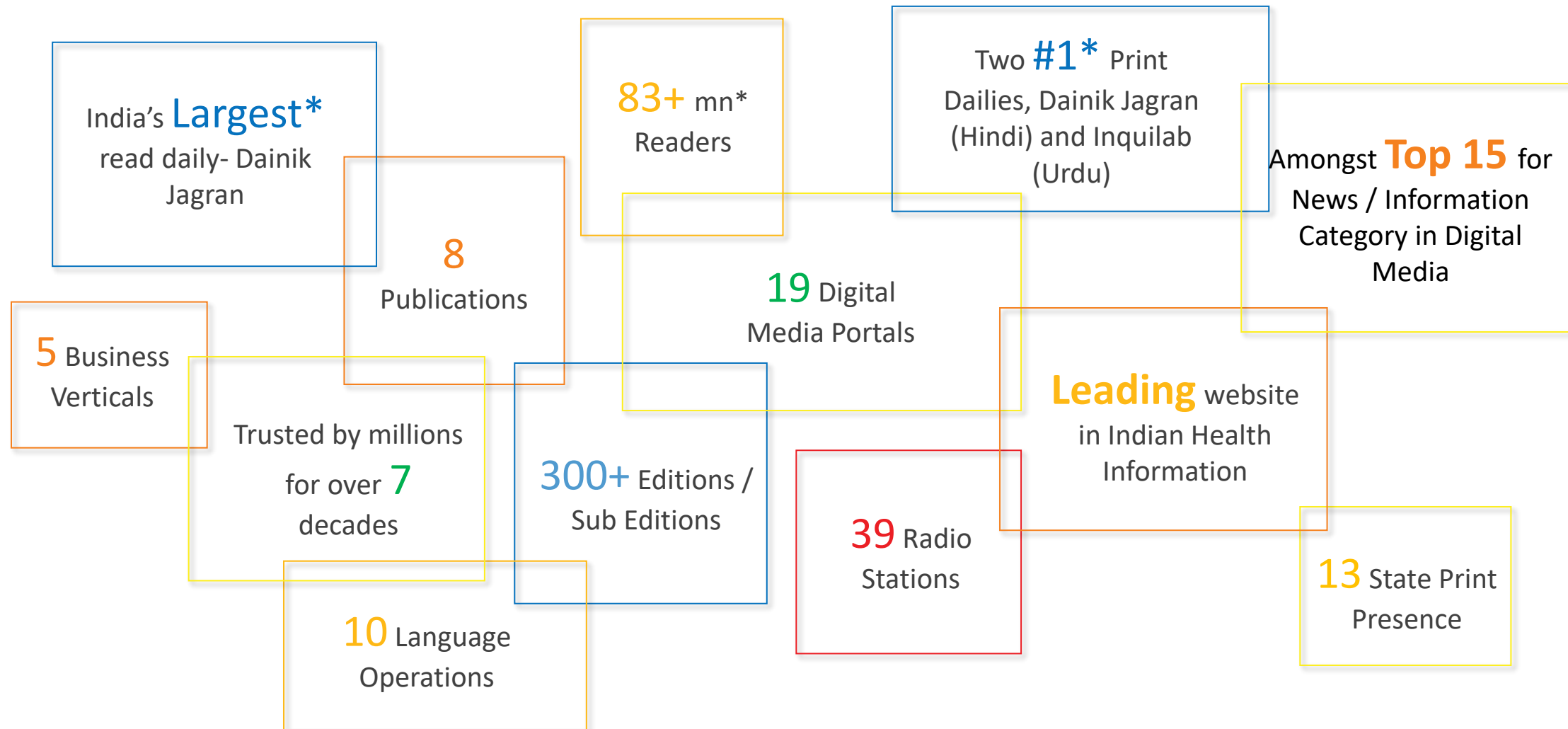
OOH

Jagran Prakashan Limited holds

**74.05%**

of Music Broadcast Limited  
(RadioCity)

# Multi Media Conglomerate – Width, Depth and Heritage



\* IRS 2019 Q4

Other Source: Internal Data, Comscore MMX Multi-Platform: Mar'26

INext renamed as Dainik Jagran iNext

# Brand Strength – Stability, Consistency and Trust



## PRINT BUSINESS



## DIGITAL BUSINESS



## RADIO BUSINESS





# Awards & Certifications



Recognising Group’s leadership  
position in different businesses, various  
distinguished bodies have bestowed 96  
Awards during the quarter

| Brand            | Award                                     | No. of Awards |
|------------------|-------------------------------------------|---------------|
| Dainik Jagran    | Global Media Awards, INMA                 | 8             |
|                  | Abby One Show Awards                      | 8             |
|                  | Dainik Jagran Total                       | 16            |
| Jagran New Media | Inkspell DOD Awards 2024                  | 4             |
|                  | AI The Next Tech 1.0                      | 1             |
|                  | WAN-IFRA! Digital Media Awards South Asia | 2             |
|                  | Jagran New Media Total                    | 7             |
| Jagran IT Team   | CSO100 Awards                             | 1             |
|                  | CIO POWER LIST                            | 1             |
|                  | Jagran IT Team Total                      | 2             |
| JPL Total        |                                           | 25            |



# Contact Us



## **Jagran Prakashan Ltd.**

CIN: L22219UP1975PLC004147

Mr. Amit Jaiswal

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[www.jplcorp.in](http://www.jplcorp.in)

## **Strategic Growth Advisors Pvt. Ltd.**

CIN: U74140MH2010PTC204285

Mr. Jigar Kavaiya / Mr. Umang Shah

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Contact: +91 99206 02034 / +91 82918 32313

[www.sgapl.net](http://www.sgapl.net)