

THE WORLD'S LARGEST READ DAILY



November 6, 2025

To,

Manager–CRD, BSE Ltd.,		Scrip Code: 532705	
Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	Equity	ISIN No.: INE199G01027	
Listing Manager, National Stock Exchange of India Ltd.,	Equity	Symbol: JAGRAN	
'Exchange Plaza', Bandra Kurla Complex, Dalal Street, Bandra (E), Mumbai-400 051	Equity	ISIN No.: INE199G01027	

Dear Sir / Madam,

Sub: Intimation to Stock Exchange - Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter and half-year ended September 30, 2025

Pursuant to the provisions of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter and half-year ended September 30, 2025.

The said information will also be uploaded on the corporate website of the Company (www.jplcorp.in), and also on the websites of the stock exchanges of viz., National Stock Exchange of India Limited (www.nseindia.com) and BSE Limited (www.bseindia.com).

Kindly take the above information on your record.

Thanking You,

For Jagran Prakashan Limited

(Amit Jaiswal) Chief Financial Officer, Company Secretary and Compliance Officer ICSI Membership No.: F5863

Encl.: as above

PRINT

OUT OF HOME

ACTIVATION

MOBILE ONLINE

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Jagran Prakashan Ltd

Registered Office

CIN: L22219UP1975PLC004147

E-mail: iol@iagran.com



Jagran Prakashan Limited

Q2FY26 Result Presentation

Safe Harbor



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Group Key Highlights



PRINT

- Advertisement Revenue witnessed strong growth of 14% on a YoY basis
- Increase in Pages Per Copy as part of product enhancement efforts
- · Multiple initiatives undertaken to drive circulation growth; the results are anticipated to be visible going forward

RADIO

- Radio City's Market share was 18% in Q2FY26
- 42% of the total clients on the Radio platform advertised on Radio City
- 29% Revenue Garnered from Created Business Properties, Proactive pitches, Digital, Sponsorships & Special days

DIGITAL

- JNM was amongst top 15 in India in news/ information category
- Registered a reach of ~65 Million Total Unique Visitors in the News/Information category*
- Investment in various digital platforms to support future growth

OUTDOOR & EVENTS

- Strong growth in Revenues on the back of increase in share of contribution from asset-based businesses in outdoor and activation in Event Businesses
- Outdoor and Event registered strong growth in operating revenue of 16% on YoY basis
- Segment can become meaningful value creator in due course of time

Net Cash of more than Rs. 1,000 Crores at group level



Business Performance





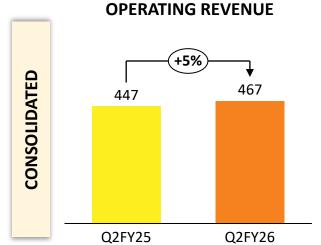


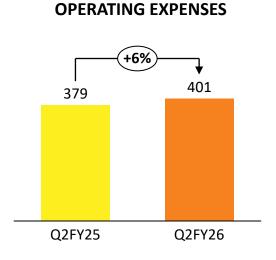


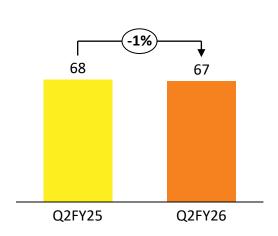


Resilient Performance

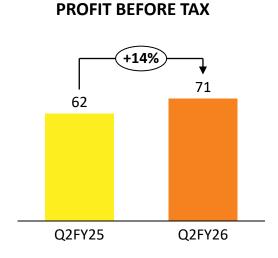


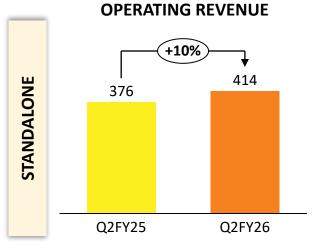


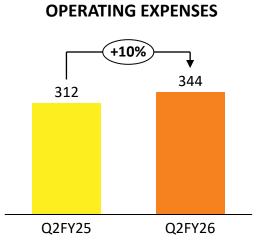


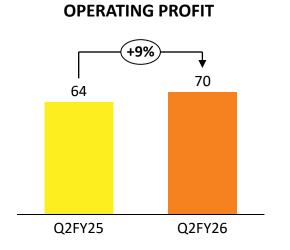


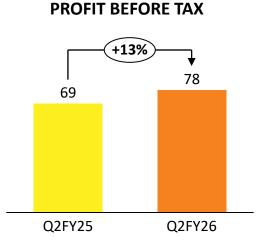
OPERATING PROFIT





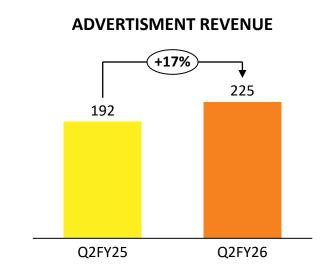






Dainik Jagran – Operating Highlights





OPERATING PROFIT

+16%

23.0%

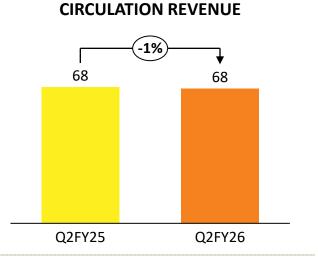
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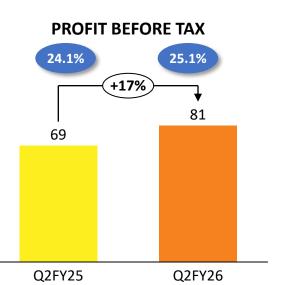
Q2FY26

22.4%

60

Q2FY25





Leadership position remains intact

Growth was primarily driven by increase in Advertisement Revenue

Circulation is expected to recover in second half, on the back of initiatives that have taken to stabilize the business

Increase in Pages Per Copy as part of product enhancement efforts

In Rs. Crs

Print Business Performance

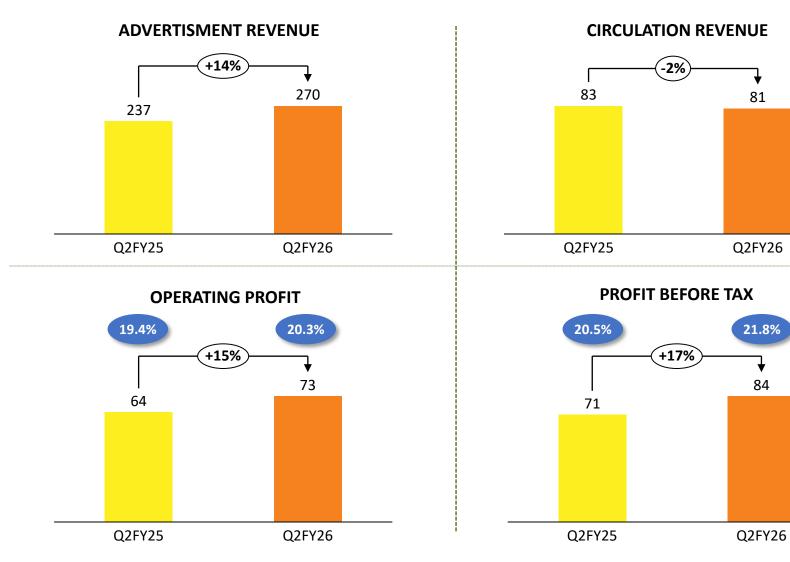


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Growth was led by increase in Advertisement Revenue, up 14% on a YoY basis

Prudent cost control and operational efficiencies contributed to a sustained improvement in profitability

All most all print brands improved operating performance



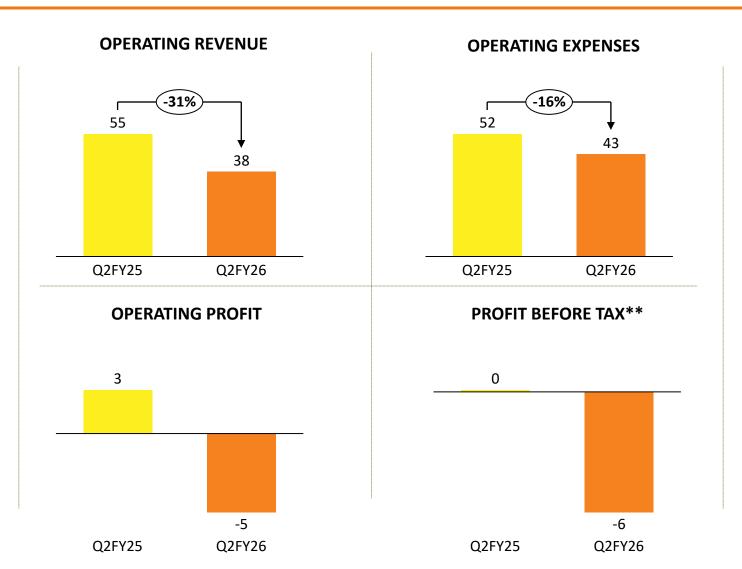
MBL: Operating Performance



Radio City's Market share* was 18% in Q2FY26

42% of the total clients on the Radio platform advertised on Radio City

34% of New clients on Radio platform advertised on Radio City



29% of Revenue generated from a variety of offerings: Proactive proposals, Digital initiatives, Sponsorships, and

Special events

Company is taking suitable measures towards rationalising the cost structure and increasing the revenues

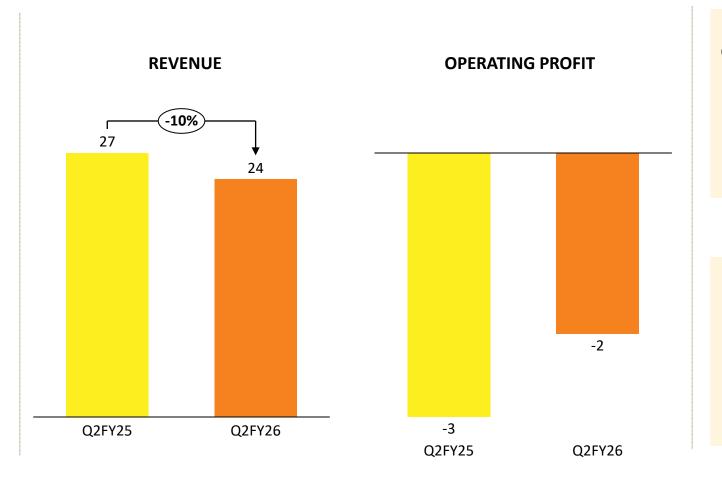
Group Digital Business Performance#



JNM in the News/Information category reached out to ~65 Mn
Unique Users*

JNM was amongst top 15 in news/information category

Operational metrics remain strong - Expecting revenue growth to align with the expanding user base



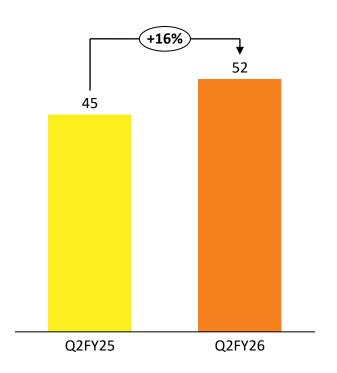
Company's Collaboration with Google, Meta, JIO & Amazon has enhanced our content discovery, distribution, and syndication capabilities

Investments in digital
business are aligned with the
company's long-term vision
and are critical to unlocking
future value

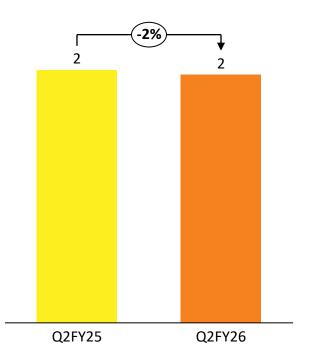
Outdoor and Events Business Performance



OPERATING REVENUE



OPERATING PROFIT

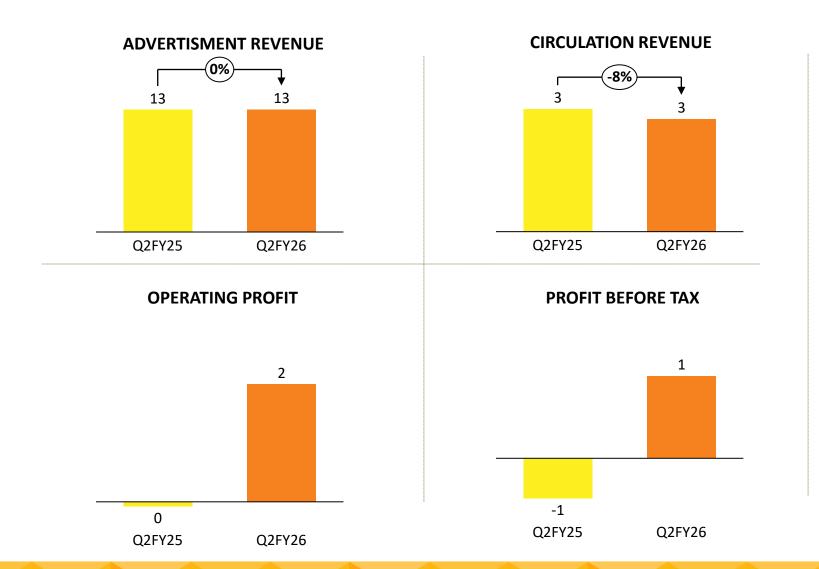


Revenue Growth was driven by increased contribution from asset-based businesses in Outdoor and Activation segments within the segment

Majority of the revenues from Event business is contributed by **long term** clients

Mid-Day Operating Performance



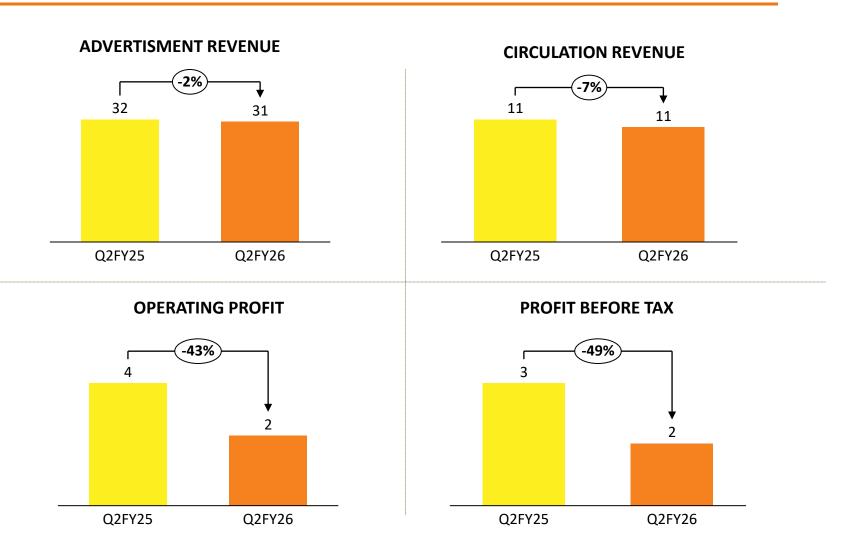


Continued efforts on innovative marketing - Strong emphasis on digital content and its monetization

Prudent cost control measures enabled the company to shift from losses to profitability

Other Publications[^] Operating Performance







Financial Performance





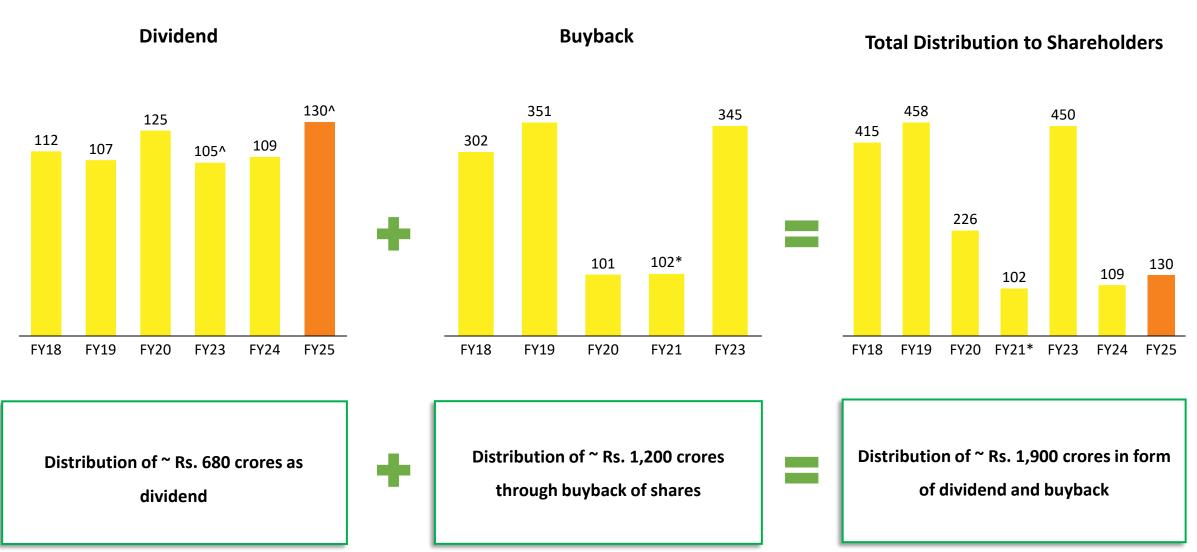






Distribution to Shareholders





Mid-day Financial Performance



Particulars (Rs. in Crs)	Q2FY26	Q1FY26	Q2FY25
Operating Revenue	16.46	13.06	16.18
Advertisement	13.35	10.05	13.00
Circulation	2.57	2.56	2.79
Other Operating Income	0.54	0.45	0.39
Expenses	14.70	15.69	16.25
Operating Profit	1.76	-2.63	-0.07
Operating Profit Margin	10.71%	-20.15%	-0.44%
Other Income	0.66	0.69	0.67
Depreciation	0.88	0.87	0.98
Interest	0.23	0.20	0.26
Profit Before Tax	1.31	-3.01	-0.64
Tax	-0.16	0.05	-0.01
Profit After Tax	1.47	-3.06	-0.63
Net Profit Margin	8.56%	-22.28%	-3.77%

MBL Financial Performance



Particulars (Rs. in Cr)	Q2FY26	Q1FY26	Q2FY25
Operating Revenue	37.84	49.32	54.83
Expenses	43.33	48.39	51.80
Operating Profit	-5.49	0.94	3.03
Operating Profit Margin	-14.51%	1.90%	5.52%
Other Income	6.84	7.02	6.49
Depreciation and Amortisation	7.05	7.08	8.63
Interest	3.06	3.06	2.86
Profit Before Tax	-8.76	-2.18	-1.97
Тах	-1.88	-0.01	0.02
Profit After Tax	-6.88	-2.17	-1.99
Net Profit Margin	-15.39%	-3.86%	-3.25%

Operating Margin Break-up



Particulars (Rs. in Crs)	Q2FY26	Q1FY26	Q2FY25
Dainik Jagran*			
Operating Revenue	299.29	286.35	266.44
Operating Profit	68.87	63.14	59.64
Operating Margin	23.01%	22.05%	22.38%
Other Publications*			
Operating Revenue	58.79	50.68	59.87
Operating Profit	3.84	-2.36	4.03
Operating Margin	6.53%	-4.67%	6.72%
Radio**			
Operating Revenue	37.84	49.32	54.83
Operating Profit	-5.49	0.94	3.03
Operating Margin	-14.51%	1.90%	5.52%
Digital (Print)			
Operating Revenue	21.69	23.37	21.90
Operating Profit	-2.90	-4.14	-1.57
Operating Margin	-13.39%	-17.71%	-7.17%
Outdoor and Event			
Operating Revenue	52.40	56.11	45.01
Operating Profit	2.05	5.98	2.09
Operating Margin	3.92%	10.66%	4.64%

^{*} Excludes Digital.

^{**} Includes Radio Digital revenue

Consolidated Profitability Statement



Particulars (Rs. in Cr)	Q2FY26	Q2FY25	YoY	Q1FY26	QoQ	H1FY26	H1FY25	YoY
Operating Revenues	467.36	446.51	5%	460.05	2%	927.41	890.63	4%
Advertisement Revenue *	326.69	312.14		311.58		638.27	608.80	
Circulation Revenue	81.00	82.66		84.85		165.85	168.18	
Other Operating Income	59.67	51.71		63.62		123.29	113.65	
License Fees	4.76	5.04		4.91		9.67	10.06	
Raw Material	107.31	95.55		105.87		213.18	192.36	
Manpower Cost	110.38	111.17		109.83		220.21	218.19	
Net impairment losses on financial assets	6.36	5.44		5.97		12.33	11.52	
Other Expenses	171.97	161.77		169.69		341.66	325.45	
Operating Profit	66.58	67.53	-1%	63.79	4%	130.37	133.05	-2%
Operating Profit Margin	14.25%	15.12%		13.87%		14.06%	14.94%	
Other Income	30.60	27.06		51.46		82.05	50.18	
Depreciation / Amortization	20.65	26.99		19.62		40.27	52.66	
Interest	5.50	5.27		5.40		10.89	10.83	
Share of Profits / (Losses) of Associates	0.11	0.01		0.14		0.24	0.16	
Profit Before Tax	71.14	62.34	14%	90.37	-21%	161.50	119.90	35%
Tax	14.20	20.70		23.61		37.81	37.22	
Profit After Tax	56.94	41.65	37%	66.76	-15%	123.70	82.68	50%
PAT Margin	12.18%	9.33%		14.51%		13.34%	9.28%	
Other comprehensive income, net of income tax	0.65	-0.07		0.00		0.65	-0.07	
Total comprehensive income for the period	57.58	41.58	38%	66.76	-14%	124.34	82.61	51%
Owners of the Company	58.63	42.97		67.24		125.87	84.14	
Non-controlling interest	-1.69	-1.32		-0.47		-2.17	-1.46	

^{*} Represents advertisement revenue from print, radio and digital

Consolidated Balance Sheet



Particulars	Sep-25	Mar-25
ASSETS		
Non-current assets		
Property, plant and equipment	295.71	303.48
Right-of-use assets	87.48	86.68
Capital work-in-progress	16.55	8.98
Investment property	15.72	15.87
Goodwill	255.59	255.59
Other intangible assets	81.16	85.73
Intangible assets under development	0.32	3.28
Investments in associates	7.49	7.25
Financial assets		
i. Investments	399.38	357.86
ii. Other financial assets	49.47	48.80
Deferred tax assets (net)	33.53	31.81
Non-current tax assets (net)	27.28	23.63
Other non-current assets	16.23	11.34
Total non-current assets	1,285.93	1,240.30
Current assets		
Inventories	71.67	59.34
Financial assets		
i. Investments	714.91	703.39
ii. Trade receivables	473.73	448.58
iii. Cash and cash equivalents	24.08	54.90
iv. Bank balances other than (iii) above	58.78	75.96
v. Loans	2.93	2.70
vi. Other financial assets	86.93	66.28
Other current assets	85.54	78.02
Assets classified as held for sale	4.69	4.69
Total current assets	1,523.26	1,493.87
Total assets	2,809.19	2,734.16

Particulars	Sep-25	Mar-25
EQUITY AND LIABILITIES		
Equity		
Equity share capital	43.53	43.53
Other equity	1,899.35	1,903.60
Equity attributable to owners of the Company	1,942.88	1,947.13
Non-controlling interests	125.35	127.36
Total equity	2,068.23	2,074.48
LIABILITIES		
Non-current liabilities		
Financial liabilities		
i. Borrowings	67.52	66.03
ii. Lease liabilities	23.08	23.61
Deferred tax liabilities (net)	65.85	56.67
Total non-current liabilities	156.45	146.31
Current liabilities		
Financial liabilities		
i. Borrowings	114.81	104.26
ii. Lease liabilities	15.31	15.42
iii. Trade payables		
(a) total outstanding dues of micro enterprises and small enterprises	1.11	1.50
(b) total outstanding dues of creditors other than micro enterprises and small enterprises	185.47	137.26
iv. Other financial liabilities	134.30	129.78
Employee benefit obligations	9.13	11.01
Other current liabilities	124.37	114.14
Total current liabilities	584.51	513.38
Total liabilities	740.95	659.68
Total equity and liabilities	2,809.19	2,734.16

Consolidated Cash Flow Statement



Particulars	H1FY26	H1FY25
Profit before income tax	161.50	119.90
Adjustments for:	-145.98	-93.59
Cash flow before Working Capital changes	15.52	26.31
Change in operating assets and liabilities	142.03	-28.08
Cash generated from operations	157.55	-1.77
Income taxes paid (net)	-34.27	-32.28
Net cash inflow from operating activities	123.28	-34.05
Net cash inflow/(outflow) from investing activities	-14.41	77.57
Net cash inflow/(outflow) from financing activities	-139.70	-78.62
Net increase/(decrease) in cash and cash equivalents	-30.83	-35.11
Cash and cash equivalents at the beginning of the period	54.90	66.68
Cash and cash equivalents at end of the period	24.08	31.57



Group Introduction











Group Introduction

Value Proposition

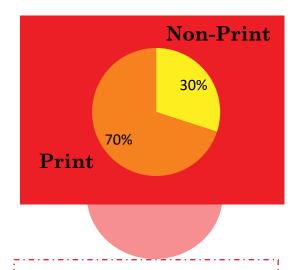


PRINT









Undisputed LEADER:

- ✓ Dainik Jagran leads the IRS 2019 Q4 rankings with a total readership of 6.9 Crs.*
- ✓ Dainik Jagran is ahead of the No.2 newspaper by a significant margin of 1.6 crores readers, a lead of 30%*

Strong GROWTH Potential:

- Radio business has retained its market share in listenership and revenue
- ✓ Integration of Radio offerings with Digital offerings is expected to result in meaningful revenues

FASTEST growing media:

- ✓ Registered a reach of ~65 Million Users in the News/Information category**
- New properties launched like GujaratiJagran.com and Jagran Prime

RIGHT mix of stability and scalability:

- ✓ Better outlook supported by lowering of newsprint costs
- ✓ Outdoor & Events business witnessing growth and margin expansion

Jagran Today















Print

Digital

Radio



Jagran Prakashan Limited holds

Activation

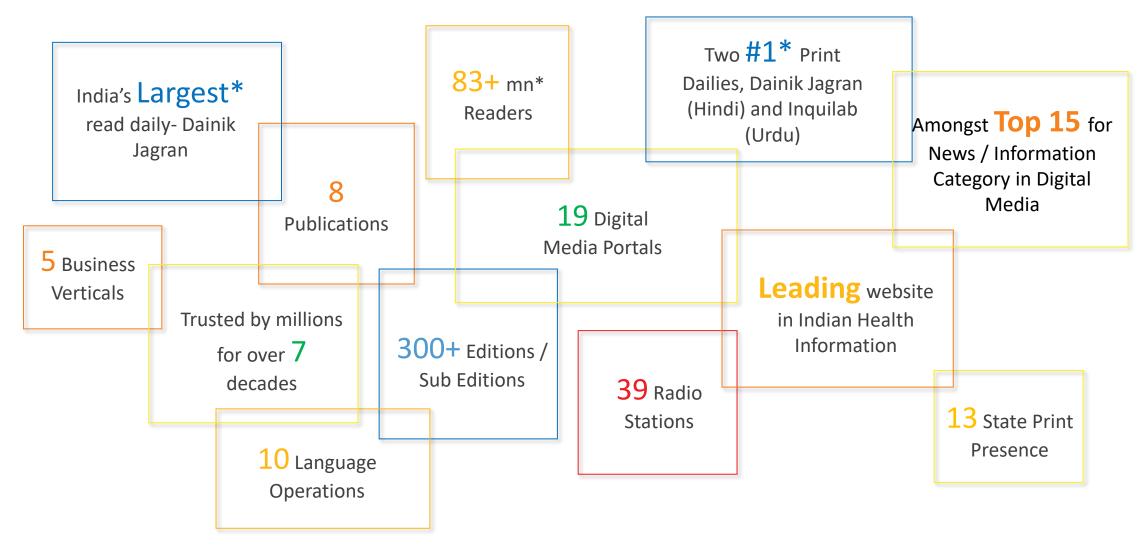
OOH

74.05%

of Music Broadcast Limited (RadioCity)

Multi Media Conglomerate – Width, Depth and Heritage





Brand Strength – Stability, Consistency and Trust



PRINT BUSINESS















DIGITAL BUSINESS



jagran.com























ASS

RADIO BUSINESS













Awards & Certifications





Recognising Group's leadership position in different businesses, various distinguished bodies have bestowed 3 Awards during the quarter

Brand	Award	No. of Awards
Daiwik kasasa kasast	E4M MAVERICK Awards 2025	2
Dainik Jagran Inext	Dainik Jagran Inext Total	2
logues IT Toom	CIO 100 Awards by Foundry	1
Jagran IT Team	Jagran IT Team Total	1
JPL Total		3



Contact Us











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