



ATL/SEC/21

May 23, 2016

The Secretary,
BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

The Secretary,
National Stock Exchange of India Ltd,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051

Sub: Investor Conference – Presentation

Dear Sirs,

Pursuant to Regulation 30(6) and 46(2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the presentation made today at “Global Investor Conference” organized by 7th Annual dbAccess Asia Conference at Marina Bay Sands Resorts & Casino , Singapore.

The presentation is also uploaded on the website of the Company i.e www.apolloytyres.com.

Submitted for your information and records.

Thanking You

Yours Sincerely
For APOLLO TYRES LTD.

A handwritten signature in black ink, appearing to read "Seema Thapar".

(SEEMA THAPAR)
Company Secretary



apollo

INVESTOR PRESENTATION



February- 2016

These materials have been prepared by Apollo Tyres Limited together with its subsidiaries (the “Company”), are for informational purposes only and do not constitute or form part of an offer, solicitation or invitation of any offer to purchase or subscribe for any securities of the Company in any jurisdiction, nor should these materials or any part thereof form the basis of, or be relied upon in any connection with, any contract, commitment or investment decision whatsoever.

These materials have not been independently verified. No representation or warranty, expressed or implied, is made and no reliance should be placed on the accuracy, fairness or completeness of the information presented or contained in these materials. None of the Company or any of its affiliates, advisers or representatives accepts any liability whatsoever for any loss howsoever arising from any information presented or contained in these materials. The information presented or contained in these materials is subject to change without notice and its accuracy is not guaranteed.

These materials contain statements that constitute forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers with respect to the consolidated results of operations and financial condition of the Company. These statements can be recognized by the use of words such as “expects,” “plan,” “will,” “estimates,” “projects,” “intends,” or words of similar meaning. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in the forward-looking statements as a result of various factors and assumptions. The Company has no obligation and does not undertake to revise forward-looking statements to reflect future events or circumstances.

These materials are highly confidential, are being given solely for your information and use and may not be copied, reproduced or redistributed to any other person in any manner. The distribution of these materials in certain jurisdictions may be restricted by law and persons into whose possession these materials comes should inform themselves about and observe any such restrictions.

You acknowledge that you will be solely responsible for your own assessment of the market and the market position of the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the business of the Company. None of the Company’s securities may be offered or sold in the United States without registration under the U.S. Securities Act of 1933, as amended, or pursuant to an exemption from registration therefrom.

- **Continued Improvement in Profitability**

- **14.7% to 17.1%** : Operating margin* improvement on YOY basis

- **Strong cash flows leading to further lowering of Debt**

- Gross Debt lowered by 20% to Rs 11.5 Bn YOY

Notes:

* EBITDA without other income & exceptional items

Improvement in Profitability

	9M FY 2015	9M FY 2016	YOY Growth
Net Sales (Rs Bn)	95.9	87.4	-8.9%
EBITDA [^]	14.7%	17.1%	5.5%
EBIT ^{^^}	11.6%	13.6%	6.9%

- **Sales impacted** by Euro depreciation & restructuring of SA operations
- **Profitability has improved** because of softening raw material & improved internal efficiencies

1 INTRODUCTION TO APOLLO TYRES



2 FINANCIAL OVERVIEW



3 KEY COMPETITIVE STRENGTHS



4 OUTLOOK





apollo

INTRODUCTION



Fast Growing Tyre Company Globally

- US\$2.1bn¹ net sales in FY15²
- 5 year CAGR for Net Sales is ~ 9%
- 5 year CAGR EBITDA³ is ~ 19%

Leading Tyre Manufacturer in India, Balanced Product Portfolio

- One of the largest radial tyre capacity in India (FY 2015)
- UHP & Winter tyres capabilities
- One of the largest player in truck tyre segment (with market share of 24%⁴) which is 2/3rd of the Industry

Manufacturing Across 2 Continents

- Manufacturing presence in Asia & Europe
- Combined capacity of ~1,640 MT/Day⁵



Mix of Global & Regional Brands

Extensive Distribution Network

- ~4,800 retail dealers in India
- ~3,550 dealer outlets in Europe

Large Talent Pool

- ~15,000 employees^{6,7} worldwide

Notes:

(1) 1US\$ = 61.05 INR, based on average exchange rate for FY15 as per www.o&a.com

(2) Consolidated financials; FY refers to financial year ended 31 March

(3) EBITDA without other income & exceptional items

(4) As per ATMA data for Q1 FY 2016

(5) Average for FY 2015 for India & Europe plants

(6) As of 31st March 2015

(7) Including contractual workers



Onkar S Kanwar
Chairman & Managing Director



Neeraj Kanwar
Vice Chairman & Managing Director



Sunam Sarkar
Director



Satish Sharma
President, APMEA



Mathias Heimann
President, EA



Robert Steinmetz
Director



P K Mohamed
Chief Advisor, R&D



Francesco Gori
Director



Dr. Seshu Bhagavathula
Chief Technology Officer



Markus Korsten
Chief Manufacturing Officer



Marco Paracciani
Chief Marketing Officer



Peter Snel
Chief, R&D PV



Pedro Matos
Chief Quality Officer



Martha Desmond
Chief Human Resources Officer

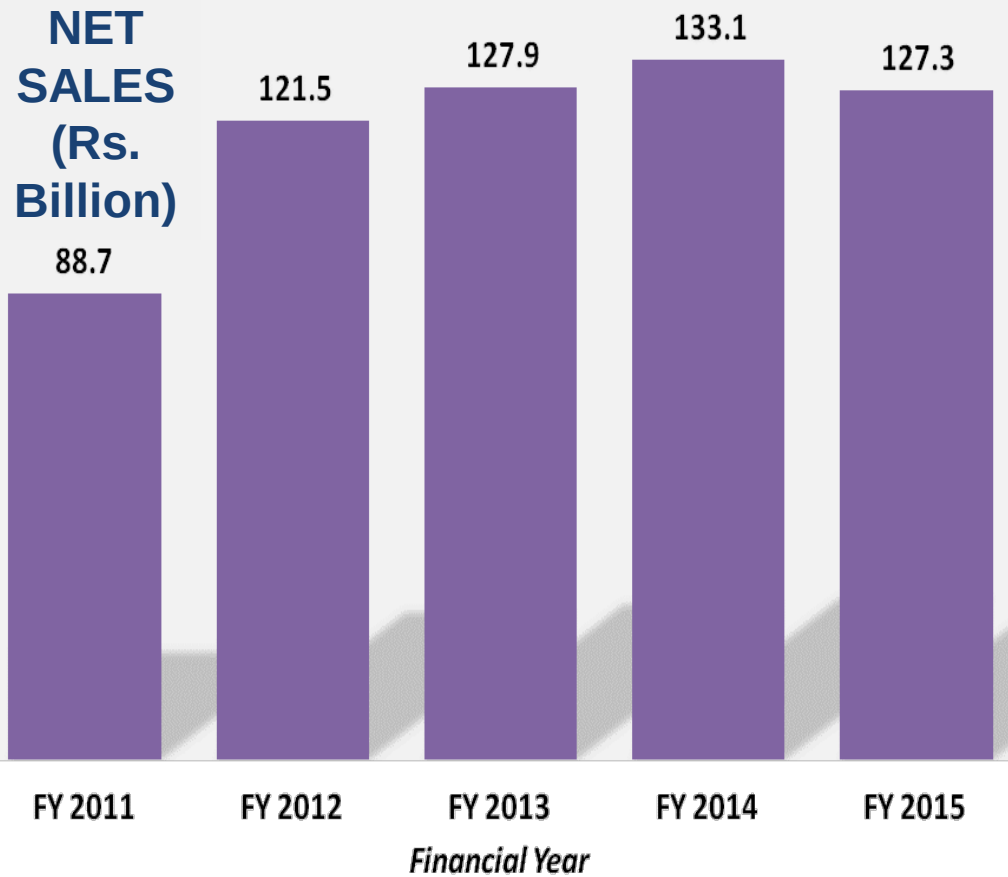


K Prabhakar
Chief Projects

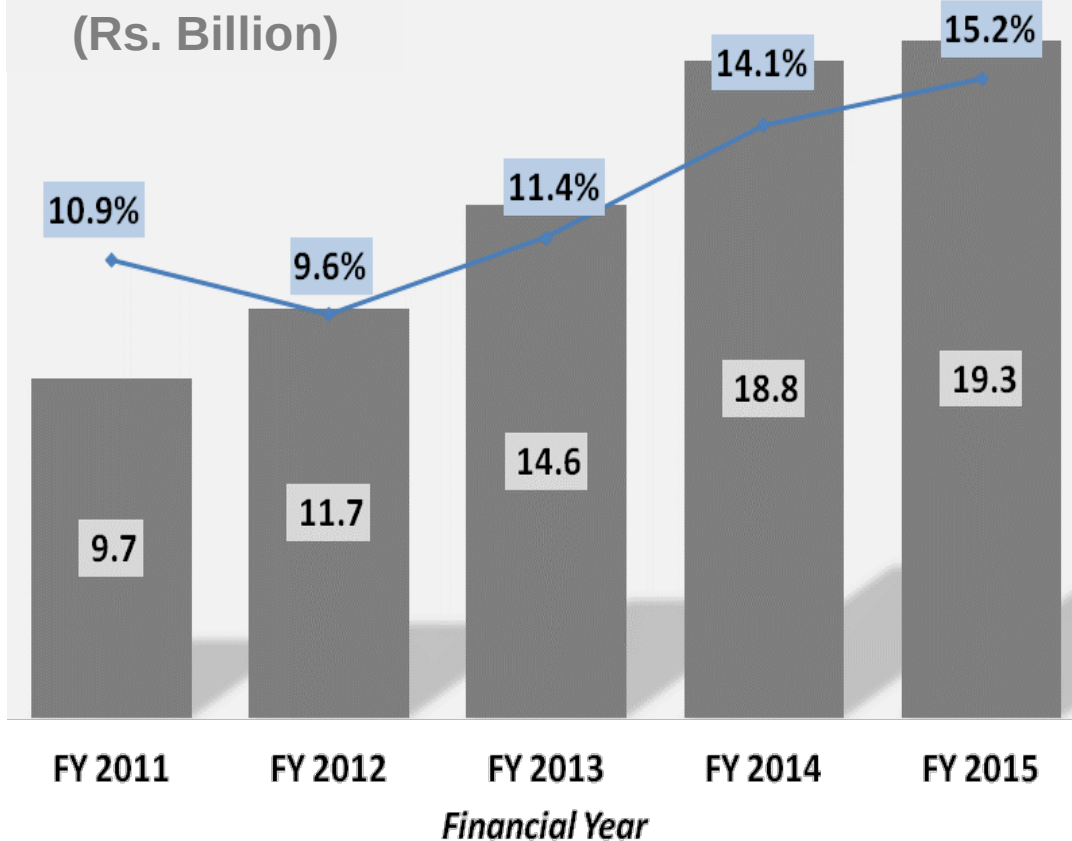


Gaurav Kumar
Chief Financial Officer

NET SALES (Rs. Billion)



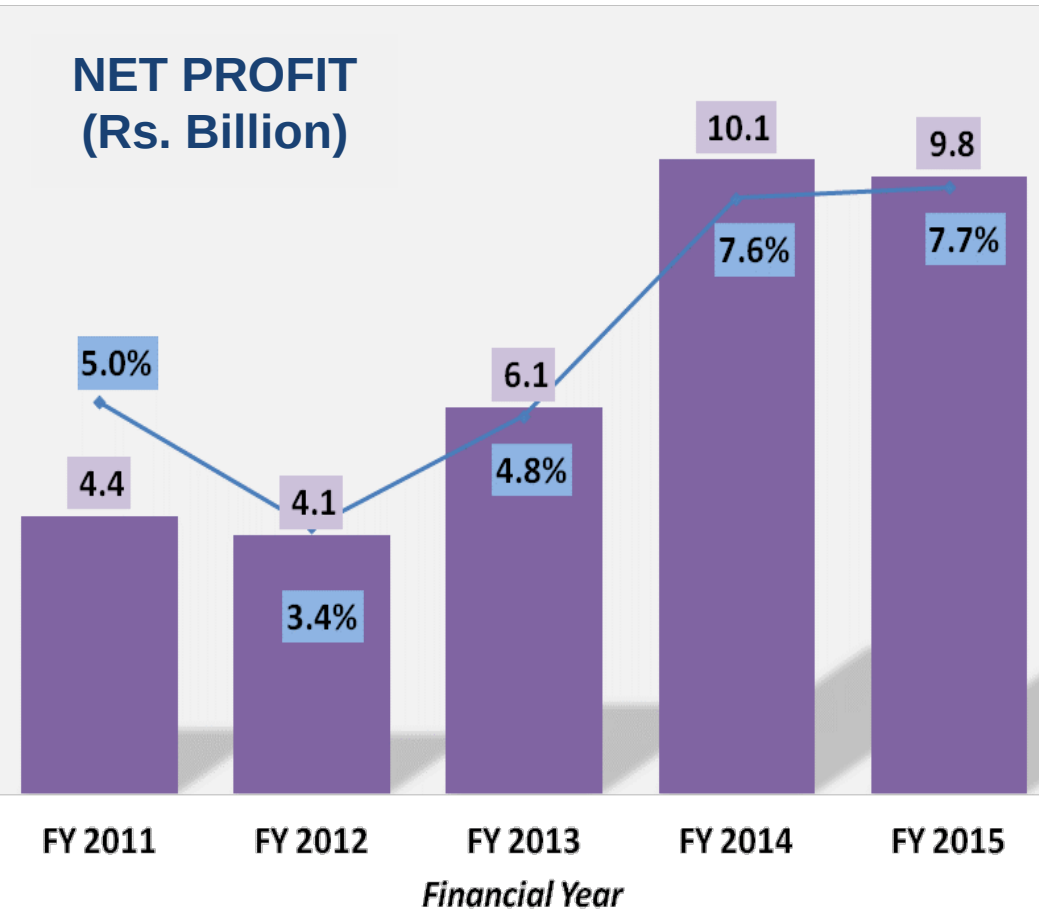
EBITDA[^] (Rs. Billion)



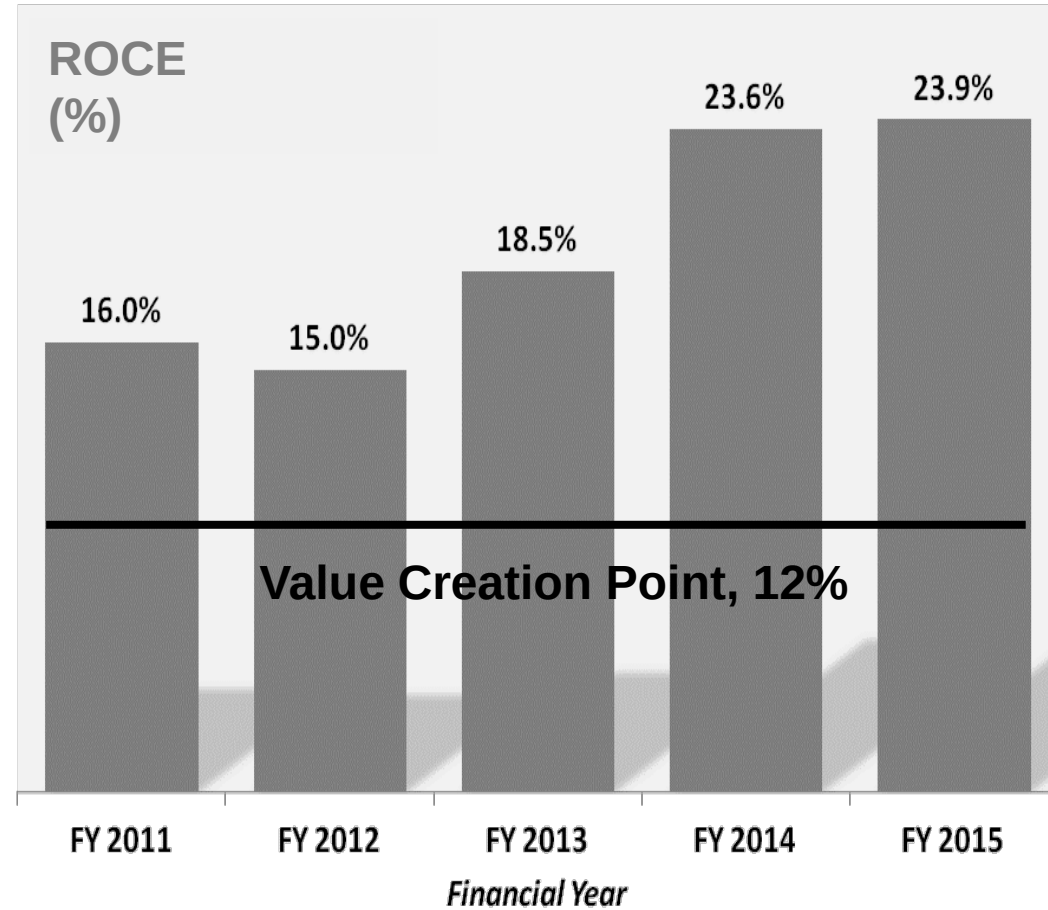
Net Sales has shown a CAGR of 9%

Median EBITDA[^] of 11.4%

NET PROFIT (Rs. Billion)



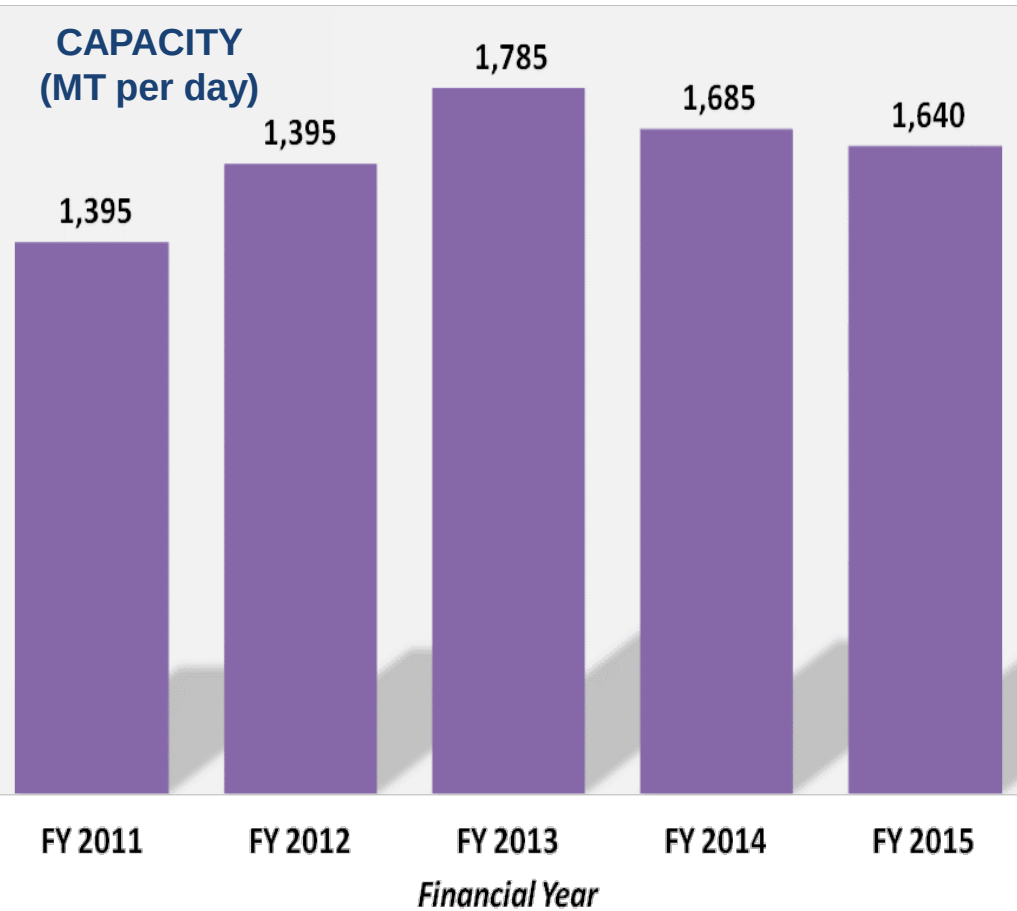
ROCE (%)



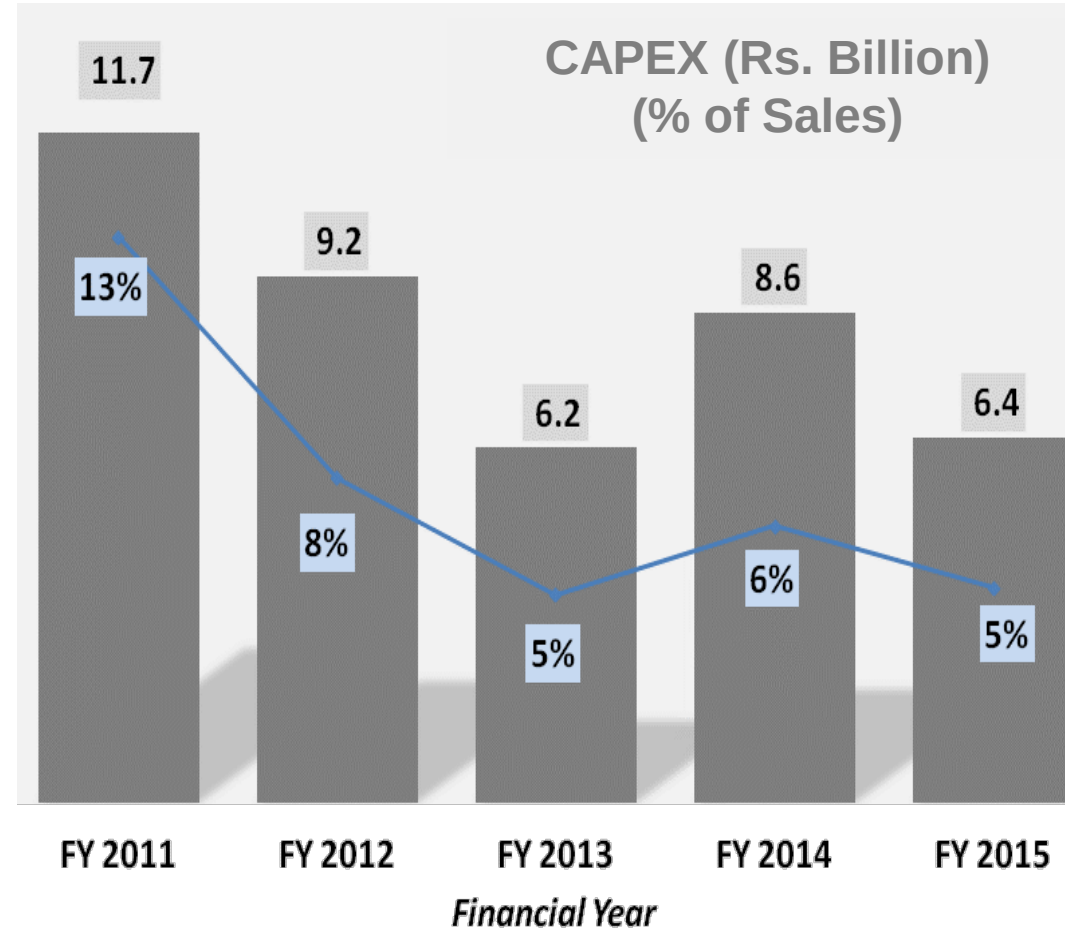
Median Net Profit of 5.0%

Consistent Value Creation for Shareholders

**CAPACITY
(MT per day)**

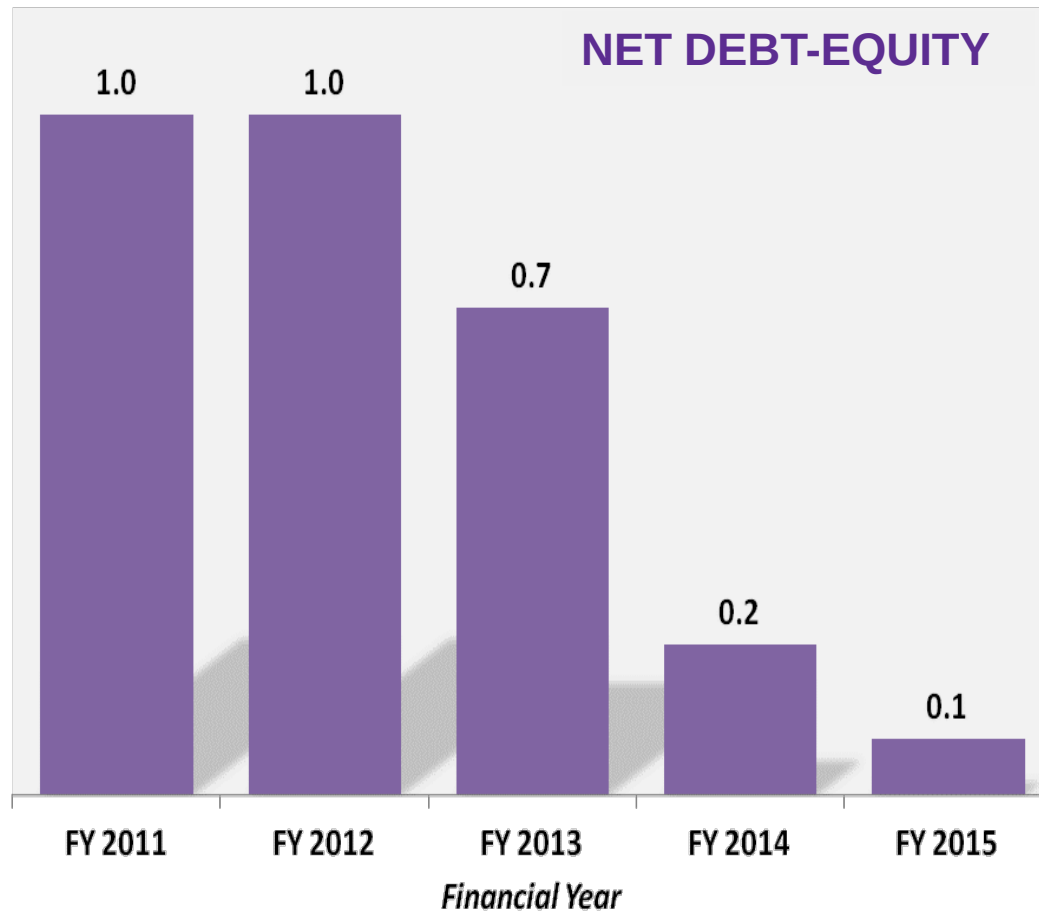


**CAPEX (Rs. Billion)
(% of Sales)**

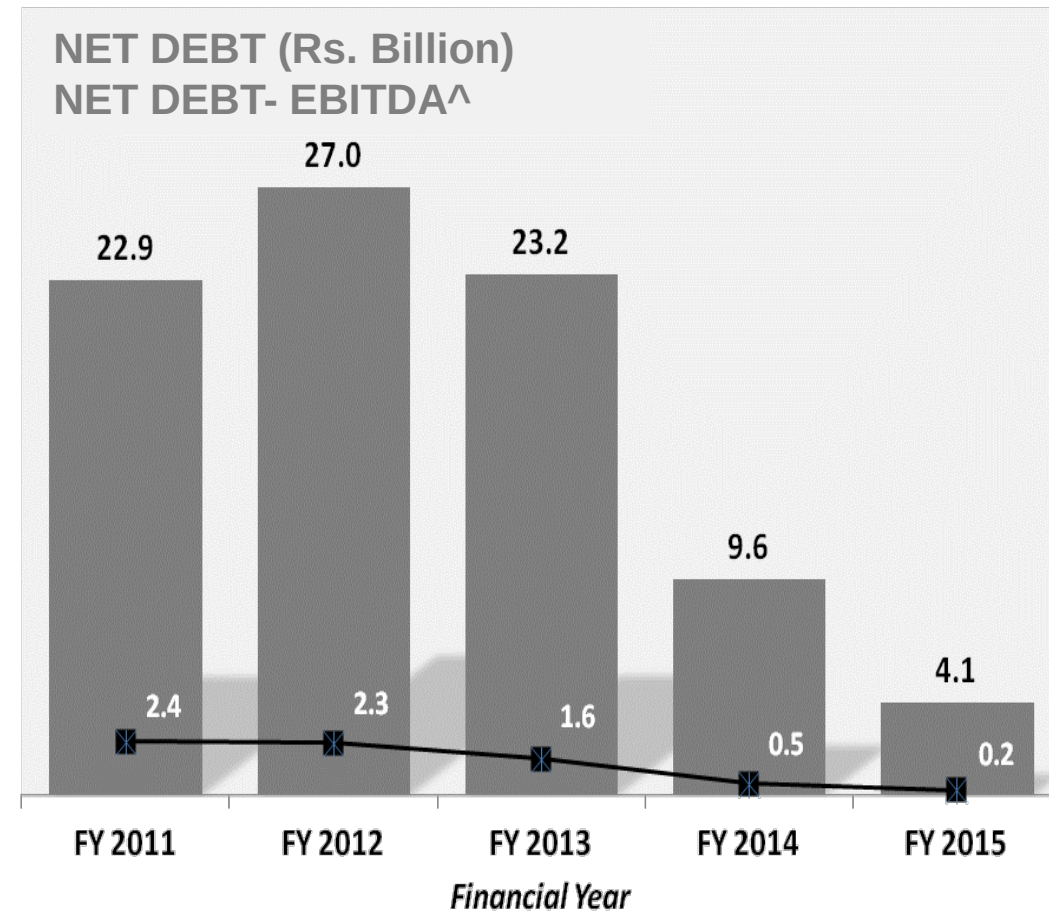


Consistent capital investments to augment capacity & capitalize on market growth

NET DEBT-EQUITY



NET DEBT (Rs. Billion) NET DEBT- EBITDA[^]



Strong Balance Sheet position

Consistently maintained conservative leveraging to position for future growth

Strong relationships with market leading OEMs, raw material suppliers & testing facilities

BUSINESS



RAW MATERIAL



TESTING FACILITIES





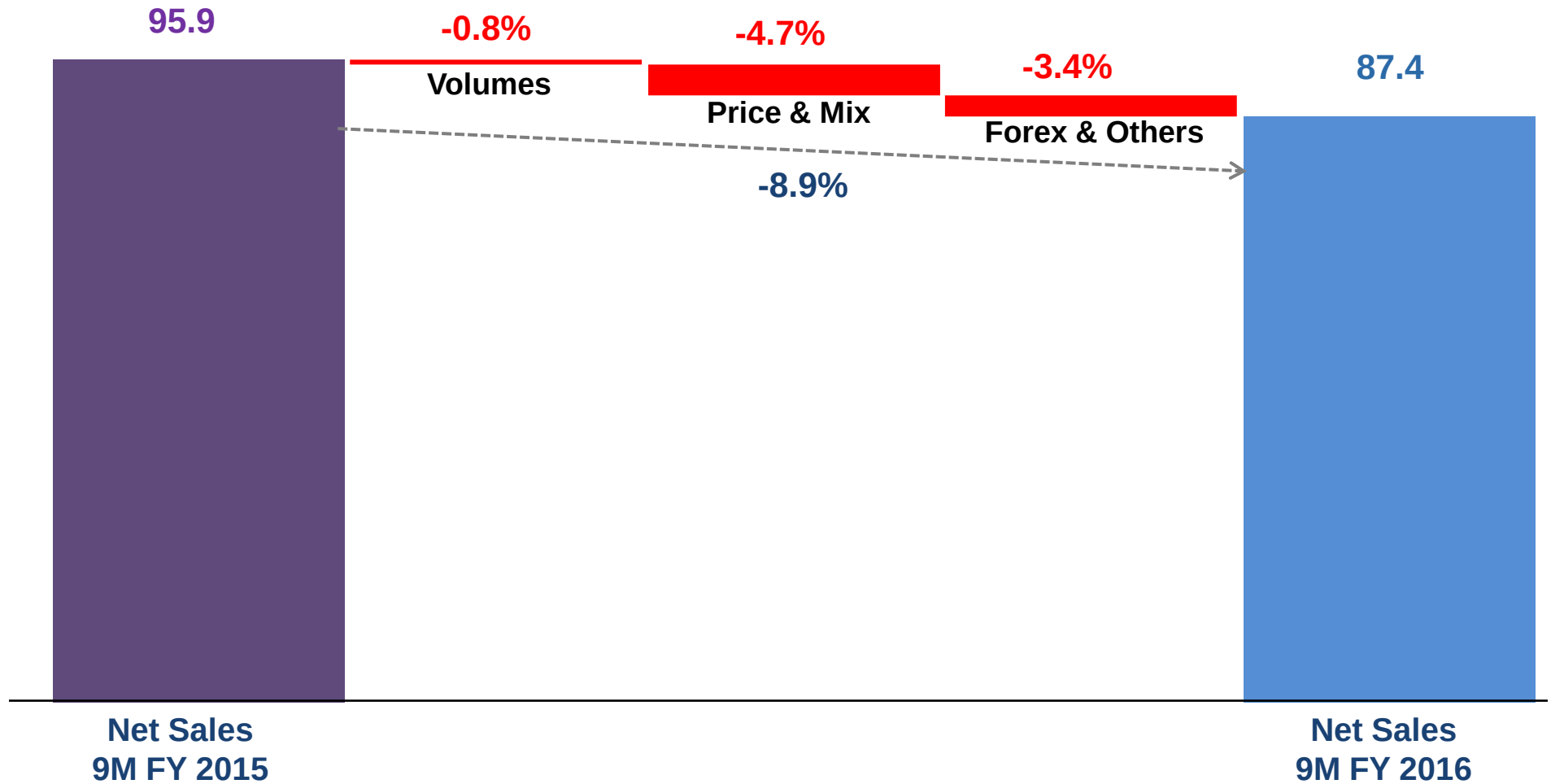
apollo

FINANCIAL OVERVIEW



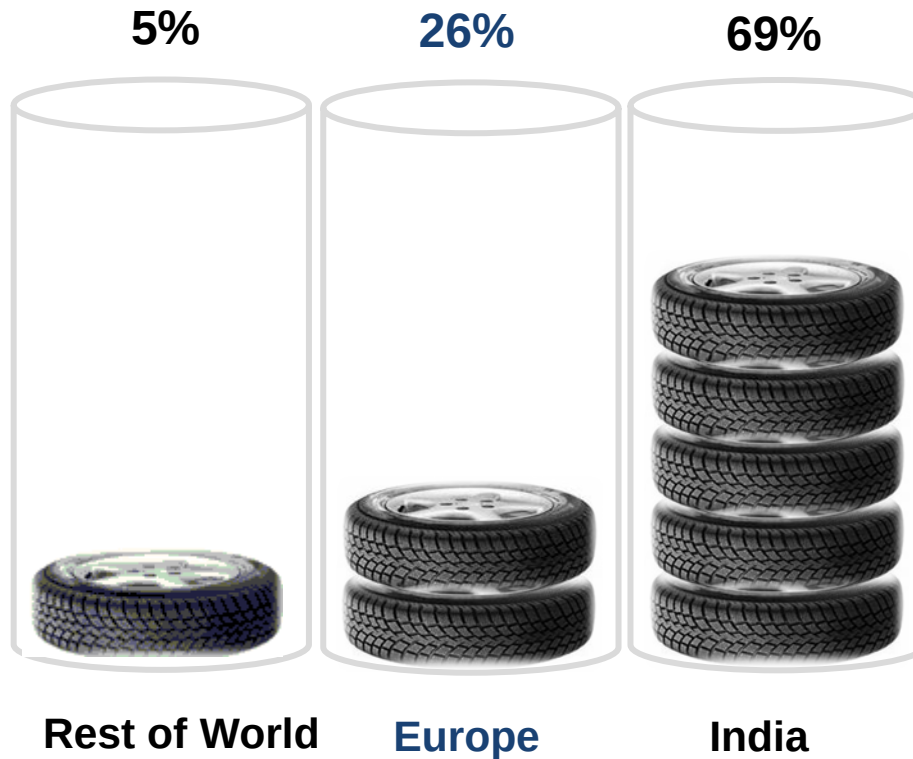
De growth in sales primarily because of SA Restructuring and Adverse Forex impact

YOY Change
(Rs Bn)



Diversified business across India, Europe & Rest of World, More than 3/4th in Replacement market

Region Wise

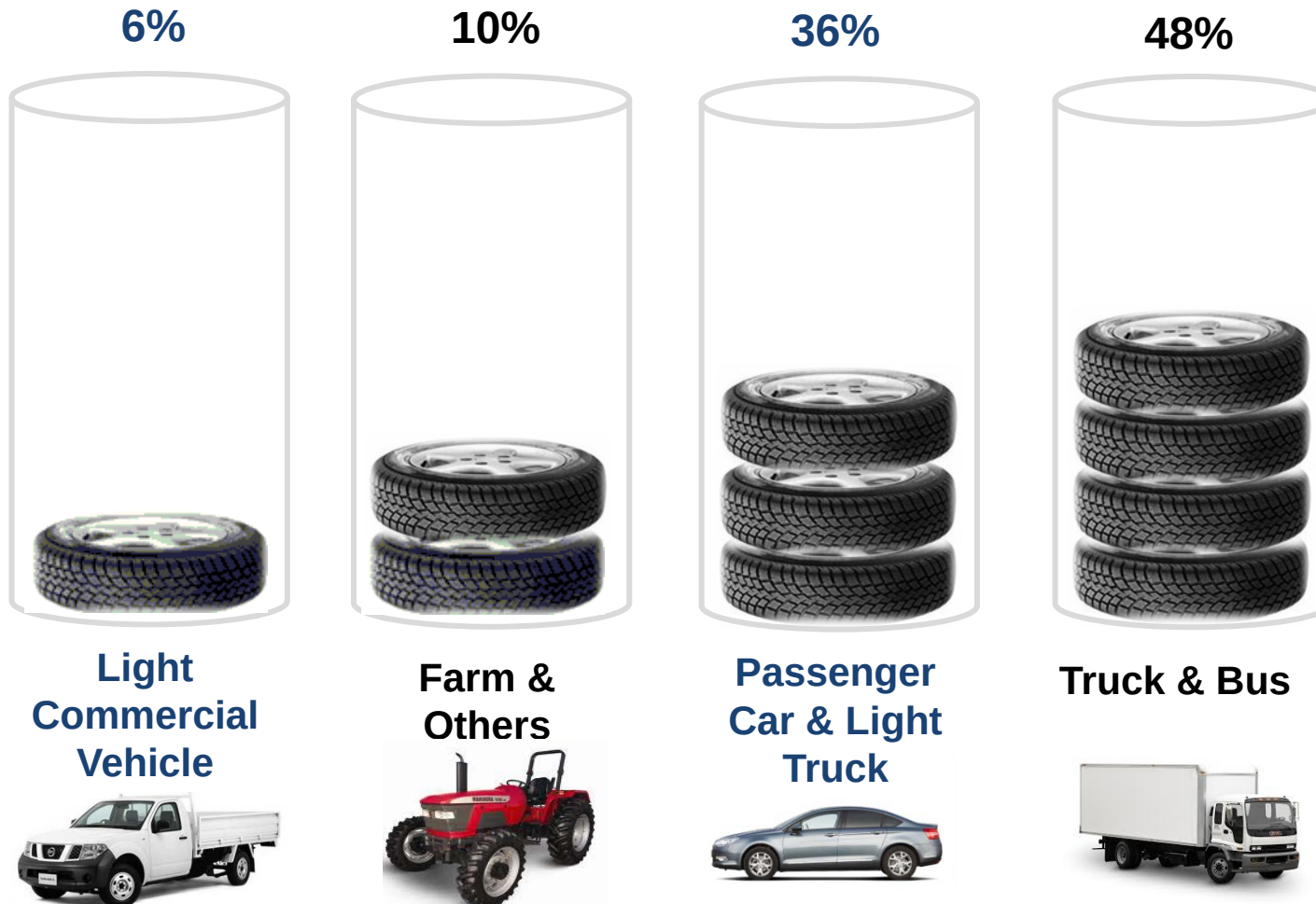


Market Wise



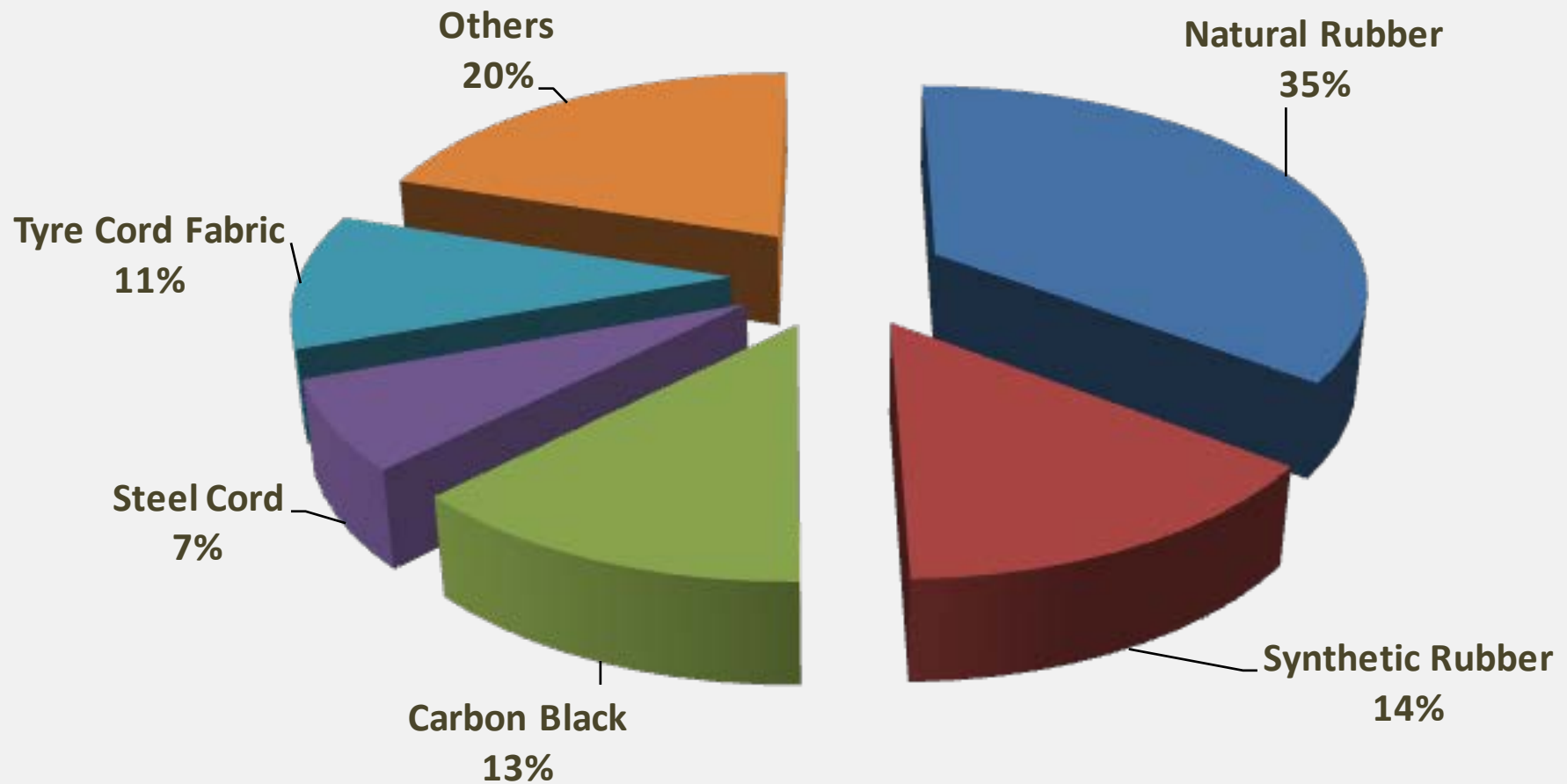
More than 80% of the revenues are contributed by PCLT & Truck & Bus Tyres

Product Category Wise Revenue Segmentation



Raw materials generally account for ~50% of Total Sales

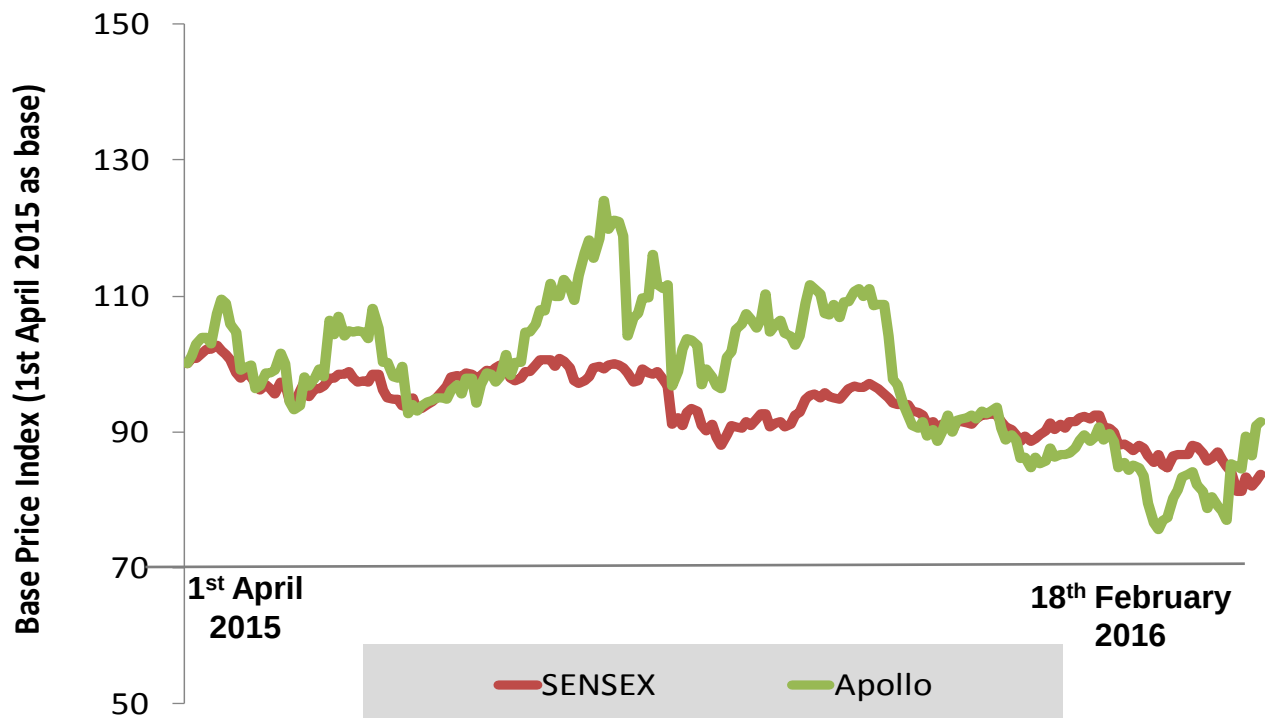
CONSOLIDATED OPERATIONS



Valuation Ratios	Value
Price to Earnings [^]	6.4
EV [^] / EBITDA [*]	3.7
EPS ^{^^}	22.7

Shareholding Pattern as on 05.02.2016

Classification	% of Shares
Promoters	44.1%
Financial Institutions/ Banks/ Mutual Funds	10.7%
FPIs/FIIs/NRIs/OCB's	29.5%
Government of Kerala/ Travancore/ Titanium Products Ltd.	2.0%
Public	13.7%



Notes:

[^] Based on average share price from 19th January – 18th February -2016

^{*} EBITDA is without other income & exceptional items for LTM Q3 FY 2016

^{^^} For LTM Q3 FY 2016



apollo

KEY COMPETITIVE STRENGTHS



Leading Manufacturer



One of India's leading tyre manufacturers growing into a global tyre group

Diverse Portfolio



Well positioned multi-brand strategy with diverse product offering, supported by extensive International distribution network

R&D Focus



Strong focus on R&D & testing capabilities

Global Presence



Global presence with proximity to growth & profit pool markets

Proven Success

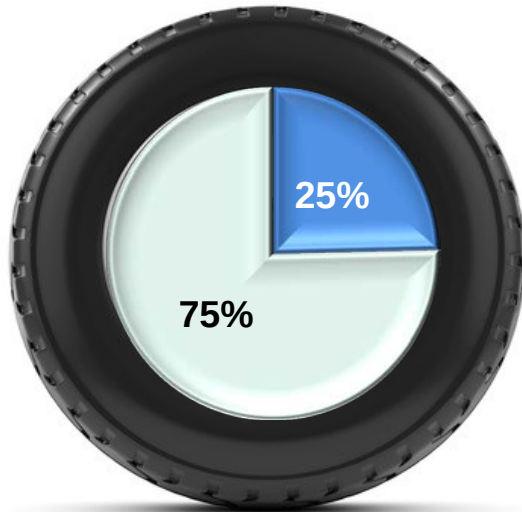


Proven success in pursuing strategic growth

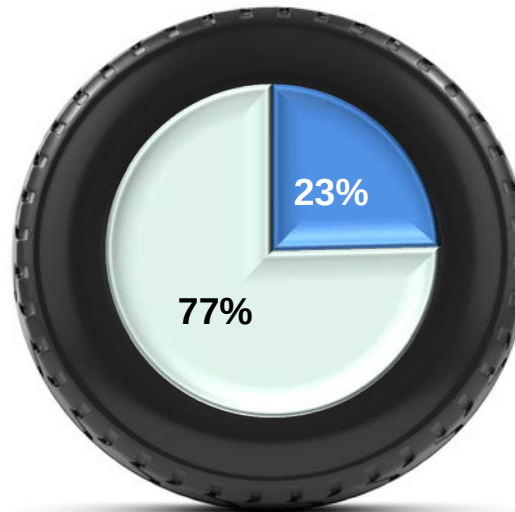
Leading player in India with significant market share across product categories

MARKET SHARES

TBR[^]



TBB[^]



PCR[^]



One of the key players in the Truck & Passenger Car Tyres category

Well positioned multi-brand strategy across different segments



Vredestein commands a premium position in passenger car tyres

Pricing segment	Brand	Brand Positioning	UHP & Winter tyres	Passenger vehicles tyres	Commercial vehicles tyres	Farm vehicle tyres	Off highway tyres	Bicycle	Peers
Top		Global Niche Premium	✓	✓		✓	✓	✓	   
Medium		Global	✓	✓	✓	✓	✓		   
Others		Global Challenger		✓	✓				
		Global Challenger			✓				

The ideology behind our brands is 'Reliability' & 'Customer Safety'

Brand Tie-up with Manchester United



Leverage the partnership with Manchester United to raise Apollo Brand's awareness among potential customers, business partners & consumer audiences in key markets



Apollo Tyres is Manchester United's Official Global Tyre Partner

Well positioned to support sale of its regional brands

India



Extensive distribution network in India

- ~4,800 (incl. ~1,600 exclusive) retail dealers*
- 150 sales offices including regional & area offices
- 16 Regional distribution centers servicing 150 stocking points
- Wide specialist network*: Apollo Super Zone, Apollo Zone, Apollo CV Zone, Apollo Point

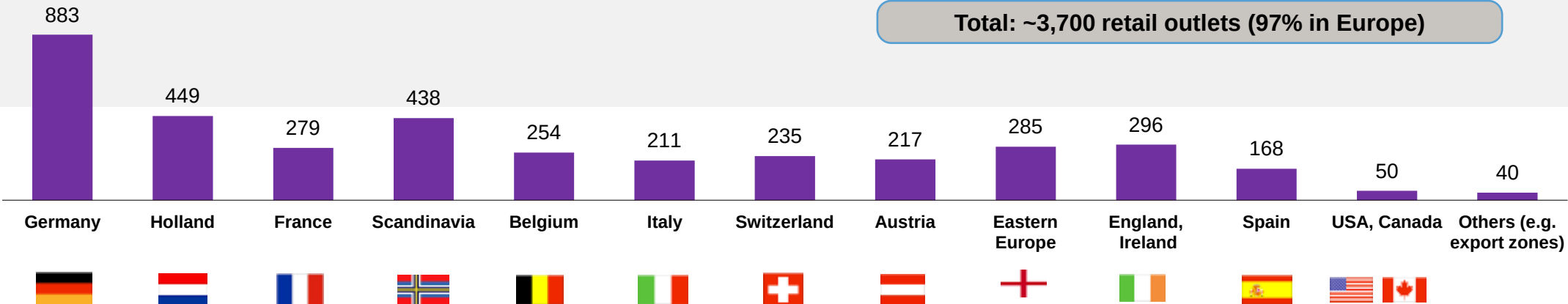
Europe



Distribution network across Europe

- ~3,550 third party dealers in Europe
- 13 European National Sales Offices with outdoor salesmen & warehouses
- Further enhanced presence through acquisition of Reifencom which operates across 6 countries in Europe & has 37 stores in Germany

Vredestein distribution network: Ability to deliver within 90% of Europe within 24 hours



Notes:
*Not Company owned

- ❑ Focus on New Product Development to Grow Market Share
- ❑ Research of new transportation solutions with lowest possible impact on environment
- ❑ Partnered with various technical bodies, universities & OEM partners across the world

Commercial Vehicle (CV) R&D Centre, Chennai, India

- Developed market leading brands in truck radial & cross-ply categories for India
- Developed superior compounds for Mileage, Rolling Resistance & cut chip resistance
- Launched the new XMR with LiveBond Steer mile technology in India: We believe it offers customers lower cost of ownership & more total tyre life



Passenger Vehicle (PV) R&D Centre, Enschede, Netherlands

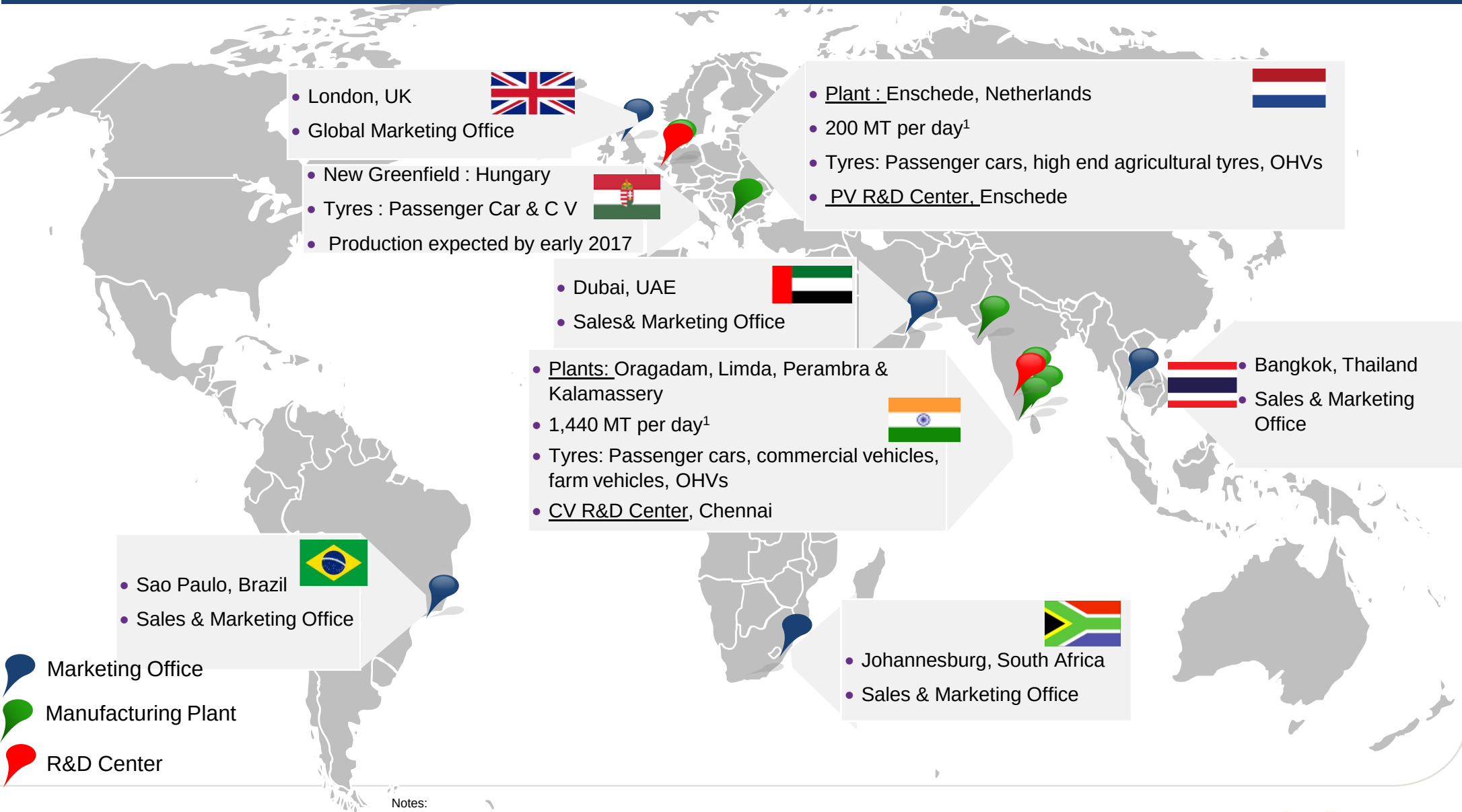
- Proven history of manufacturing expertise & innovation
- Developed 'Spacemaster', a collapsible spare tyre for high end cars
- Launched the variable front spoiler made with a specially developed EPDM rubber for the European market that we believe helps in improving high speed handling & fuel efficiency
- Focus on sustainable material research: Development of the production chain of natural rubber & Inulin from Russian dandelions & use of reprocessed material as a replacement for natural rubber



Global Presence With Proximity to Growth & Profit Pool Markets

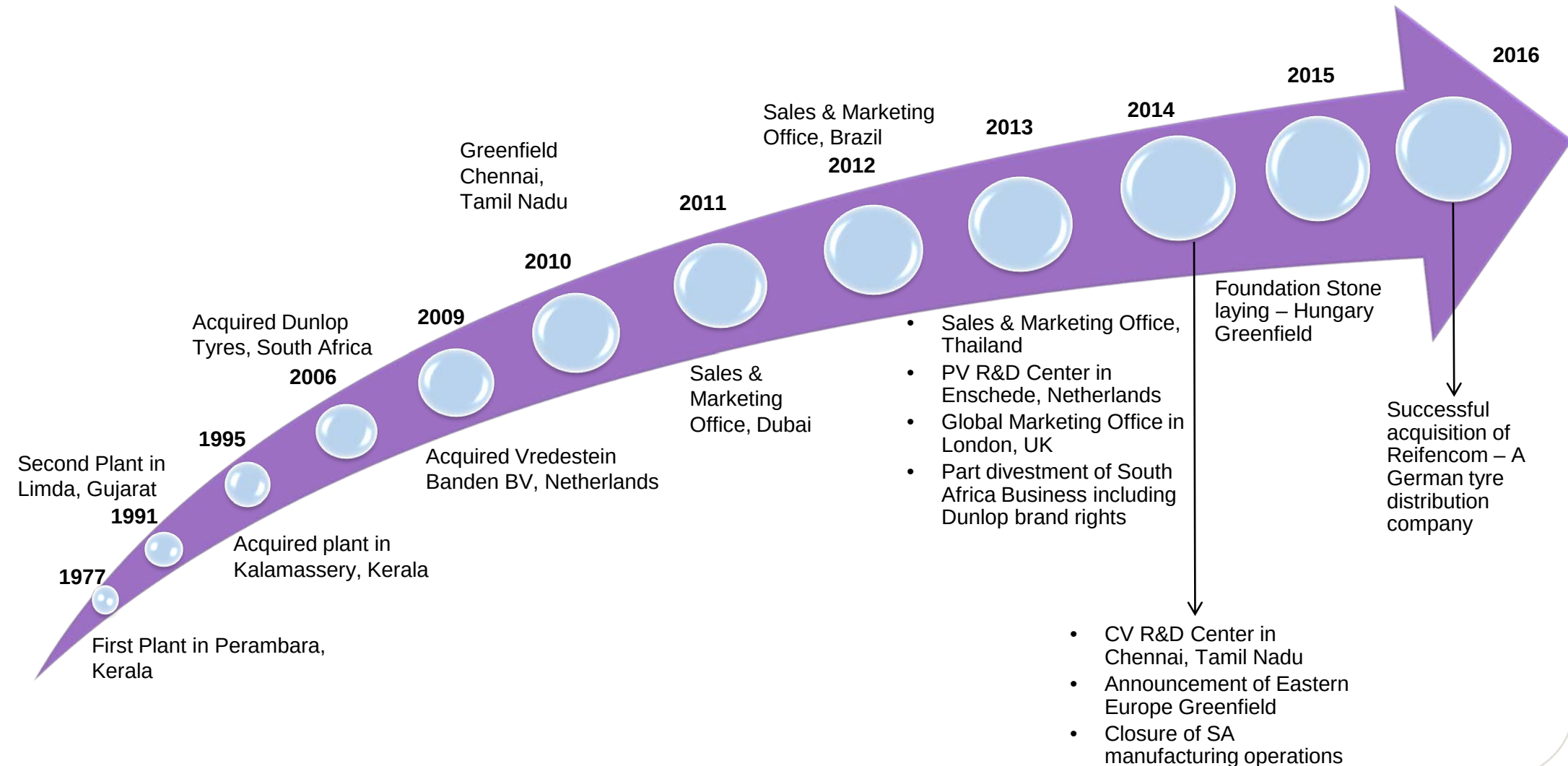


Sales to more than 100 countries world wide



Notes:
(1) Average for FY 2015 for India & Europe plants

History of establishing manufacturing plants, international sales offices & acquiring global assets to become a truly international player





apollo



OUTLOOK





- **Growth in Replacement & OEM** will continue in both Passenger Car & Truck segments in FY 2017
- **European market** expected to remain flat in FY 2017
- **Favorable Raw Material** scenario to continue in FY 2017 with a small increase towards the second half
- **Hungary Greenfield** progressing as per schedule – Start of production expected by the end of FY 2017
- **Doubling Truck Radial** capacity at Chennai plant – First tyre rollout from enhanced capacity by Q3 FY 2017

Thanks



<http://www.apollotyres.com>



7, Institutional Area, Sector 32, Gurgaon 122001



investors@apolloytyres.com



Board Line: +91-124-2721-000

