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25th May, 2017

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, <u>Mumbai – 400 001</u>	National Stock Exchange of India Ltd. (NSE) Exchange Plaza, Bandra Kurla Complex, Bandra (E), <u>Mumbai – 400 051</u>
Scrip Code: 519588	Scrip Code: DFMFOODS

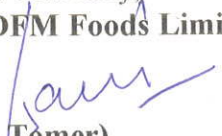
Dear Sirs,

Sub: Investor Release

Please find enclosed herewith an Investor Release on Audited Financial Results for the 4th quarter / year ended 31st March, 2017.

Thanking you.

Yours faithfully,
For DFM Foods Limited


(R.S. Tomer)
Company Secretary

Encl: As above



INVESTOR RELEASE

DFM Foods' Q4FY17 Sales up by 6.7%

Q4 FY17 HIGHLIGHTS

- Total Sales for the fourth quarter stood at Rs. 93.17 crore up 6.7% versus previous quarter
- Gross Profit up by 4.9% to Rs. 37.11 crore and margins stood at 39.8%
- EBITDA was at Rs. 8.36 crore and margins at 9%
- PAT was reported at Rs. 3.66 crore

New Delhi, May 25, 2017:

DFM Foods Limited, a pioneer in the Indian snacks food market, today announced its financial results for the fourth quarter and year ended March 31st 2017. **Total Sales for the fiscal was at Rs. 344.89 crore down 11.5% compared to last fiscal. Gross Profit stood at Rs. 136.57 crore and the margins expanded marginally to 39.6%. EBITDA for the period was at Rs. 34.24 crore down due to lower sales. Correspondingly, Net Profit stood at Rs. 15.87 crore. EPS for the period was Rs. 15.87.**

The board has recommended a dividend of 50% (Rs. 5 per share).

Commenting on the results, **Mr. Mohit Jain, Managing Director, DFM Foods Ltd.** said *"During the year, the overall business faced tough economic conditions. There was a general slowness in demand which alongwith the demonetization effect resulted in sluggish sales.*

Post the successful test marketing of Crax Curls, the company launched the product at a Pan India level in the month of March and the initial sales response is extremely encouraging. We are hopeful of the brand adding significantly to our existing business. In Keeping with our aggressive stance on new products, we also started the test market of another product – Crax Cheese Balls. We are tracking its progress closely and shall take a decision on the launch basis the same.

On the capacity front, the brownfield expansion was successfully commissioned during the month of March at a capital cost of approximately Rs. 62 crore. This expansion shall add 10,000MT of extrusion capacity and have an additional revenue generation potential of Rs. 175 – 200 crore depending on the product type. In addition, the company has now also acquired land in Pune for setting up a manufacturing facility to cater to the Western, Central, and Southern Zones. The master planning for the same has started and the final go-ahead will be taken in due course.

As for GST we are positive on this policy reform. While the demand may be affected in the short run, we believe that it will be positive for the long term sustainable growth of the industry by creating a level playing field.

Going forward, our endeavor shall be to create value by focusing on innovative marketing, distribution expansion and introduction of new products. We remain optimistic about the future growth prospects of the company.”

About DFM Foods Ltd.:

DFM Foods Limited, the initiator of packaged snack foods in the Indian market, is engaged in the business of manufacturing, selling, and marketing of packaged foods and has been a leader in the space for over 25 years. The company is listed on the Bombay Stock Exchange (BSE) as well as National Stock Exchange (NSE) and markets Corn Rings & Puffs and Wheat Puffs under the 'CRAX', 'NATKHAT' and 'CURLS' brand names respectively. It also offers a range of traditional namkeens comprising of 13 distinct product variants, sold through an extensive distribution network; with processing units at Ghaziabad and Greater Noida respectively. With a strong focus on Sales and Distribution and commitment to innovative marketing, the company has grown rapidly in the recent past.

For further information please contact:

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