DEEP Industries Limited

Oil & Gas Exploration Production & Services

12th July, 2016

To,
Corporate Relations Department
Bombay Stock Exchange Limited
2nd Floor, P.J. Towers,
Dalal Street,
Mumbai – 400 001.
Bandra (E),
Company Code : 532760

To,
Corporate Relations Department
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G-Block
Bandra Kurla Complex
Mumbai – 400 051
Symbol: DEEPIND

Sub.: Intimation of Investors' Presentation – Regulation 30 of SEBI (Listing Obligation And Disclosures Requirements) Regulations, 2015

Dear Sir/Madam

With reference to the regulation 30 (Listing Obligations And Disclosures Requirements Regulations), 2015 we are hereby enclosing Investors' Presentation for the Month of July-2016.

Kindly take the same on your record.

Thanking you,

Yours faithfully,

For DEEP INDUSTRIES LIMITED

DEEP INDUSTRIES LTD GUJARAT

Akshit Soni
Company Secretary & Compliance Officer

Encl : As Above

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12A & 14 Abhishree Corporate Park, Ambli Bopal Road, Ambli, Ahmedabad-380058
Gujarat, India. Tel # 02717 298510, +91 98256 00533 I Fax # 02717 298520
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CIN : L63090GJ1991PLC014833



DEEP Industries Limited

Investor Presentation – July 2016

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Deep Industries

Focused on Deploying Fuel Efficient, latest Equipment in the Oil and GAS Industry with a Vision to become an Integrated Solution Provider with a focus on Domestic and International Market

- Diversified Oil-Gas company with presence in Oil Field Services and Exploration & Production
- More than 2 decades of experience in Oil-Gas with large clients in Public and Private space
- Long term association with US based vendors providing competitive edge
- 1st Mover advantage in Gas Compression and De – hydration segment in India
- Well experienced and technically sound team with vast experience in the industry
- Care A-/Crisil A- and Care A2+/Crisil A2+rated for Long term & Short term bank loans

Key Milestones



2016: Awarded contract worth INR 2,468 Mn in Gas Dehydration Business for Rajamundry Phase II
2015: Awarded contract worth INR 1,750 Mn for two Drilling Rig Services.
2015: Awarded contracts worth INR 2,780 Mn in Gas Dehydration Business
2014: Award of 25% stake in North Karanpura CBM Block
2013: Award of Largest onshore workover rig contract from Cairn India ltd
2011: Awarded India's Largest Gas Compression Contract at Rajamundary by ONGC, Kariakal by HOEC
2011: Awarded 1 CBM Block in Indonesia; Winner of 3 O&G Blocks under NELP IX

2011 - 2015

Entry into Gas Dehydration

2006 - 2010

Entry into E&P

2010: Natural Gas Compression Contract at Borohola by ONGC; and Gamnewala by ONGC; ISO 14001:2004 & BS OHSAS 18001:2007 Certification

2008: Contract awarded for Natural Gas Compression at Balol by ONGC and Kemalapuram by CPCL ; Awarded 1 Onshore O&G block under NELP VII

2007: Awarded 3 marginal fields by ONGC

2006: Awarded 2 CBM blocks under CBM III and Initial Public Offer ("IPO")

2001 - 2005

Entry into Rigs

2005: Purchased one 100 Ton Cardwell KB 500 S Axle Mobile Rig
Registered with International Association of Drilling Contractors ("IADC") & ISO 9001-2000 certification
2004: Sales Representation Agreement with reputed and experienced compressor packagers in USA
2001: Gas compression Equipment Lease and Service Agreement with Hanover, Asia Inc. USA

1991 - 2000

Entry into Gas Compression

1997: Contract awarded for Natural Gas Compression by ONGC

1994: Contract awarded for Air Compression by ONGC ; Strategic shift from providing Crude Oil/Liquid transport services to providing Air/Gas compression services

1991: Commenced activities of providing liquid transportation services

Management Team



Paras Savla

Chairman & MD

First generation entrepreneur with over 25 years experience in Oil & Gas industry. Nominated as a finalist for the CNBC 14th ABLA, in Oct 15



Rupesh Savla

Managing Director

MBA from Bentley College, USA, has over 20 years of experience in execution of projects in the oil and gas sector



Dharen Savla

Executive Director

MBA from Swinburne University of Technology, Australia, is instrumental in the Work Over Rig and Drilling Rig Activities along with responsibility of HR



Prem Sawhney

ED & CEO for E&P

27 years of experience in exploration and development of conventional & unconventional hydro carbon resources. Past assignments include ONGC, Essar & Reliance Industries



A.K. Singhania

Sr. Advisor

B.E(Chem), MBA with ore than 37 years of experience Served as GM of ONGC with specialisation in several areas of Oil and Gas operations



N.S. Ghai

Sr. Advisor

Holder of certificate in drilling from International Well Control Forum and has over 46 years of experience in drilling for Oil & Gas and CBM ll conventional wells in ONGC, Reliance Industries and Essar



Vipul Singhal

Sr. Advisor

Has experience of 12+ years in planning, drilling and completions. He has worked as Drilling Engineer in Reliance Industries Limited and supervised operations



Rohan Shah

CFO

Holds CA degree from The Institute of Chartered Accounts of India and holds a B.Com degree from Gujarat University. He has about 10 years of post qualification experience

Well Diversified Portfolio



Gas Compression

01

First Company in India to provide high pressure Natural Gas Compression Solutions on contractual basis

Workover & Drilling Rigs

02

One of the Key Player in India providing Onshore Workover and Drilling Rigs Services

Gas Dehydration

03

First Company in India to provide Natural Gas Dehydration Solutions on contractual basis

Exploration & Production

04

Oil & Gas Exploration & Production from conventional and unconventional resources in India and Indonesia

Service Business

Long Term Client Relationships

Client	No. of Years of Service
ONGC	20 Years
GACL	13 Years
Assam Gas	8 Years
GSPL	8 Years
CPCL	7 Years

…a testimony of our capabilities







Service Business

Customized Solution Provider in Oil & Gas Value Chain



Gas Compression

01

Customised End to End solutions on turnkey basis Equipment + Installation + O&M

Gas Power Plants, National Grids and LNG Terminals

Workover & Drilling Rigs

02

Solution provider for Drilling and Workover jobs

Oil Producers - ONGC, Cairn, Essar, OIL India…

Gas Dehydration

03

Pioneer in Onshore Gas Dehydration Solutions

Onshore Exploration Companies such as ONGC & OIL India

Gas Compression Division



Leadership in Gas Compression Business…



Pioneer

We are the first Company in India to provide high pressure Natural Gas Compression Solutions

High Visibility

Contract for Gas Compression ranges from 3 to 5 years

Market Leader

We are the largest private sector company in this segment in India and command a market share of over 90%

Technology Tie-Ups

Tie-ups with reputed and experienced compressor packagers in USA for the supply of Gas Compression Packages

Turnkey Contracts

Compression contracts on turnkey basis. Includes supply of Equipment, Installation, Commissioning, Operation & Maintenance

Technical Partnership

Active technical backup with International Companies

Capacity

56 Natural Gas Compressors ranging from 50 HP to 50,000 HP
Compression capability of ~ 4.0 MMSCMD of natural gas daily

…In A Growing Market with Varied Applications…



Gas Transportation

Distribution

To ensure that the natural gas flowing through pipeline remains pressurized, compression of natural gas is required periodically

Reduce Loss of Evaporation

Due to heat entering the cryogenic tank during storage and transportation, a part of the LNG in the tank continuously evaporates creating a gas called Boil-Off Gas (BOG), which changes the quality of LNG over time. With the help of Suction valve, we compress Natural Gas and put it back in the recovery

Boil of Gas

Artificial Gas Lift

Enhanced Oil Recovery

Artificial lift is used so that Well can produce at same desired rate, by injecting gas into the producing fluid. Can be used in mature, depleted fields, where the reservoir can no longer produce under its natural energy as well as in younger fields to increase production rates and improve project economics

Power Generation

In gas-turbine power plants, flammable gases are used to drive turbines. These turbines are in turn connected to generators which actually produce the electricity. Gas Compression is used for Starting Air, Purging Air, Sealing Gas and Feeding in Gas

Gas Based Power Plant

…With High Entry Barriers



Technical Expertise

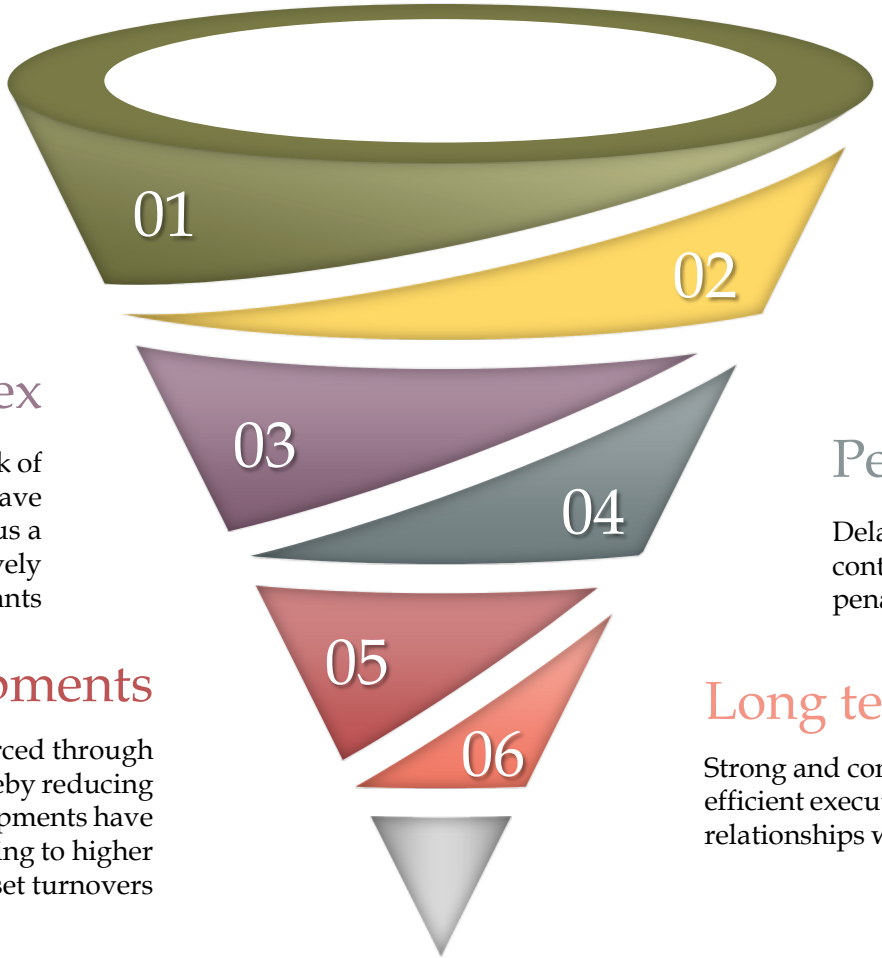
Skilled engineers are required to install, mobilize and operate equipments

Capex

Capex required is high with a payback of 3-4 years. Most of our equipments have achieved breakeven ensuring us a favorable winning position than relatively newer entrants

High Quality Equipments

Our fleet of equipments are sourced through tie-ups in USA thereby reducing commissioning timelines. Equipments have an element of Mobility leading to higher asset turnovers



Customization

Expertise and Technical tie ups enables us to provide customized solutions in quickest possible timelines

Penalties

Delay in installation, lower than contractual output result in high penalties

Long term Relationships

Strong and consistent track record of efficient execution leads to long term relationships with customers

We are a Preferred End to End Solution Provider

Rigs Division



Capitalising on Technology & Innovation



Leading Solution provider for Coring, Air Drilling, Work over and Drilling Rig Services to Oil-Gas companies in India

Assets & Capacities

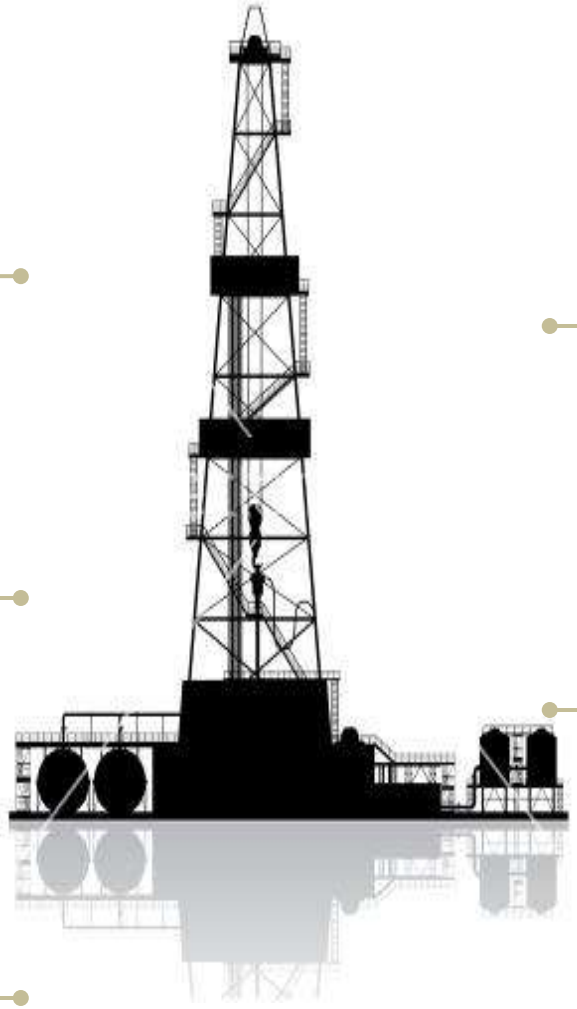
- Owns & Operates 3 Drilling and 9 Workover Rigs with various capacities
- Rigs are capable of drilling upto 3,500 m and perform workover operations in the depth range of 2,500 m to 4,200 m

Clients

- Successfully serving long term contracts with Companies like ONGC GSPC OIL Niko Selan, RIL, Essar & Cairn since last decade

Capabilities

- Build a diversified team which has required skill set to carry out planning and execution of large size projects
- Successfully drilled directional wells in Essar Raniganj CBM Block



Expertise

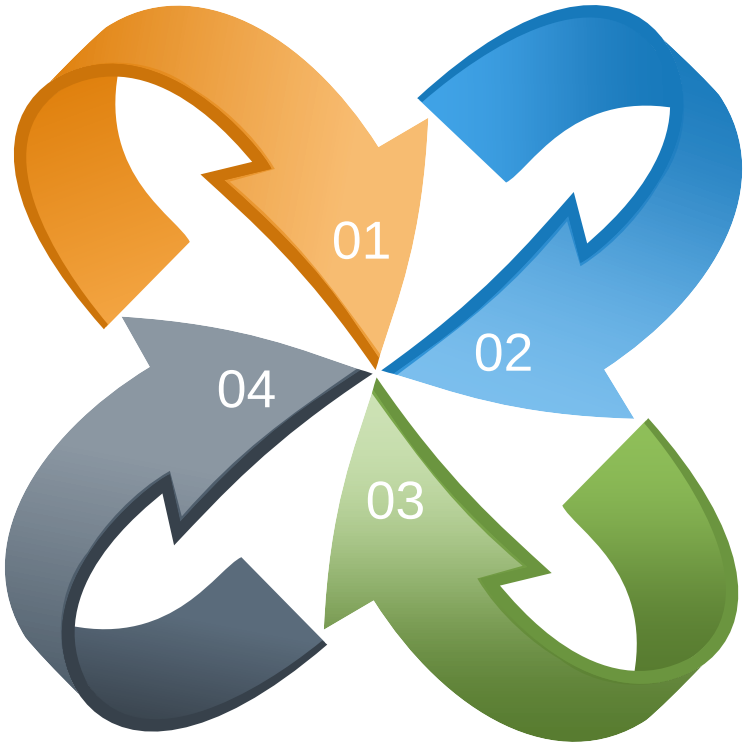
- Provided complete solutions related to Exploration & Production of hydrocarbons
- Developed cost effective solutions which result in substantial savings to Clients

Focus

- Focus will be to expand in Onshore Drilling Business as there is a vacuum in the industry with few experienced players exiting the business

Growth Drivers





Government's Energy Push

India has a stated policy of increasing energy reserves where the PSU's contribute significantly.

Onshore Drilling Opportunity

Investments in Onshore drilling is low compared to offshore

Benign Raw Material Prices

Low crude prices, soft metal prices and availability of skilled labor improves margin profile significantly

Low Competition

Competition is low with the exit of few key players making the segment an attractive play for serious long term contenders

Gas Dehydration Division



Leveraging Technical Capabilities to Grab Opportunities

Blast at the GAIL site increased scrutiny on the processes followed by the producers and resulted in regulations being made more stringent

This necessitated Gas Producers to get a dehydration units installed at the site before resuming production, as needed by the stricter implementation of regulations

We are one of the few companies in India who qualifies to provide Gas Dehydration on contractual basis based on its experience of quantum of Gas Compressed

We have tie-ups with reputed and experienced Gas Dehydration packagers in USA for the supply of Gas Dehydration Packages

Contracts for installation units

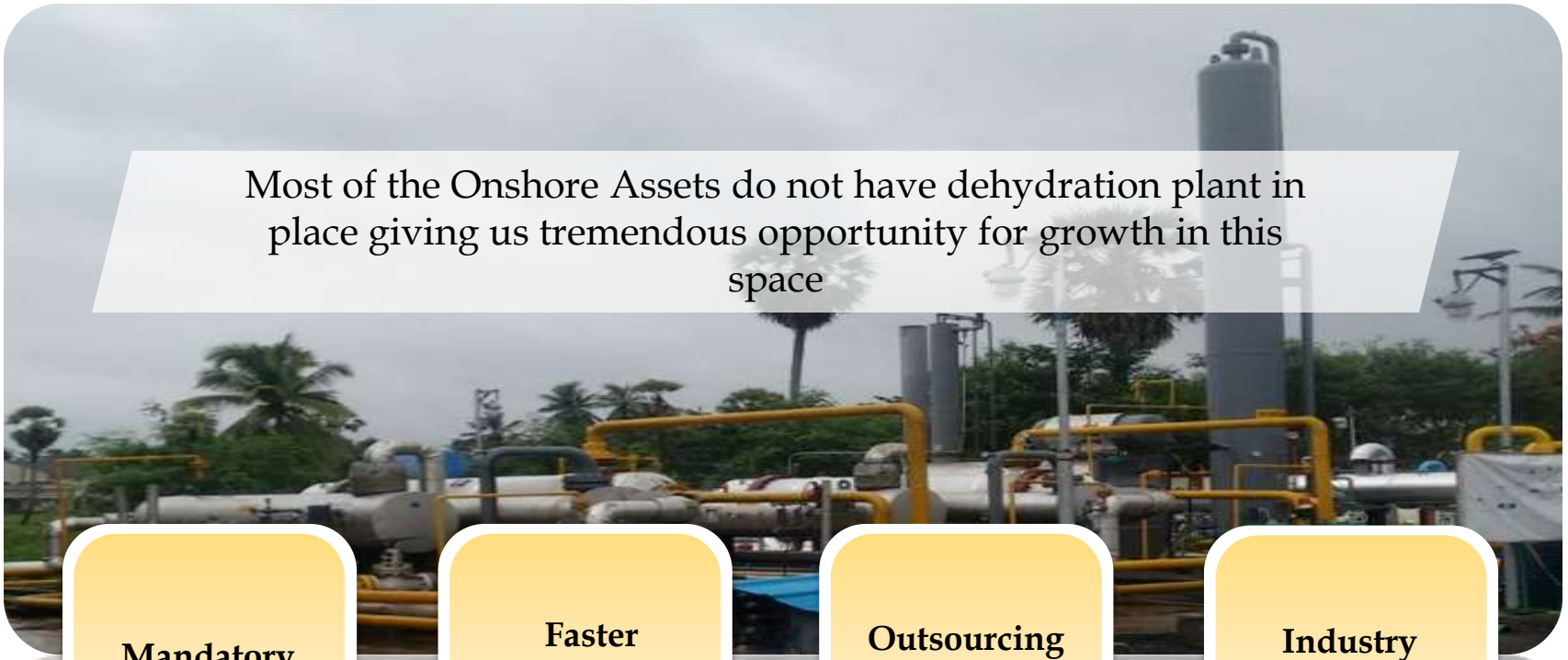
ONGC Rajahmundry :

Phase I - 5 sites for 1.6 MMSCMD has been commissioned
Phase II - 4 sites for 1.5 MMSCMD has been awarded

ONGC Agartala – 2 sited for 1 MMSCMD has been recently awarded



Immense Opportunity due to Government Regulation



Most of the Onshore Assets do not have dehydration plant in place giving us tremendous opportunity for growth in this space

Mandatory	Faster Implementation	Outsourcing Benefits	Industry Potential
Government has made it mandatory to have the Gas Dehydrated before they can be offloaded to the Gas pipelines	Time taken from award to Implementation is faster due to our Technical Qualification, Expertise and Tie-ups	PSUs can outsource the activity to the Private sector, with the expertise, and focus on their Core Business	The immediate potential at present state to Dehydrate Gas is estimated to be additional ~10 MMSCMD

Exploration & Production

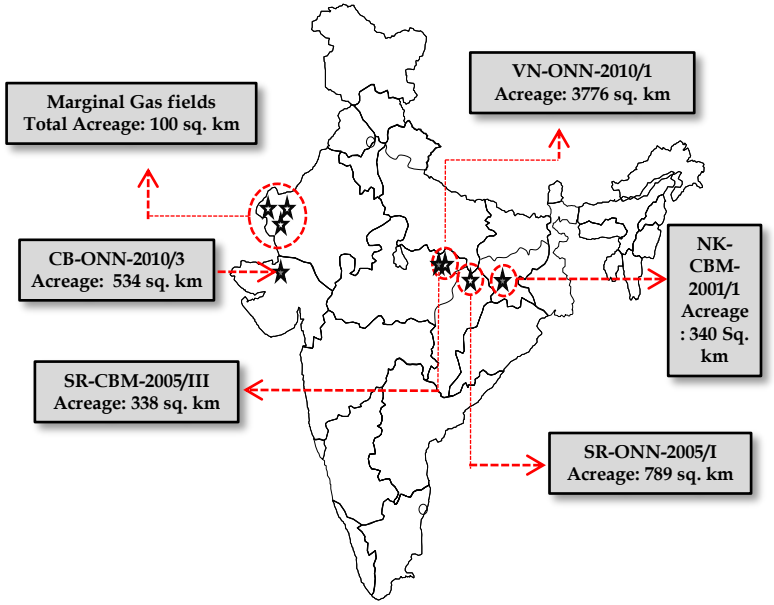


Exploration & Production Portfolio

Diversified into Oil & Gas exploration in 2006-07 seeing the opportunity in the space and unconventional energy being the future and thus is in the league of producers, service providers and technology providers

Out of 9 blocks - 3 blocks are in development phase, one in appraisal phase and rest in exploration phase. Additionally, one more CBM block is being acquired by the company at the subsidiary company level

The total acreage operated by the company is over 6,865 sq km with prognosticated hydrocarbon resources of over 1,147 Million Barrels of Oil Equivalent (MMBOe).



Total Acreage holding:

Reservoir Type	India	Indonesia	Total
Oil & Gas	5,199 sq. km	-	5,199 sq. km
CBM	670 sq. km	996 sq. km	1,666 sq. km

Maps not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness







Business Potential

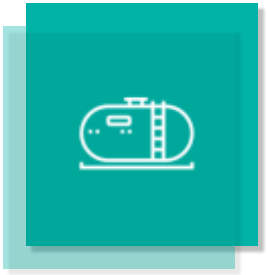
Growing Market Potential





Gas Compression

Gas demand is expected to increase by 5.4% p.a over 2007-30 as per IEA.
Out of the total Gas Compression Business in India currently only 20% is being done through Outsourcing Gas Compression Model



Gas Dehydration

Government has made it mandatory to have the Gas dehydrated before they can be offloaded to the gas pipelines
Almost 10 MMSCD of Gas is still passed on without dehydration and we are one of the few qualifying companies to do it on contractual basis



Workover & Drilling Rigs

There lies a vacuum in onshore rigs business with few experienced players exiting the market
The Company has been aggressively growing its Rigs business in this mid segment space



Exploration and Production

North Karanpura one of the best CBM block in India, is under development phase and is expected to start Gas Production by end of FY18

Opportunities Just Ahead



Market leader in Gas Compression and Dehydration business on a Contractual basis with 90% of the market share in compression business	Increase market share in Gas Compression Business
Only Company in India able to provide wide range of Compression and Dehydration on a short time line and on customisation basis	Leverage our experience and track record in the Gas Compression to get new contracts for Gas Dehydration
Best Technical and Engineering Team for Gas Compression, Onshore Rigs, Gas Dehydration Business and CBM	Focus on Margin Expansion along with the Growth in the respective businesses
56 Gas Compressors of over 50,000 HP and compressing above 3.5 MMSCMD, 9 Work Over Rigs of 938 tons capacity, 3 Drilling Rig and 9 dehydration units with 3.1 MMSCMD capacity	Expansion of assets base to cater to new opportunities in all three segments of Oil and Gas Services backed by order book
Strong Relationships with almost all the Producers in India	Capitalize on increased demand on exit of one of the large players, primarily in Onshore Drilling Rig space

Certificates….



BUREAU VERITAS
Certification

DEEP INDUSTRIES LIMITED

REGISTERED OFFICE
OPP. SURYANARAYAN BUNGLOWS, SABARMATI-KALOL STATE HIGHWAY, MOTERA, AHMEDABAD – 380 005, GUJARAT, INDIA.

Bureau Veritas Certification certify that the Management System of the above organisation has been audited and found to be in accordance with the requirements of the management system standards detailed below

Standards

ISO 9001:2008 & ISO 14001:2004

Scope of certification

PROVISION OF EQUIPMENTS AND SERVICES OF GAS COMPRESSION AND ON-SHORE DRILLING RIG OPERATIONS FOR OIL AND GAS SECTOR.

Certification cycle start date: 22 July 2013

Subject to the continued satisfactory operation of the organisation's Management System, this certificate expires on: 21 July 2016

Original certification date: 22 July 2010

Certificate No. IND13.0714/0SE Version : I Revision date: 21 July 2013

Certification Authority
R. K. SHARMA – Director



BUREAU VERITAS
Certification

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Standard

BS OHSAS 18001:2007

Scope of certification

PROVISION OF EQUIPMENTS AND SERVICES OF GAS COMPRESSION AND ON-SHORE DRILLING RIG OPERATIONS FOR OIL AND GAS SECTOR.

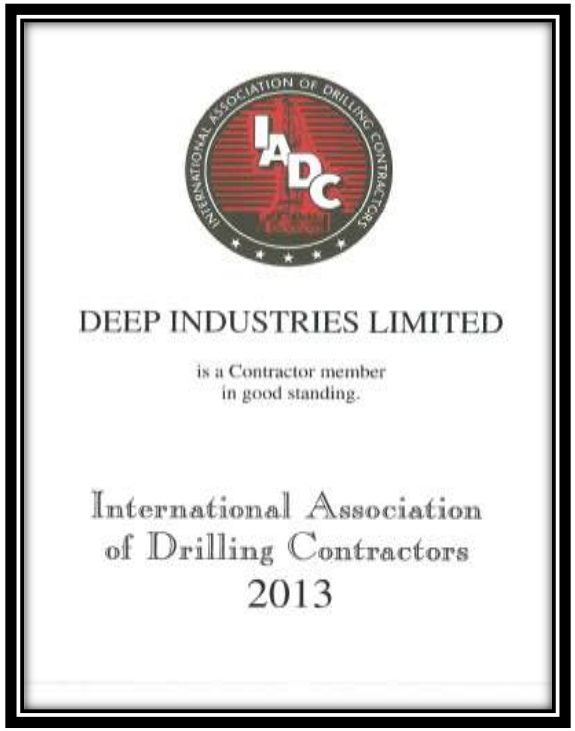
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INTERNATIONAL ASSOCIATION OF DRILLING CONTRACTORS
IADC

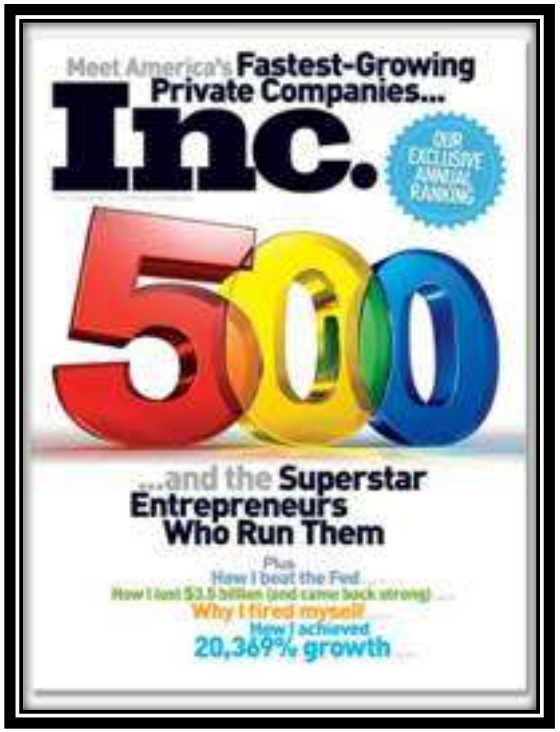
DEEP INDUSTRIES LIMITED

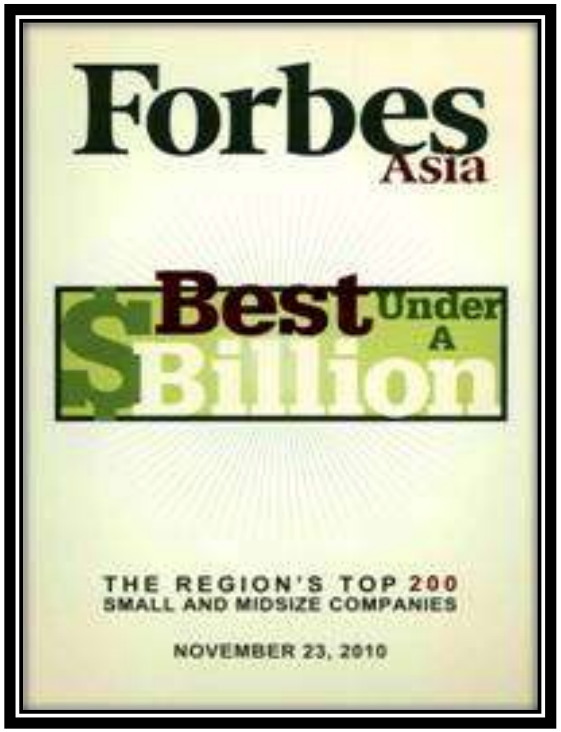
is a Contractor member
in good standing.

International Association
of Drilling Contractors
2013

… And Accolades











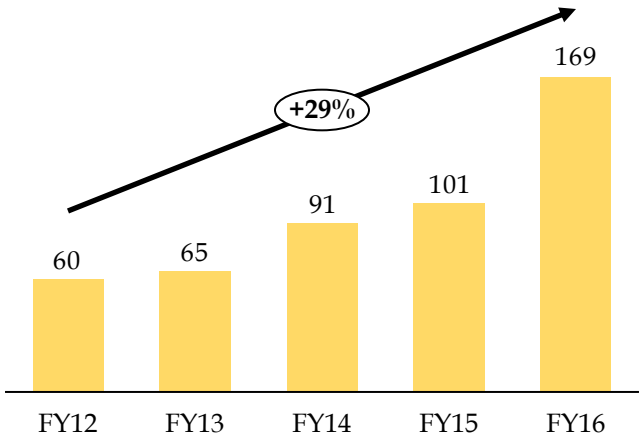


Financials

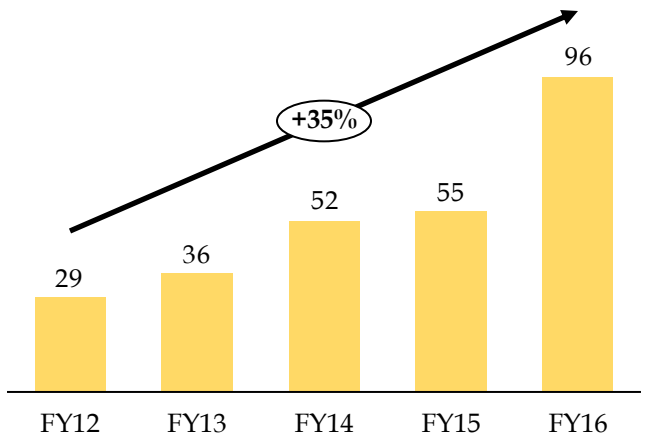
Growth over the Years



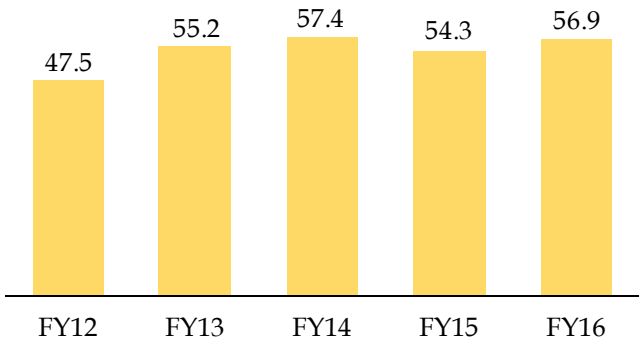
Revenue (Rs Crs)



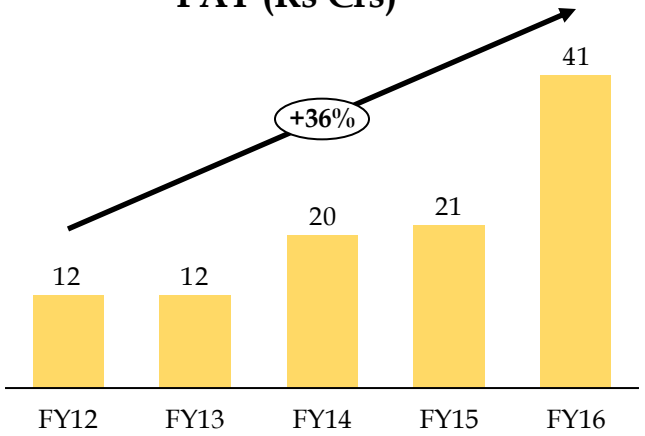
EBITDA (Rs Crs)



EBITDA Margin (%)



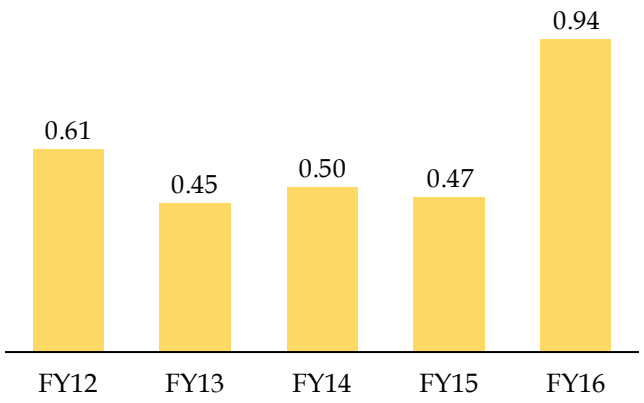
PAT (Rs Crs)



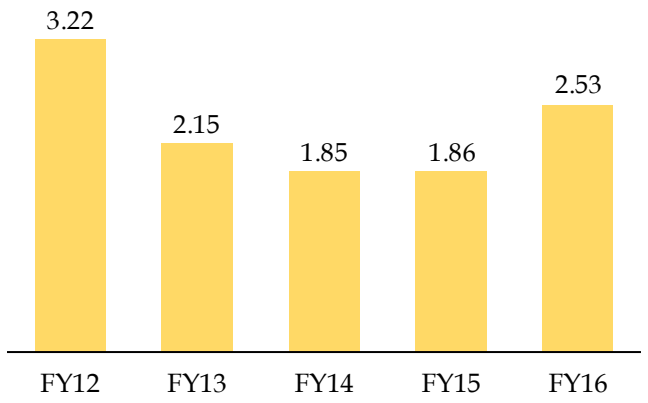
Strong Balance Sheet



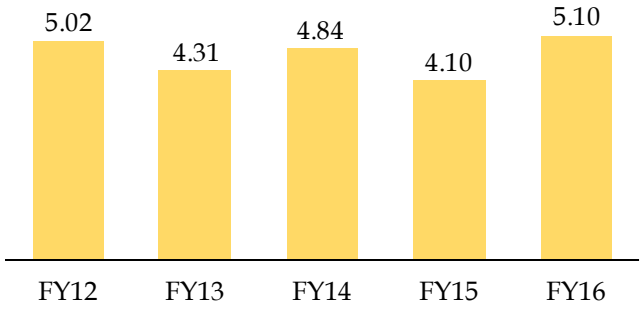
Net Debt/Equity



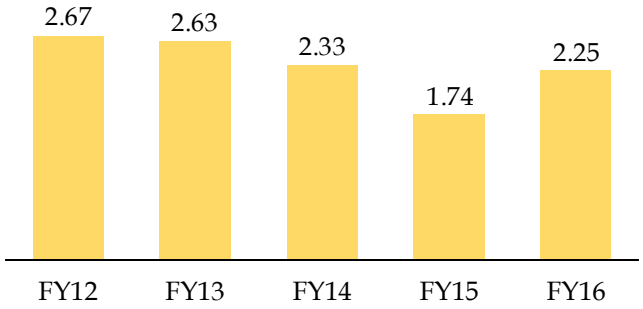
Net Debt/EBITDA



Interest Coverage Ratio



Debt Service Coverage Ratio



Care A-/Crisil A- and Care A2+/Crisil A2+rated for Long term & Short Term Bank Loans

Standalone Profit & Loss



Rs. Cr	FY16	FY15	Growth YoY
Revenue	**169**	**101**	***67.0%***
Direct Expenses	40	24	*63.8%*
Employee Expenses	14	13	*9.1%*
Other Expenses	18	9	*115.3%*
EBITDA	**96**	**55**	***74.9%***
EBITDA Margin	*56.9%*	*54.3%*	
Other Income	1	1	*-34.8%*
Depreciation	20	12	*68.1%*
EBIT	**77**	**44**	***73.4%***
EBIT Margin	*45.3%*	*43.6%*	
Finance costs	15	11	*39.6%*
PBT	**62**	**33**	*84.4%*
Tax	21	12	*70.5%*
PAT	**41**	**21**	***92.3%***
PAT Margin	*24.2%*	*21.0%*	

Standalone Balance Sheet



Rs. Cr	Mar-16	Mar-15
Shareholders Fund	**258**	**220**
Share Capital	18	29
Share Suspense Account	11	0
Reserves & Surplus	229	190
Total Non Current Liabilities	**225**	**104**
Long Term Borrowings	186	74
Deferred Tax liabilities	37	29
Other Long Term Liabilities	2	2
Total Current Liabilities	**141**	**60**
Short Term Borrowings	78	40
Trade Payables	15	7
Other Current Liabilities	31	0
Short term provision	17	12
TOTAL EQUITY & LIABILITIES	**624**	**384**

Rs. Cr	Mar-16	Mar-15
Total Non Current Assets	**489**	**325**
Fixed Assets	476	321
Non Current Investments	13	0
Long term loans & advances	0	1
Other Non Current assets	0	3
Total Current Assets	**134**	**59**
Current Investment	4	1
Inventories	6	6
Trade Receivables	56	26
Cash & Cash Equivalents	17	11
Short Term loans & Advances	49	13
Other current asset	3	2
TOTAL ASSETS	**624**	**384**

For further information, please contact:

Company :	Investor Relations Advisors :
Deep Industries Ltd CIN: L63090GJ1991PLC014833 Mr. Rohan Shah, CFO rohan@deepindustries.com www.deepindustries.com	**Strategic Growth Advisors Pvt. Ltd.** CIN: U74140MH2010PTC204285 Ms. Ekta Bhalja/ Mr. Shogun Jain bekta@sgapl.net / jshogun@sgapl.net +91-7738031362 / +91- 7738377756 www.sgapl.net