Ref: SEC/SE/2016-17/21
Date: 11.07.2016

To,

Corporate Relation Department
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001.

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051.

Metropolitan Stock Exchange of India Ltd (MSEI)
4th Floor, Vibgyor Towers, Plot No. C-62
G-Block, Opposite Trident Hotel,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400098

Re: Submission of Investor Presentation

Dear Sir,

Please find attached the copy of the Presentation which is proposed to be shared with the investors of the Company.

The aforesaid information shall also be disclosed on the website of the Company at www.dabur.com.

This is for your information and records.

Thanking you,

Yours faithfully
For Dabur India Limited

(A K Jain)
V P (Finance) and Company Secretary



Innovation @ Dabur

We have recently added a host of innovative products to our product portfolio. This presentation highlights a few of our recent new offerings.

Dabur Honey Fruit Spreads

Berries



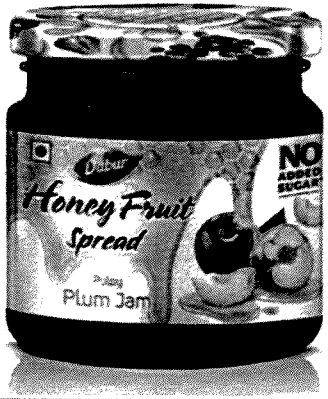
170gms	Rs.130
370gms	Rs.270

Kiwi



170gms	Rs.130
370gms	Rs.270

Plum



170gms	Rs.130
370gms	Rs.270

Strawberry



170gms	Rs.120
370gms	Rs.240

Dabur Honey Fruit Spreads

EXPLORE THE GOODNESS OF HONEY !!!

Dabur Honey has been a constant companion on breakfast tables across households and we are now extending the health benefits of Honey into the jams and spreads category with the launch of Dabur Honey Fruit Spreads with the "No Added Sugar" proposition



Honey Squeezy Pack

Rs.195

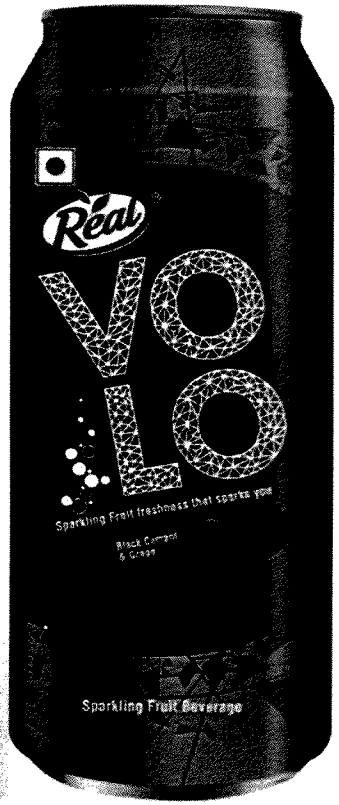
Dabur Honey in a attractive Squeezy format with a premium silicon valve packaging, offers convenience to the consumers ensuring no spillage/ leakage from the bottle.



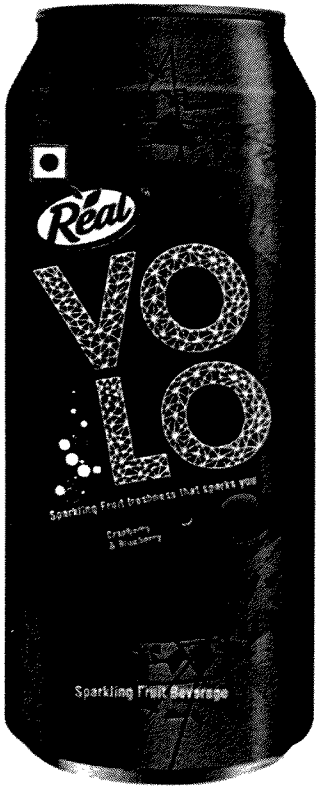
Real VOLO- Sparkling Fruit Beverage

VOLO :V Live Only Once

Black Currant & Grape



Cranberry & Strawberry

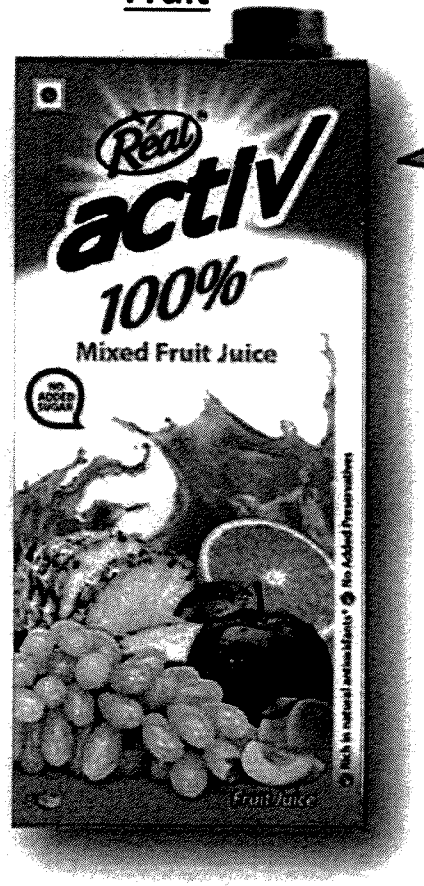


Rs.40

VOLO is a sparkling fruit beverage- An innovative offering from the House of Real, the fun of fizz is now healthier with the goodness of exotic fruits !!

Real Activ 100% Mixed Fruit

Real Activ 100% Mixed Fruit



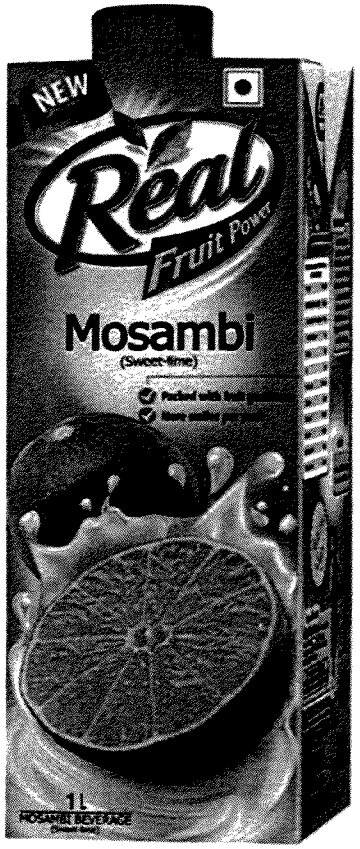
'An addition to the Real Activ range of Juices- the product has 100% juice content, No added sugar and No added preservative

Rs.120

Rs.25

Real Mosambi(Sweet Lime)

Real Mosambi (Sweet Lime)



Suited to the Indian palette and being the biggest fresh fruit juice variant in the country, 'Real Mosambi' is a recent addition to the 'Real' range of beverages

Rs.99

Rs.20

THANK YOU