



September 28, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Sub.: Allotment of Equity Shares of the Aditya Birla Fashion and Retail Limited ("the Company")
[Scrip Code: BSE – 535755; NSE – ABFRL]

Dear Sir/ Madam,

This is to inform you that pursuant to the Composite Scheme of Arrangement amongst the Company, Aditya Birla Nuvo Limited ("ABNL"), Madura Garments Lifestyle Retail Company Limited and their respective shareholders and creditors, the Company has allotted 21,290 Equity Shares ("said Shares") of ₹ 10/- each, to Non-resident Public Shareholders of ABNL holding shares on Repatriable basis, under Lot 2 on September 23, 2016. The said Shares shall rank pari passu in all respects with the existing Equity Shares of the Company.

Consequent to the above allotment, the Paid-up Equity Share Capital of the Company has increase from ₹ 7,69,07,23,940/- (76,90,72,394 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,69,09,36,840/- (76,90,93,684 Fully Paid-up Equity Shares of ₹ 10/- each).

This is for your information.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited


Geetika Anand

Asst. Vice President & Company Secretary



Central Depository Services (India) Ltd.
16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai - 400 023

National Securities Depository Ltd.
Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel, Mumbai - 400 013

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

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