PCJ
Jeweller for generations

Date: 28/09/2016

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai – 400001

To,

The Listing Compliance Department,

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 66th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing that the Company is opening its new showroom on **Sunday, October 2, 2016**, at Gorakhpur (U.P.), at the following address:

Zahid Building, Golgarh, Gorakhpur (U.P.)

After this the Company will have total 66 showrooms located across 53 cities in India.

Kindly take the information on record.

Thanking you.

Yours sincerely,

For **PC Jeweller Limited**

PC JEWELLER LIMITED New Delhi

(VIJAY PANWAR)
Company Secretary