

KSS LIMITED

22.01.2016

To,

The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400 001.
Scrip Code: 532081

National Stock Exchange of India Ltd,
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051.
Scrip Code: KSERASERA

Sub: K Sera Sera Miniplex Limited (Subsidiary of KSS Limited) acquires single screen cinemas

Dear Sir/Madam,

In furtherance to our letter dated October 12, 2015 regarding the acquisition of single screen cinemas and and converting it into miniplex with a new look and feel to the theatres by K Sera Sera Miniplex Limited (Subsidiary of KSS Limited), it is hereby informed that after Dausa and Chirawa in Rajasthan, the Company has inaugurated another single screen theatre in Pilani, again in Rajasthan, the said theatre is inaugurated with movie "Airlift" and "Kya Cool Hain Hum 3" today i.e. on January 22, 2016.

The Company is having around 70 screens under various stages of implementation, 20 screens are already operational including the single screen theatre in Pilani and 10 screens will be added and operational by end of March 2016 and additional 60 screens by March 2017 and remaining will be added by March 2018. According to its plan the Company will roll out over 180 screens covering almost 50 locations in the country in next 5 years.

Kindly take the same on record

Thanking You,

For KSS Limited
(Formerly known as K Sera Sera Limited)

Tanu Singh
(Company Secretary)

KSS LIMITED MUMBAI