

Bag/stex/letters/AM/508

June 7, 2014

To

The Listing Department
National Stock Exchange of
India Ltd.
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai-400 051
Fax: 91-22-26598237/38

The Listing Department
Bombay Stock Exchange
Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001.
Fax: 91-22-2272 3121

The Listing Department
Delhi Stock Exchange
Limited,
DSE House, 3/1 Asaf Ali Road
New Delhi-110 002.
Fax: 011-46470053/54

Sub: Intimation of E- Voting period date and Cut-off date to record the entitlement of Shareholders and to cast their vote electronically or otherwise at the 21st Annual General Meeting

Dear Sir/Madam

We wish to inform you that in terms of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, the Company has fixed May 23, 2014 as the Cut off date to record the entitlement of the shareholders to cast their vote electronically at the 21st Annual General Meeting by electronic means under the Companies Act, 2013 and rules thereunder. Consequently, the same cut off date of May 23, 2014 would record entitlement of the shareholders, who do not cast their vote electronically, to cast their vote at the 21st Annual General Meeting on Wednesday, June 25, 2014.

We wish to further inform you that, Members holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of May 23, 2014, may cast their vote electronically on the Ordinary and Special Business as set out in the Notice of 21st Annual General Meeting (AGM) through e-Voting services of Central Depository Services (India) Limited (CDSL). All the Members are informed that: (a) the Ordinary and Special Business as set out in the Notice of AGM may be transacted by electronic voting; (b) the date of completion of sending of Notice of AGM and Annual Report is June 01, 2014; (c) voting through electronic means shall commence on Wednesday, June 18, 2014 at 9:00 a.m.; (d) voting through electronic means shall end on Friday, June 20, 2014 at 6:00 p.m.; (e) voting through electronic means shall not be allowed beyond 6:00 p.m. on Friday, June 20, 2014; (f) the Notice of AGM is available on the Company's website www.bagfilms.com and on CDSL website <https://www.evotingindia.co.in>; and (g) for the process and manner of e-Voting, Members may go through the instructions in the Notice of AGM or visit CDSL website <https://www.evotingindia.co.in> and in case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or contact to the Company or Registrar and Share Transfer Agent or write a mail to helpdesk.evoting@cdslindia.com or rajeev.parashar@bagnetwork.in or ajay.mishra@bagnetwork.in who will also address the grievances connected with the e-Voting.

The Company availing e-Voting services of Central Depository Services (India) Limited (CDSL).

This is for your information and record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**
FOR B.A.G. FILMS & MEDIA LTD.

Company Secretary

Copy to:



Company Secretary

1. National Securities Depository Limited, Trade World, 4th Floor, Kamla Compound, Senapati Bapat marg, Lower Parel, Mumbai-400 013.
2. Central Depository Services (India) Limited, Phiroze Jeejeebhoy Towers, 16th Floor, Dalal Street, Mumbai-400 001.
3. Alankit Assignments Limited, 2E/21, Alankit House, Jhandewalan Extn. New Delhi-110055.