

AL: SEC: BSE/NSE: 2015

Date: 22nd January, 2015

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir,

Sub: Intimation of Board meeting scheduled to be held on 2nd February, 2015

Ref: Clause 41 of Listing Agreement

With reference to the above cited subject, we wish to inform you that a meeting of the Board of Directors of the company will be held on Monday, 2nd February, 2015 inter-alia, to consider the following:

- (i) Audited Financial Statements (standalone and consolidated) for the financial year ended 31st December 2014.
- (ii) Statement of audited financial results (standalone and consolidated) for the quarter and year ended 31st December 2014 as required under clause 41 of the listing agreement.
- (iii) Directors' Report and Corporate Governance Report and Report on Management Discussion and Analysis.
- (iv) Fixation of date, time and venue of 21st Annual General Meeting of the Members of the Company.
- (v) Closure of Register of Members and Share Transfer Books in connection with Annual General Meeting of the Company.
- (vi) Notice convening 21st Annual General Meeting of the Members of the Company.

In this connection, as per the Company's Code of conduct for prevention of Insider Trading, the trading window for dealing in the securities of the Company will remain closed for Directors/Officers/Designated Employees of the Company from 23rd January, 2015 to 4th February, 2015 (both days inclusive).

Thanking You.

Yours faithfully,
For Advanta Limited


Pushpalatha K
Company Secretary

