

ADITYA BIRLA



January 4, 2016

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.
Fax # 022 2272 3121

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051
Fax # 022 2659 8237 / 38
022 2659 8120

Sub: Closure of Trading Window

Ref: 1. BSE Circular bearing No. DCS/COMP/14/2013-14 dated February 3, 2014
2. NSE Circular bearing Ref. No. NSE/CML/2013/15 dated December 18, 2013
[Scrip Code: BSE – 535755; NSE – PFRL]

Dear Sirs,

In reference to the aforesaid circular(s) and in terms of the Code of Conduct for Trading in listed or proposed to be listed securities of Pantaloon Fashion & Retail Limited ("Company"), the trading window for dealing in securities of the Company for all Connected Persons and/or Designated Persons has been closed on January 1, 2016 and the same shall remain closed till 48 hours after the publication of Unaudited Financial Results of the Company for the quarter ended December 31, 2015.

The said information has already been disclosed to all the Connected Persons and/or Designated Persons of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

For Pantaloon Fashion & Retail Limited

Geetika Anand

Company Secretary & Compliance Officer

CC:

Central Depository Services (India) Ltd.
16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 023
Fax # 022 2272 3199

National Securities Depository Ltd.
Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel
Mumbai – 400 013
Fax# 022 2497 2993 / 6351



Pantaloon Fashion & Retail Limited

Regd. Office: 701-704, 7th Floor, Skyline Icon Business Park, 86-92 Off Andheri-Kurla Road, Marol Village, Andheri East, Mumbai, Maharashtra-400059, India

Tel: +91-8652905000 Fax: +91-8652905400

CIN: L18101MH2007PLC233901 Email: pfri@pantaloon.adityabirla.com Website: www.pantaloon.com