



January 2, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051

Sub.: Closure of Trading Window by Aditya Birla Fashion and Retail Limited ("Company")

- Ref.: 1. a) BSE Circular bearing Ref. No. DCS/COMP/14/2013-14 dated February 3, 2014, and**
b) NSE Circular bearing Ref. No. NSE/CML/2013/15 dated December 18, 2013 ("said circulars");
2. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sirs,

In reference to the said circulars, please note that in terms of the Code of Conduct for Trading in Listed or Proposed to be Listed Securities of the Company, the trading window for dealing in securities of the Company for all Connected and/or Designated Persons has been closed w.e.f. Monday, January 1, 2018 and it shall remain closed until 48 hours after the publication of the Unaudited Financial Results of the Company for the quarter ended on December 31, 2017. The same has been communicated to all the Connected and/or Designated Persons.

The above is for your information and record.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

A handwritten signature in blue ink, appearing to read "Geetika Anand".

Geetika Anand

Asst. Vice President & Company Secretary



CC:

Central Depository Services (India) Ltd.

Marathon Futurex, A-Wing,
25th floor, NM Joshi Marg,
Lower Parel, Mumbai - 400013
Fax - 022 2300 2043

National Securities Depository Ltd.

Tradeworld, 4th & 5th Floors,
Kamala Mills Compound,
Lower Parel, Mumbai - 400 013
Fax - 022 2497 6351