

PIONEER DISTILLERIES LIMITED

A subsidiary of United Spirits Limited

Corporate Office:

Level 6, UB Tower,
#24, Vittal Mallya Road,
Bangalore 560 001

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80 3964 2207

Fax: +91 80 3985 6862

info@pioneerdistilleries.com

www.pioneerdistilleries.com

August 14, 2017

1. National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051.
2. BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001.

Dear Sir/Madam,

Sub: Notice under Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Reappointment of a Director.

This is to inform you that the Board of Directors at their meeting held on August 14, 2017 has re-appointed **Mr. B V Krishna Reddy**, as Managing Director of the Company with effect from October 01, 2017 for a period of two years.

We are giving below the disclosure required to be furnished by the Company under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with item 7 Para A, Part A of Schedule III to the said Regulations read with SEBI's circular no. CIR/CFD/CMD/4/2015 dated September 9, 2015.

Factory address: Balapur (V), Dharmabad Taluk, Nanded Dist 431 809, Maharashtra
Registered Office: Roxana Towers, Ground Floor, M.No. 7-1-24/1/RT/G1&G2,
Greenlands, Begumpet, Hyderabad 500 016. Corporate Identity Number:
L24116TG1992PLC055108

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7.1- Reason for Change - The existing term of Mr B V Krishna Reddy as Managing Director of the Company is expiring on October 01, 2017 and the term is being extended for two more years.

7.2- Date of re-appointment- Approved by the Board of Directors at their meeting held on August 14, 2017, effective October 01, 2017 for a period of two years.

7.3 Brief Profile for re-appointment - Mr. B.V. Krishna Reddy has done B.Tech from SVU College of Engineering, Tirupati, M. Tech from IIT, Kharagpur and Executive General Management Program from IIM, Bangalore and has completed PGDHRM from Indira Gandhi Open University. Mr. Reddy has over 25 years of professional experience. Mr. Krishna Reddy formerly worked with Honeywell Technology Solutions , BPL Engineering, UnionCarbide/Eveready Industries Limited and WIPRO Lighting

7.4- Disclosure of relationship between directors – Mr. B V Krishna Reddy is not related to any of the Directors of the Company.

Kindly take note of this intimation being submitted to you pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,
for PIONEER DISTILLERIES LIMITED

Sd/-

SANTHOSH KUMAR KEERTHI
COMPANY SECRETARY