



Sambhaav Media Limited

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CIN : L67120GJ1990PLC014094

SML/CS/2015/64

Date: September 22, 2015

To,
The Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street Fort
MUMBAI - 400 001

Scrip Code: 511630

To,
The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex Bandra (E)
MUMBAI - 400 051

Scrip Code: SAMBHAAV

Dear Sir,

Sub: Intimation of receipt of Letter of Intent from Gujarat State Road Transport Corporation for the "Implementation of Integrated Vehicle Tracking and Passenger Information System" on BOO basis.

As required by the terms of the listing agreement and the guidelines issued from time to time we hereby inform that the Company has today received a Letter of Intent from Gujarat State Road Transport Corporation ("GSRTC") for implementation of *Integrated Vehicle Tracking and Passenger Information System ("IVT & PIS")* in the GSRTC buses and bus stations on BOO basis, the main features there of are as under:

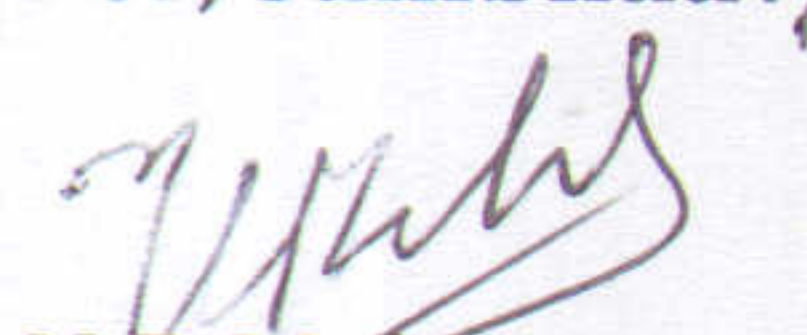
The project involves implementation of IVT & PIS by the Company in 10,000 buses. As per the tender terms the GSRTC shall pay charges of Rs. 999/- per bus per month for the first 2400 buses; Rs. 875/- per bus per month for additional 2600 buses and 670/- per bus per month for remaining 5000 buses.

The Company shall be allotted 2400 buses in the first phase, 2600 buses in the second phase and remaining 5000 buses in the last phase in terms of the tender. The entire project is for a period of 5 (five) years on BOO basis.

The Company has entered in a consortium with M/s Infinium Solutionz Private Limited for the implementation of the project. The Company and the consortium partner shall share the capex, operating expenses and revenue charges from GSRTC in the proportion of 67:33 respectively.

Kindly take the above information on record.

Thanking you,
Yours faithfully,
For, **Sambhaav Media Limited**


N R Menta
DIN: 00092386

