



To

Date: April 30, 2018

The BSE Limited
P J Towers,
Dalal Street,
Mumbai - 400 001.
Scrip Code: 517080

The National Stock Exchange India Limited
Exchange Plaza,
Plot No. C/1, Block - G
Bandra Kurla Complex,
Bandra - East, Mumbai - 400 051

Sub: Intimation for Re-appointment of Sandeep R. Arora as a Managing Director of the Company

Dear Sir,

Pursuant to Regulation 30 of Securities and Exchange Board of India (LODR) Regulations, 2015 upon the recommendation of Nomination and Remuneration Committee the Board of Directors of the Company at their Meeting held on April 30, 2018 i.e. today have re-appointed Mr. Sandeep R. Arora (DIN: 02587811) as Managing Director of the Company subject to the approval of Shareholders at the ensuing Annual General Meeting for the period of Three (3) Consecutive years w.e.f April 28, 2018 to April 27, 2021 on the terms and conditions as contained in the draft letter of re-appointment as recommended by the Nomination and Remuneration Committee.

Request you to kindly take this letter on record and acknowledge the receipt.

Thanking You
Yours Truly

For High Ground Enterprise Limited

Chintan Kapadia
Whole time Director
DIN: 01639589





Name of the Promoter	Mr. Sandeep R Arora
Father's Name	Mr. Ramkrishna Banarsidas Arora
Residential Address	B-907, 9th Floor, Whispering Heights, Mindspace Complex, Linking Road, Malad (West), Mumbai - 400064
Date of Birth	January 26, 1972
PAN No.	AKUPA0150F
Profile of promoter	Mr. Sandeep Arora has done his Bachelor of Commerce from Delhi University and he is a business prodigy whose expertise and vision in media & entertainment domain spreads across the globe and Indian markets. Straddling from advertising, film production to post production facilities; his professional and entrepreneurial business graph now stretches to high end and niche Consultancy services in structuring overseas co-productions & Incentive based partnerships. His professional foray into global marketplace honed his skills and knowledge base, initially in the role of Director of Photography, Production Designer and Creative Director. In 2004 he ventured to set-up a Post Production facility, alongside he also successfully played an active role in developing the hitherto unorganized niche film consultancy vertical engaging in collaborative projects with film production houses.

For High Ground Enterprise Limited

Chintan Kapadia
Whole Time Director
DIN: 01639589

