

Date: 27/05/2017

To
Manager – Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1,
G Block, Bandra Kurla Complex,
Bandra East, Mumbai – 400 051

Subject :- Reply to Clarification sought

Symbol: PANACHE

Dear Sir / Madam,

We reference to our Board Meeting Outcome letter submitted to NSE dated 23rd May, 2017, regarding appointment of Mr. Sanket Sangoi, Proprietor of M/s. Sanket Sangoi & Associates, Chartered Accountant, Mumbai, having FRN 137348W, as internal auditor of the company for the Financial Year 2017-18 and appointment of Mr. Piyushkumar Parmar, Company Secretaries in Practice, Mumbai (COP No.11678) as a Secretarial Auditor of the company for the financial year 2017-18. We also refer to your email dated 24th May, 2017, requesting us for providing the Date of appointment/cessation (as applicable) & term of appointment and Brief profile (in case of appointment).

We hereby submit our reply to the clarification sought by NSE;

Terms of appointment and Brief profile of M/s. Sanket Sangoi & Associates is as follows:

Sr. No.	Particulars	
1	Firm Name	Sanket Sangoi & Associates
2	Proprietor	Sanket K. Sangoi
3	Appointed as	Internal Auditor
4	Appointed on	23/05/2017 for F.Y. 2017-18
5	Brief Profile	Mr. Sanket K. Sangoi is an associate member of Institute of Chartered Accountants of India since 2012 having Membership No. 153310. He is practicing under the Firm Name 'Sanket Sangoi & Associates' with FRN 137348W since 2013. He is operational from 201, Krishna Kunj CHS Ltd, S.V. Road, Dahisar (E), Mumbai – 400 068. Sanket Sangoi & Associates is having a rich experience in providing services like statutory audits, internal audits, tax audits, sales tax compliances, income tax compliance, Financial Planning and other related services.



Terms of appointment and Brief profile of Mr. Piyushkumar Parmar is as follows:

Sr. No.	Particulars	
1	Name	Piyushkumar Parmar
2	Proprietor	Piyushkumar Parmar
3	Appointed as	Secretarial Auditor
4	Appointed on	23/05/2017 for F.Y. 2017-18
5	Brief Profile	Mr. Piyushkumar Parmar is a Commerce, Law Graduate and Associate Member of the Institute of Company Secretary of India. Possess vast experience of 8 years in Company Law, SEBI and Capital Market as well as corporate restructuring and business planning, M & A. At present, he is a Practicing Company Secretaries under the name and style of "Piyushkumar Parmar." since last 4 years he is associated with number of business houses in private sector as well as few of the organizations in public sector as Corporate Consultants rendering exclusive quality professional services to the clients to cater their need and demand of changing corporate world. Address: D/8, Abhilasha, Opp Atul Tower, Mathuradas Ext Road, Kandivali(w), Mumbai-67. Email: parmar83@gmail.com Membership Number: A25675. Certificate of Practice Number: 11678.

Further we hereby intimate that inadvertently there has been a typographical error in the said intimation dated 23rd May, 2017. In point No.6, Financial Year 2016-17 is mentioned instead of Financial Year 2017-18. Hence, after correction the intimation be read as "Appointment of Mr. Piyushkumar Parmar, Company Secretaries in Practice, Mumbai (COP No.11678) as a Secretarial Auditor of the company for the financial year 2017-18."

Kindly take the same on your records and acknowledge the receipt.

Thanking you,
Yours faithfully,

For Panache Digilife Limited



Jinkle Khimsaria
Company Secretary & Compliance Officer
Membership No.: A43987

Place: Mumbai