

AL: SEC: BSE: 2014
Date: 17th September, 2014

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir/Madam,

Sub: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

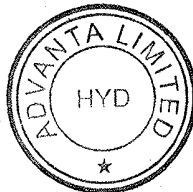
We wish to inform you that the Company has received an intimation from M/s. UPL Limited, one of the Promoters on 16th September, 2014 in Form D regarding the acquisition of 2,00,000 equity shares (0.237%) of the Company from the secondary market.

In this connection, please find enclosed Form D for your information and records.

Thanking you.

Yours faithfully,
For Advanta Limited


Pushpalatha K
Company Secretary



Encl : Form D

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by ~~Director or Officer and his dependants or Promoter or Person who is part of Promoter Group~~ of a listed company – Advanta Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition /sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ post preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition / sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
								Nos.	Rs.	Nos.	Rs.
UPL Ltd. Uniphos House C. D. Marg, 11 th Road, Madhu Park, Khar (W), Mumbai - 400052 PAN: AABCS1698G	42108000 49.915%	12.09.2014	16.09.2014	Market Purchase	42308000 50.152%	Citigroup Global Markets India Private Limited SEBI Regn No: INB231141335	NSE	200000	65648003.80	Nil	Nil
								200000	65648003.80		

FOR UPL LIMITED

DIRECTOR / AUTH. SIGNATORY