



HT MEDIA LIMITED
Regd. Office : Hindustan Times House
18-20, Kasturba Gandhi Marg
New Delhi - 110001
Tel.: 66561234 Fax : 66561270
www.hindustantimes.com

Ref: HTML/CS/98/2014

31st March, 2014

The Listing Department
Bombay Stock Exchange Limited
P.J. Tower, Dalal Street
MUMBAI – 400 001

**The National Stock Exchange of
India Limited**
Exchange Plaza, 5th Floor
Plot No C/1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI – 400 051

Scrip Code: 532662
Company Code: HTMEDIA

Dear Sirs,

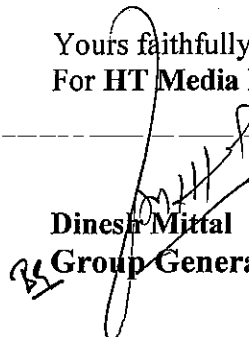
Re: Allotment of 6 Equity Shares of Rs.2/- each of HT Media Limited (HTML) pursuant to Scheme of Arrangement and Restructuring under Section 391-394 read with 100 to 104 of the Companies Act, 1956 between HT Media Limited (HTML) and Firefly e-Ventures Limited (FEVL) and their respective Shareholders and Creditors ("the Scheme")

This is to inform you that the Committee of Board of Directors of HT Media Limited at its meeting held today i.e. 31st March, 2014 has allotted 6 equity shares of Rs. 2/- each of HTML to the eligible shareholders of FEVL, pursuant to the Scheme sanctioned by the Hon'ble Delhi High Court on 18th April, 2013.

We shall be filing the application for listing of above equity shares with the Stock Exchanges, separately.

Thanking you,

Yours faithfully,
For HT Media Limited


Dinesh Mittal
Group General Counsel and Company Secretary