

AURA SECURITIES PRIVATE LIMITED

Regd. Office: 1st Floor, Akshay Building, B/h Vadilal House, 53-Shrimali Society,
Navrangpura, Ahmedabad-380 009.

Tel.: 079 - 68268033/34, Fax: 079 - 68268668

CIN: U74110GJ1985PTC008269

Date: 4th October 2021

To
National Stock Exchange of India Limited
Listing Dept., Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051

To
BSE Limited
Listing Department / Dept. of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001

To
Arvind Fashions Limited
Arvind Limited Premises
Naroda Road
Ahmedabad - 380025

Subject: Intimation under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Regulations")

Dear Sirs,

Pursuant to Regulation 29(2) of the Takeover Regulations, we, Aura Securities Private Limited, on behalf of all the members of Promoters and Promoter Group of Arvind Fashions Limited, hereby inform you as under:

Post market acquisition of 7,23,477 Equity Shares of Arvind Fashions Limited ("**Company**") by Aura Business Ventures LLP and 5,00,000 Equity Shares by Aura Securities Private Limited and after credit of 18,30,663 Equity Shares pursuant to Preferential Issue to Aura Merchandise Private Limited on 30th September 2021, the Promoters and Promoter Group Voting Rights in the Company have changed from 39.81% to 37.11% of the total voting capital of the Company.

In view of the above, we enclose herewith disclosure of the said acquisition of Equity Shares of the Company in the prescribed format.

Kindly take note of the above.

Thanking you

Yours Faithfully,
For, Aura Securities Private Limited



Akshay Dodiya

Company Secretary

Membership No.: A64972

(for and on behalf of Promoters and Promoter Group)



Place: Ahmedabad

Date: 4th October 2021

Encl.: As above

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Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	ARVIND FASHIONS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	SANJAYBHAI SHRENIKBHAI LALBHAI, JAYSHREEBEN SANJAYBHAI LALBHAI, PUNIT SANJAYBHAI, KALPANABEN SHRIPALBHAI MORAKHIA, HANSA NIRANJANBHAI, BADLANI MANINI RAJIV, SUNIL SIDDHARTH LALBHAI, SWATI S LALBHAI, VIMLA S LALBHAI, TARAL S LALBHAI, ASTHA LALBHAI, SUNIL SIDDHARTH HUF, VANDANA GUPTA, AMIT GUPTA, UTKARSH BHIKOOBHAI SHAH, AURA SECURITIES PRIVATE LIMITED, AURA BUSINESS VENTURES LLP, ATUL LIMITED, AURA MERCHANDISE PRIVATE LIMITED, AURA BUSINESS ENTERPRISE PRIVATE LIMITED (FORMERLY FAST CREDIT CONSULTING PVT. LTD.), AURA SECURITIES PRIVATE LIMITED (AS A PARTNER IN THE PARTNERSHIP FIRM - AURA VENTURES), AAYOJAN RESOURCES PRIVATE LIMITED, ADHINAMI INVESTMENT PRIVATE LIMITED, ANUSANDHAN INVESTMENTS LIMITED, AKSHITA HOLDINGS PRIVATE LIMITED and AAGAM HOLDINGS PRIVATE LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting Capital wherever applicable (*) [#]	% w.r.t. total diluted share/voting capital of the TC (**) [#]
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights (see Annexure – A)	4,58,56,855	39.81 ^{\$}	38.96 ^{\$}
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	--	--	--

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TC (specify holding in each category)			
e) Total (a+b+c+d)	4,58,56,855	39.81⁵	38.96⁵
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ old (see Annexure – A)	30,53,865	2.32 [^]	2.28 [^]
b) VRs acquired /sold otherwise than by shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	--	--	--
d) Shares encumbered/ invoked/ released by the acquirer	--	--	--
e) Total (a+b+c+d)	30,53,865	2.32[^]	2.28[^]
After the acquisition/sale, holding of:			
a) Shares carrying voting rights (see Annexure – A)	4,89,10,720	37.11 [^]	36.58 [^]
b) Shares encumbered with the acquirer	--	--	--
c) VRs otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	4,89,10,720	37.11[^]	36.58[^]
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential Issue of Equity Shares and Open Market Transactions		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	August 24, 2021 (Date of acquisition of 7,23,477 Equity Shares by Aura Securities Private Limited and 5,00,000 Equity Shares by Aura Business Ventures LLP) September 30, 2021 (Date of credit of Equity Shares issued under Preferential Issue by the Target Company in Aura Merchandise Private Limited's Demat Account)		

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Equity share capital / Total voting capital of the TC before the said acquisition / sale*\$	Rs. 42,43,46,396/-
Equity share capital / Total voting capital of the TC after the said acquisition / sale*^	Rs. 52,69,94,404/-
Total diluted share/voting capital of the TC after the said acquisition**^	Rs. 53,46,43,240/-

Note:

(*) Total share capital/ voting capital has been taken as of the record date of the rights issue of Target Company.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\$) % based on pre-rights issue paid up share capital and diluted share capital of the TC.

(^) % based on post rights issue paid up share capital and diluted share capital of the TC.

(#) Since the Target Company has fully paid up as well as partly paid up equity shares, % of total voting capital is given.

For, AURA SECURITIES PRIVATE LIMITED



Akshay Dodiya
Company Secretary

Membership No.: A64972

(for and on behalf of Promoters and Promoter Group)



Place: Ahmedabad

Date: 4th October 2021

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Annexure – A

Name of the Acquirers	As per Last Intimation		Acquisition/Disposal		Current Shareholding	
	No. of Equity Shares	%	No. of Equity Shares	%	No. of Equity Shares	%
Sanjaybhai Shrenikbhai Lalbhai	649	0.00%	-8	0.00%	641	0.00%
Jayshreeben Sanjaybhai Lalbhai	152	0.00%	0	0.00%	152	0.00%
Punit Sanjaybhai	1,544	0.00%	0	0.00%	1,544	0.00%
Kalpanaben Shripalbhai Morakhia	3	0.00%	0	0.00%	3	0.00%
Hansa Niranjambhai	2,279	0.00%	0	0.00%	2,279	0.00%
Badlani Manini Rajiv	1,644	0.00%	0	0.00%	1,644	0.00%
Sunil Siddharth Lalbhai	2,101	0.00%	0	0.00%	2,101	0.00%
Swati S Lalbhai	3,754	0.00%	0	0.00%	3,754	0.00%
Vimla S Lalbhai	1,593	0.00%	0	0.00%	1,593	0.00%
Taral S Lalbhai	1,573	0.00%	0	0.00%	1,573	0.00%
Astha Lalbhai	385	0.00%	0	0.00%	385	0.00%
Sunil Siddharth HUF	3	0.00%	0	0.00%	3	0.00%
Vandana Gupta	302	0.00%	0	0.00%	302	0.00%
Amit Gupta	307	0.00%	-267	0.00%	40	0.00%
Utkarsh Bhikoobhai Shah	96	0.00%	0	0.00%	96	0.00%
Aura Securities Private Limited	4,31,18,605	37.40%	5,00,000	0.38%	4,36,18,605	33.10%
Aura Business Ventures LLP	3,13,229	0.28%	7,23,477	0.55%	10,36,706	0.79%
Atul Limited	15,96,105	1.41%	0	0.00%	15,96,105	1.21%
Aura Merchandise Private Limited	38	0.00%	18,30,663	1.39%	18,30,701	1.39%
Aura Business Enterprise Private Limited (Formerly Fast Credit Consulting Pvt. Ltd.)	38	0.00%	0	0.00%	38	0.00%
Aura Securities Private Limited (as a partner in the partnership firm - Aura Ventures)	38	0.00%	0	0.00%	38	0.00%
Aayojan Resources Private Limited	35,190	0.03%	0	0.00%	35,190	0.03%
Adhinami Investment Private Limited	7,153	0.01%	0	0.00%	7,153	0.01%
Anusandhan Investments Limited	44,470	0.04%	0	0.00%	44,470	0.03%
Akshita Holdings Private Limited	51	0.00%	0	0.00%	51	0.00%
Aagam Holdings Private Limited	7,25,553	0.64%	0	0.00%	7,25,553	0.55%
Total	4,58,56,855	39.81%	30,53,865	2.32%	4,89,10,720	37.11%