VALENTINE

Date: July 11, 2018

The Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Fort,
Mumbai 400 001.

BSE Scrip Code: 535467

The Assistant Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051.

NSE Scrip Symbol: AIFL

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 and other applicable provisions, if any, of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that, AIFL Retails Private Limited (CIN : U74999MH2018PTC307457), Wholly Owned Subsidiary of the Company, is opening new Store located opposite to Palladium Mall, Phoenix Mill Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400 013, Maharashtra. The Store is spread in an area of approx. 2,500 sq. ft. It will be the Flagship store of the company which will showcase all the brands and categories of the company.

Additionally, we would like to inform that Company has singed total 21 (Twenty One) Letter of Intent for new stores to be located in the various parts in the state of Maharashtra and Gujarat.

You are requested to take the above information on records.

Thanking you,

Yours faithfully,
For Ashapura Intimates Fashion Limited

ASHAPURA INTIMATES FASHION LIMITED THANE 421329 MUMBAI 400028

Bhoomi Mewada
Company Secretary