

AL: SEC: BSE: 2014

Date: 5th September, 2014

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir/Madam,

Sub: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

We wish to inform you that the Company has received an intimation from M/s. UPL Limited, one of the Promoters on 4th September, 2014 in Form D regarding the acquisition of 58,000 equity shares (0.0688%) of the Company from the secondary market.

In this connection, please find enclosed Form D for your information and records.

Thanking you.

Yours faithfully,
For Advanta Limited


Pushpalatha K
Company Secretary



Encl : Form D

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company – Advanta Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ acquisition	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer, etc.)	No. & % of shares/ voting rights post acquisition / sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
UPL Ltd. Uniphos House C. D. Marg, 11 th Road, Madhu Park, Khar (W), Mumbai - 400052 PAN: AABCS1698G	42000000 49.7873%	02.09.2014	04.09.2014	Market Purchase	42058000 49.8561%	Citigroup Global Markets India Private Limited	NSE	18000	5339952.64	Nill	Nill
		03.09.2014	04.09.2014	Market Purchase		SEBI Regn No: INB231141335	NSE	20000	5912489.59	Nill	Nill
		04.09.2014	04.09.2014	Market Purchase			NSE	20000	5928000.00	Nill	Nill
								58000	17180442.23		

FOR ADVANTA LIMITED

Pushpalatha K
Company Secretary

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